

FOR SALE

22111 FM 362 Rd, Waller, TX 77484



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The information contained herein while based upon data supplied by sources deemed reliable, is subject to errors and omissions and is not, in any way, warranted by Danny Nguyen Commercial, or by any agent, independent associate, or employee of Danny Nguyen Commercial. This information is subject to change without notice.

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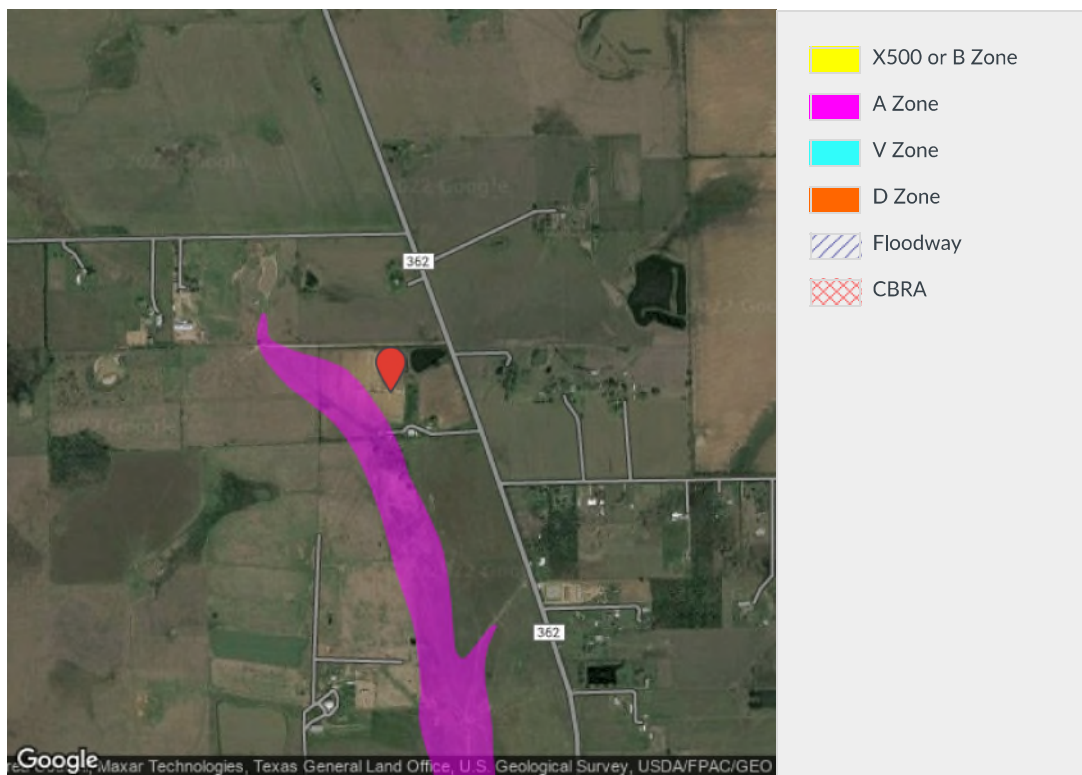
22111 FM 362 RD WALLER, TX 77484-6215

LOCATION ACCURACY:  Excellent

Flood Zone Determination Report

Flood Zone Determination: **OUT**

COMMUNITY	480640	PANEL	0155F
PANEL DATE	May 16, 2019	MAP NUMBER	48473C0155F





ACS Housing Summary

22111 FM 362 Rd, Waller, Texas, 77484
Drive Time: 10 minute radius

Prepared by Esri
Latitude: 30.09711
Longitude: -95.93981

	2016-2020 ACS Estimate	Percent	MOE(±)	Reliability
TOTALS				
Total Population	11,999		823	
Total Households	2,711		76	
Total Housing Units	3,277		81	
OWNER-OCCUPIED HOUSING UNITS BY MORTGAGE STATUS				
Total	1,412	100.0%	40	
Housing units with a mortgage/contract to purchase/similar debt	615	43.6%	35	
No Second Mortgage and No Home Equity Loan	572	40.5%	36	
Multiple Mortgages	42	3.0%	20	
Second mortgage and Home Equity Loan	0	0.0%	0	
Only Home Equity Loan	20	1.4%	21	
Only Second Mortgage	22	1.6%	32	
Home Equity Loan without Primary Mortgage	0	0.0%	0	
Housing units without a mortgage	797	56.4%	36	
AVERAGE VALUE BY MORTGAGE STATUS				
Housing units with a mortgage	N/A		N/A	
Housing units without a mortgage	N/A		N/A	
OWNER-OCCUPIED HOUSING UNITS BY MORTGAGE STATUS & SELECTED MONTHLY OWNER COSTS				
Total	1,412	100.0%	40	
With a mortgage: Monthly owner costs as a percentage of household income in past 12 months				
Less than 10.0 percent	29	2.1%	39	
10.0 to 14.9 percent	120	8.5%	17	
15.0 to 19.9 percent	165	11.7%	37	
20.0 to 24.9 percent	152	10.8%	27	
25.0 to 29.9 percent	30	2.1%	23	
30.0 to 34.9 percent	27	1.9%	16	
35.0 to 39.9 percent	8	0.6%	12	
40.0 to 49.9 percent	15	1.1%	128	
50.0 percent or more	69	4.9%	19	
Not computed	0	0.0%	0	
Without a mortgage: Monthly owner costs as a percentage of household income in past 12 months				
Less than 10.0 percent	360	25.5%	37	
10.0 to 14.9 percent	88	6.2%	51	
15.0 to 19.9 percent	111	7.9%	19	
20.0 to 24.9 percent	104	7.4%	22	
25.0 to 29.9 percent	21	1.5%	21	
30.0 to 34.9 percent	34	2.4%	32	
35.0 to 39.9 percent	7	0.5%	12	
40.0 to 49.9 percent	33	2.3%	18	
50.0 percent or more	39	2.8%	27	
Not computed	0	0.0%	0	



ACS Housing Summary

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	2016-2020 ACS Estimate	Percent	MOE(±)	Reliability
RENTER-OCCUPIED HOUSING UNITS BY CONTRACT RENT				
Total	1,298	100.0%	96	
With cash rent	1,277	98.4%	97	
Less than \$100	6	0.5%	12	
\$100 to \$149	0	0.0%	0	
\$150 to \$199	0	0.0%	0	
\$200 to \$249	54	4.2%	65	
\$250 to \$299	11	0.8%	19	
\$300 to \$349	4	0.3%	8	
\$350 to \$399	39	3.0%	38	
\$400 to \$449	92	7.1%	30	
\$450 to \$499	7	0.5%	10	
\$500 to \$549	71	5.5%	81	
\$550 to \$599	73	5.6%	52	
\$600 to \$649	107	8.2%	86	
\$650 to \$699	97	7.5%	30	
\$700 to \$749	4	0.3%	7	
\$750 to \$799	48	3.7%	57	
\$800 to \$899	287	22.1%	70	
\$900 to \$999	53	4.1%	14	
\$1,000 to \$1,249	139	10.7%	38	
\$1,250 to \$1,499	74	5.7%	44	
\$1,500 to \$1,999	104	8.0%	40	
\$2,000 to \$2,499	8	0.6%	40	
\$2,500 to \$2,999	0	0.0%	0	
\$3,000 to \$3,499	0	0.0%	0	
\$3,500 or more	0	0.0%	0	
No cash rent	21	1.6%	23	
Median Contract Rent	\$809		N/A	
Average Contract Rent	N/A		N/A	
RENTER-OCCUPIED HOUSING UNITS BY INCLUSION OF UTILITIES IN RENT				
Total	1,298	100.0%	96	
Pay extra for one or more utilities	1,205	92.8%	87	
No extra payment for any utilities	93	7.2%	96	



ACS Housing Summary

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	2016-2020 ACS Estimate	Percent	MOE(±)	Reliability
RENTER-OCCUPIED HOUSING UNITS BY GROSS RENT				
Total:	1,298	100.0%	96	
With cash rent:	1,277	98.4%	97	
Less than \$100	0	0.0%	0	
\$100 to \$149	0	0.0%	0	
\$150 to \$199	6	0.5%	12	
\$200 to \$249	0	0.0%	0	
\$250 to \$299	7	0.5%	14	
\$300 to \$349	21	1.6%	15	
\$350 to \$399	4	0.3%	8	
\$400 to \$449	2	0.2%	9	
\$450 to \$499	13	1.0%	17	
\$500 to \$549	33	2.5%	20	
\$550 to \$599	63	4.9%	55	
\$600 to \$649	109	8.4%	84	
\$650 to \$699	41	3.2%	29	
\$700 to \$749	15	1.2%	39	
\$750 to \$799	135	10.4%	41	
\$800 to \$899	93	7.2%	26	
\$900 to \$999	114	8.8%	60	
\$1,000 to \$1,249	385	29.7%	65	
\$1,250 to \$1,499	78	6.0%	25	
\$1,500 to \$1,999	147	11.3%	50	
\$2,000 to \$2,499	13	1.0%	33	
\$2,500 to \$2,999	0	0.0%	0	
\$3,000 to \$3,499	0	0.0%	0	
\$3,500 or more	0	0.0%	0	
No cash rent	21	1.6%	23	
Median Gross Rent	\$986		N/A	
Average Gross Rent	N/A		N/A	



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	2016-2020 ACS Estimate	Percent	MOE(±)	Reliability
HOUSING UNITS BY UNITS IN STRUCTURE				
Total	3,277	100.0%	81	
1, detached	1,921	58.6%	53	
1, attached	34	1.0%	39	
2	99	3.0%	43	
3 or 4	246	7.5%	64	
5 to 9	139	4.2%	39	
10 to 19	241	7.4%	88	
20 to 49	15	0.5%	22	
50 or more	29	0.9%	14	
Mobile home	516	15.7%	33	
Boat, RV, van, etc.	37	1.1%	52	
HOUSING UNITS BY YEAR STRUCTURE BUILT				
Total	3,277	100.0%	81	
Built 2014 or later	132	4.0%	35	
Built 2010 to 2013	97	3.0%	28	
Built 2000 to 2009	645	19.7%	39	
Built 1990 to 1999	607	18.5%	48	
Built 1980 to 1989	566	17.3%	54	
Built 1970 to 1979	527	16.1%	41	
Built 1960 to 1969	281	8.6%	54	
Built 1950 to 1959	167	5.1%	59	
Built 1940 to 1949	108	3.3%	23	
Built 1939 or earlier	147	4.5%	33	
Median Year Structure Built	1987		N/A	
OCCUPIED HOUSING UNITS BY YEAR HOUSEHOLDER MOVED INTO UNIT				
Total	2,711	100.0%	76	
Owner occupied				
Moved in 2019 or later	12	0.4%	18	
Moved in 2015 to 2018	143	5.3%	41	
Moved in 2010 to 2014	242	8.9%	22	
Moved in 2000 to 2009	487	18.0%	26	
Moved in 1990 to 1999	264	9.7%	34	
Moved in 1989 or earlier	264	9.7%	28	
Renter occupied				
Moved in 2019 or later	137	5.1%	70	
Moved in 2015 to 2018	780	28.8%	77	
Moved in 2010 to 2014	160	5.9%	29	
Moved in 2000 to 2009	146	5.4%	48	
Moved in 1990 to 1999	44	1.6%	25	
Moved in 1989 or earlier	32	1.2%	27	
Median Year Householder Moved Into Unit	2011		N/A	



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	2016-2020 ACS Estimate	Percent	MOE(±)	Reliability
OCCUPIED HOUSING UNITS BY HOUSE HEATING FUEL				
Total	2,711	100.0%	76	
Utility gas	342	12.6%	36	
Bottled, tank, or LP gas	297	11.0%	27	
Electricity	2,067	76.2%	72	
Fuel oil, kerosene, etc.	0	0.0%	0	
Coal or coke	0	0.0%	0	
Wood	2	0.1%	10	
Solar energy	2	0.1%	24	
Other fuel	1	0.0%	17	
No fuel used	0	0.0%	1	
OCCUPIED HOUSING UNITS BY VEHICLES AVAILABLE				
Total	2,711	100.0%	76	
Owner occupied				
No vehicle available	35	1.3%	34	
1 vehicle available	170	6.3%	20	
2 vehicles available	614	22.6%	36	
3 vehicles available	288	10.6%	23	
4 vehicles available	195	7.2%	28	
5 or more vehicles available	109	4.0%	38	
Renter occupied				
No vehicle available	72	2.7%	46	
1 vehicle available	480	17.7%	76	
2 vehicles available	574	21.2%	69	
3 vehicles available	106	3.9%	28	
4 vehicles available	63	2.3%	45	
5 or more vehicles available	3	0.1%	11	
Average Number of Vehicles Available	N/A		N/A	
VACANT HOUSING UNITS				
Total vacant housing units	558	100.0%	44	
For rent	153	27.4%	59	
Rented, not occupied	26	4.7%	38	
For sale only	68	12.2%	61	
Sold, not occupied	20	3.6%	22	
Seasonal/occasional	82	14.7%	36	
For migrant workers	4	0.7%	37	
Other	206	36.9%	51	



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	2016-2020 ACS Estimate	Percent	MOE(±)	Reliability
OWNER-OCCUPIED HOUSING UNITS BY VALUE				
Total	1,412	100%	40	
Less than \$10,000	15	1.1%	30	
\$10,000 to \$14,999	0	0.0%	0	
\$15,000 to \$19,999	3	0.2%	17	
\$20,000 to \$24,999	25	1.8%	12	
\$25,000 to \$29,999	13	0.9%	10	
\$30,000 to \$34,999	30	2.1%	27	
\$35,000 to \$39,999	0	0.0%	0	
\$40,000 to \$49,999	17	1.2%	33	
\$50,000 to \$59,999	10	0.7%	9	
\$60,000 to \$69,999	42	3.0%	31	
\$70,000 to \$79,999	31	2.2%	38	
\$80,000 to \$89,999	73	5.2%	56	
\$90,000 to \$99,999	41	2.9%	14	
\$100,000 to \$124,999	134	9.5%	27	
\$125,000 to \$149,999	37	2.6%	20	
\$150,000 to \$174,999	53	3.8%	13	
\$175,000 to \$199,999	69	4.9%	19	
\$200,000 to \$249,999	197	14.0%	27	
\$250,000 to \$299,999	147	10.4%	19	
\$300,000 to \$399,999	207	14.7%	23	
\$400,000 to \$499,999	69	4.9%	27	
\$500,000 to \$749,999	66	4.7%	56	
\$750,000 to \$999,999	35	2.5%	30	
\$1,000,000 to \$1,499,999	88	6.2%	38	
\$1,500,000 to \$1,999,999	5	0.4%	37	
\$2,000,000 or more	2	0.1%	19	
Median Home Value	\$228,299		N/A	
Average Home Value	N/A		N/A	

Data Note: N/A means not available.

2016-2020 ACS Estimate: The American Community Survey (ACS) replaces census sample data. Esri is releasing the 2016-2020 ACS estimates, five-year period data collected monthly from January 1, 2016 through December 31, 2020. Although the ACS includes many of the subjects previously covered by the decennial census sample, there are significant differences between the two surveys including fundamental differences in survey design and residency rules.

Margin of error (MOE): The MOE is a measure of the variability of the estimate due to sampling error. MOEs enable the data user to measure the range of uncertainty for each estimate with 90 percent confidence. The range of uncertainty is called the confidence interval, and it is calculated by taking the estimate +/- the MOE. For example, if the ACS reports an estimate of 100 with an MOE of +/- 20, then you can be 90 percent certain the value for the whole population falls between 80 and 120.

Reliability: These symbols represent threshold values that Esri has established from the Coefficients of Variation (CV) to designate the usability of the estimates. The CV measures the amount of sampling error relative to the size of the estimate, expressed as a percentage.

- High Reliability: Small CVs (less than or equal to 12 percent) are flagged green to indicate that the sampling error is small relative to the estimate and the estimate is reasonably reliable.
- Medium Reliability: Estimates with CVs between 12 and 40 are flagged yellow-use with caution.
- Low Reliability: Large CVs (over 40 percent) are flagged red to indicate that the sampling error is large relative to the estimate. The estimate is considered very unreliable.



ACS Housing Summary

22111 FM 362 Rd, Waller, Texas, 77484
Drive Time: 15 minute radius

Prepared by Esri
Latitude: 30.09711
Longitude: -95.93981

	2016-2020 ACS Estimate	Percent	MOE(±)	Reliability
TOTALS				
Total Population	30,130		2,034	
Total Households	8,935		548	
Total Housing Units	10,163		574	
OWNER-OCCUPIED HOUSING UNITS BY MORTGAGE STATUS				
Total	5,348	100.0%	323	
Housing units with a mortgage/contract to purchase/similar debt	2,581	48.3%	240	
No Second Mortgage and No Home Equity Loan	2,457	45.9%	236	
Multiple Mortgages	124	2.3%	62	
Second mortgage and Home Equity Loan	6	0.1%	28	
Only Home Equity Loan	39	0.7%	28	
Only Second Mortgage	79	1.5%	56	
Home Equity Loan without Primary Mortgage	0	0.0%	0	
Housing units without a mortgage	2,767	51.7%	264	
AVERAGE VALUE BY MORTGAGE STATUS				
Housing units with a mortgage	N/A		N/A	
Housing units without a mortgage	N/A		N/A	
OWNER-OCCUPIED HOUSING UNITS BY MORTGAGE STATUS & SELECTED MONTHLY OWNER COSTS				
Total	5,348	100.0%	323	
With a mortgage: Monthly owner costs as a percentage of household income in past 12 months				
Less than 10.0 percent	152	2.8%	39	
10.0 to 14.9 percent	321	6.0%	103	
15.0 to 19.9 percent	596	11.1%	154	
20.0 to 24.9 percent	582	10.9%	114	
25.0 to 29.9 percent	187	3.5%	50	
30.0 to 34.9 percent	154	2.9%	78	
35.0 to 39.9 percent	102	1.9%	32	
40.0 to 49.9 percent	169	3.2%	115	
50.0 percent or more	318	5.9%	111	
Not computed	0	0.0%	0	
Without a mortgage: Monthly owner costs as a percentage of household income in past 12 months				
Less than 10.0 percent	1,167	21.8%	157	
10.0 to 14.9 percent	508	9.5%	108	
15.0 to 19.9 percent	343	6.4%	113	
20.0 to 24.9 percent	238	4.5%	75	
25.0 to 29.9 percent	71	1.3%	20	
30.0 to 34.9 percent	102	1.9%	44	
35.0 to 39.9 percent	76	1.4%	83	
40.0 to 49.9 percent	78	1.5%	50	
50.0 percent or more	184	3.4%	137	
Not computed	0	0.0%	0	



ACS Housing Summary

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	2016-2020 ACS Estimate	Percent	MOE(±)	Reliability
RENTER-OCCUPIED HOUSING UNITS BY CONTRACT RENT				
Total	3,587	100.0%	469	
With cash rent	3,522	98.2%	468	
Less than \$100	28	0.8%	36	
\$100 to \$149	22	0.6%	38	
\$150 to \$199	0	0.0%	0	
\$200 to \$249	140	3.9%	108	
\$250 to \$299	12	0.3%	20	
\$300 to \$349	38	1.1%	55	
\$350 to \$399	54	1.5%	30	
\$400 to \$449	123	3.4%	58	
\$450 to \$499	29	0.8%	33	
\$500 to \$549	302	8.4%	140	
\$550 to \$599	170	4.7%	99	
\$600 to \$649	186	5.2%	123	
\$650 to \$699	187	5.2%	74	
\$700 to \$749	100	2.8%	219	
\$750 to \$799	197	5.5%	108	
\$800 to \$899	499	13.9%	121	
\$900 to \$999	665	18.5%	421	
\$1,000 to \$1,249	355	9.9%	144	
\$1,250 to \$1,499	188	5.2%	98	
\$1,500 to \$1,999	194	5.4%	92	
\$2,000 to \$2,499	34	0.9%	32	
\$2,500 to \$2,999	0	0.0%	0	
\$3,000 to \$3,499	0	0.0%	0	
\$3,500 or more	0	0.0%	0	
No cash rent	65	1.8%	37	
Median Contract Rent	\$835		N/A	
Average Contract Rent	N/A		N/A	
RENTER-OCCUPIED HOUSING UNITS BY INCLUSION OF UTILITIES IN RENT				
Total	3,587	100.0%	469	
Pay extra for one or more utilities	3,367	93.9%	482	
No extra payment for any utilities	220	6.1%	148	



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	2016-2020 ACS Estimate	Percent	MOE(±)	Reliability
RENTER-OCCUPIED HOUSING UNITS BY GROSS RENT				
Total:	3,587	100.0%	469	
With cash rent:	3,522	98.2%	468	
Less than \$100	0	0.0%	0	
\$100 to \$149	0	0.0%	0	
\$150 to \$199	7	0.2%	13	
\$200 to \$249	22	0.6%	38	
\$250 to \$299	8	0.2%	15	
\$300 to \$349	41	1.1%	35	
\$350 to \$399	26	0.7%	35	
\$400 to \$449	43	1.2%	54	
\$450 to \$499	73	2.0%	67	
\$500 to \$549	59	1.6%	35	
\$550 to \$599	122	3.4%	81	
\$600 to \$649	158	4.4%	118	
\$650 to \$699	196	5.5%	155	
\$700 to \$749	98	2.7%	43	
\$750 to \$799	277	7.7%	147	
\$800 to \$899	154	4.3%	45	
\$900 to \$999	287	8.0%	164	
\$1,000 to \$1,249	1,243	34.7%	350	
\$1,250 to \$1,499	338	9.4%	278	
\$1,500 to \$1,999	304	8.5%	118	
\$2,000 to \$2,499	57	1.6%	32	
\$2,500 to \$2,999	9	0.3%	25	
\$3,000 to \$3,499	0	0.0%	0	
\$3,500 or more	0	0.0%	0	
No cash rent	65	1.8%	37	
Median Gross Rent	\$1,038		N/A	
Average Gross Rent	N/A		N/A	



ACS Housing Summary

22111 FM 362 Rd, Waller, Texas, 77484
Drive Time: 15 minute radius

Prepared by Esri
Latitude: 30.09711
Longitude: -95.93981

	2016-2020 ACS Estimate	Percent	MOE(±)	Reliability
HOUSING UNITS BY UNITS IN STRUCTURE				
Total	10,163	100.0%	574	
1, detached	6,402	63.0%	455	
1, attached	196	1.9%	109	
2	224	2.2%	81	
3 or 4	346	3.4%	87	
5 to 9	715	7.0%	341	
10 to 19	483	4.8%	216	
20 to 49	23	0.2%	28	
50 or more	114	1.1%	92	
Mobile home	1,605	15.8%	226	
Boat, RV, van, etc.	55	0.5%	63	
HOUSING UNITS BY YEAR STRUCTURE BUILT				
Total	10,163	100.0%	574	
Built 2014 or later	785	7.7%	142	
Built 2010 to 2013	591	5.8%	147	
Built 2000 to 2009	1,936	19.0%	244	
Built 1990 to 1999	1,850	18.2%	284	
Built 1980 to 1989	2,054	20.2%	474	
Built 1970 to 1979	1,626	16.0%	233	
Built 1960 to 1969	542	5.3%	144	
Built 1950 to 1959	254	2.5%	87	
Built 1940 to 1949	253	2.5%	106	
Built 1939 or earlier	273	2.7%	73	
Median Year Structure Built	1990		N/A	
OCCUPIED HOUSING UNITS BY YEAR HOUSEHOLDER MOVED INTO UNIT				
Total	8,935	100.0%	548	
Owner occupied				
Moved in 2019 or later	107	1.2%	60	
Moved in 2015 to 2018	1,030	11.5%	132	
Moved in 2010 to 2014	1,044	11.7%	147	
Moved in 2000 to 2009	1,564	17.5%	231	
Moved in 1990 to 1999	989	11.1%	148	
Moved in 1989 or earlier	614	6.9%	139	
Renter occupied				
Moved in 2019 or later	336	3.8%	174	
Moved in 2015 to 2018	2,061	23.1%	359	
Moved in 2010 to 2014	722	8.1%	299	
Moved in 2000 to 2009	336	3.8%	130	
Moved in 1990 to 1999	80	0.9%	44	
Moved in 1989 or earlier	52	0.6%	38	
Median Year Householder Moved Into Unit	2012		N/A	



ACS Housing Summary

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Drive Time: 15 minute radius

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Latitude: 30.09711
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	2016-2020 ACS Estimate	Percent	MOE(±)	Reliability
OCCUPIED HOUSING UNITS BY HOUSE HEATING FUEL				
Total	8,935	100.0%	548	
Utility gas	1,181	13.2%	182	
Bottled, tank, or LP gas	962	10.8%	147	
Electricity	6,731	75.3%	515	
Fuel oil, kerosene, etc.	0	0.0%	0	
Coal or coke	0	0.0%	0	
Wood	13	0.1%	10	
Solar energy	7	0.1%	28	
Other fuel	35	0.4%	24	
No fuel used	5	0.1%	23	
OCCUPIED HOUSING UNITS BY VEHICLES AVAILABLE				
Total	8,935	100.0%	548	
Owner occupied				
No vehicle available	134	1.5%	86	
1 vehicle available	978	10.9%	184	
2 vehicles available	2,408	27.0%	202	
3 vehicles available	953	10.7%	158	
4 vehicles available	657	7.4%	139	
5 or more vehicles available	218	2.4%	85	
Renter occupied				
No vehicle available	244	2.7%	122	
1 vehicle available	1,528	17.1%	368	
2 vehicles available	1,450	16.2%	365	
3 vehicles available	219	2.5%	85	
4 vehicles available	139	1.6%	81	
5 or more vehicles available	8	0.1%	12	
Average Number of Vehicles Available	N/A		N/A	
VACANT HOUSING UNITS				
Total vacant housing units	1,212	100.0%	251	
For rent	313	25.8%	139	
Rented, not occupied	28	2.3%	39	
For sale only	164	13.5%	110	
Sold, not occupied	55	4.5%	37	
Seasonal/occasional	266	21.9%	140	
For migrant workers	17	1.4%	37	
Other	370	30.5%	126	



ACS Housing Summary

22111 FM 362 Rd, Waller, Texas, 77484
Drive Time: 15 minute radius

Prepared by Esri
Latitude: 30.09711
Longitude: -95.93981

	2016-2020 ACS Estimate	Percent	MOE(±)	Reliability
OWNER-OCCUPIED HOUSING UNITS BY VALUE				
Total	5,348	100%	323	
Less than \$10,000	89	1.7%	48	
\$10,000 to \$14,999	20	0.4%	28	
\$15,000 to \$19,999	66	1.2%	94	
\$20,000 to \$24,999	56	1.0%	25	
\$25,000 to \$29,999	30	0.6%	24	
\$30,000 to \$34,999	64	1.2%	48	
\$35,000 to \$39,999	0	0.0%	0	
\$40,000 to \$49,999	82	1.5%	53	
\$50,000 to \$59,999	90	1.7%	71	
\$60,000 to \$69,999	149	2.8%	83	
\$70,000 to \$79,999	102	1.9%	50	
\$80,000 to \$89,999	253	4.7%	121	
\$90,000 to \$99,999	150	2.8%	82	
\$100,000 to \$124,999	511	9.6%	139	
\$125,000 to \$149,999	181	3.4%	66	
\$150,000 to \$174,999	375	7.0%	121	
\$175,000 to \$199,999	204	3.8%	53	
\$200,000 to \$249,999	884	16.5%	182	
\$250,000 to \$299,999	465	8.7%	66	
\$300,000 to \$399,999	671	12.5%	84	
\$400,000 to \$499,999	248	4.6%	89	
\$500,000 to \$749,999	272	5.1%	66	
\$750,000 to \$999,999	139	2.6%	86	
\$1,000,000 to \$1,499,999	209	3.9%	80	
\$1,500,000 to \$1,999,999	25	0.5%	36	
\$2,000,000 or more	14	0.3%	20	
Median Home Value	\$214,282		N/A	
Average Home Value	N/A		N/A	

Data Note: N/A means not available.

2016-2020 ACS Estimate: The American Community Survey (ACS) replaces census sample data. Esri is releasing the 2016-2020 ACS estimates, five-year period data collected monthly from January 1, 2016 through December 31, 2020. Although the ACS includes many of the subjects previously covered by the decennial census sample, there are significant differences between the two surveys including fundamental differences in survey design and residency rules.

Margin of error (MOE): The MOE is a measure of the variability of the estimate due to sampling error. MOEs enable the data user to measure the range of uncertainty for each estimate with 90 percent confidence. The range of uncertainty is called the confidence interval, and it is calculated by taking the estimate +/- the MOE. For example, if the ACS reports an estimate of 100 with an MOE of +/- 20, then you can be 90 percent certain the value for the whole population falls between 80 and 120.

Reliability: These symbols represent threshold values that Esri has established from the Coefficients of Variation (CV) to designate the usability of the estimates. The CV measures the amount of sampling error relative to the size of the estimate, expressed as a percentage.

- High Reliability: Small CVs (less than or equal to 12 percent) are flagged green to indicate that the sampling error is small relative to the estimate and the estimate is reasonably reliable.
- Medium Reliability: Estimates with CVs between 12 and 40 are flagged yellow-use with caution.
- Low Reliability: Large CVs (over 40 percent) are flagged red to indicate that the sampling error is large relative to the estimate. The estimate is considered very unreliable.



ACS Housing Summary

22111 FM 362 Rd, Waller, Texas, 77484
Drive Time: 20 minute radius

Prepared by Esri
Latitude: 30.09711
Longitude: -95.93981

	2016-2020 ACS Estimate	Percent	MOE(±)	Reliability
TOTALS				
Total Population	81,449		3,591	■■■
Total Households	24,871		1,034	■■■
Total Housing Units	26,823		1,055	■■■
OWNER-OCCUPIED HOUSING UNITS BY MORTGAGE STATUS				
Total	18,535	100.0%	908	■■■
Housing units with a mortgage/contract to purchase/similar debt	11,891	64.2%	857	■■■
No Second Mortgage and No Home Equity Loan	11,441	61.7%	856	
Multiple Mortgages	449	2.4%	112	■■
Second mortgage and Home Equity Loan	19	0.1%	30	■
Only Home Equity Loan	235	1.3%	83	■■
Only Second Mortgage	195	1.1%	77	■■
Home Equity Loan without Primary Mortgage	0	0.0%	0	
Housing units without a mortgage	6,644	35.8%	471	■■■
AVERAGE VALUE BY MORTGAGE STATUS				
Housing units with a mortgage	N/A		N/A	
Housing units without a mortgage	N/A		N/A	
OWNER-OCCUPIED HOUSING UNITS BY MORTGAGE STATUS & SELECTED MONTHLY OWNER COSTS				
Total	18,535	100.0%	908	■■■
With a mortgage: Monthly owner costs as a percentage of household income in past 12 months				
Less than 10.0 percent	886	4.8%	183	■■
10.0 to 14.9 percent	1,938	10.5%	288	■■■
15.0 to 19.9 percent	2,717	14.7%	444	■■■
20.0 to 24.9 percent	2,506	13.5%	407	■■■
25.0 to 29.9 percent	1,130	6.1%	206	■■■
30.0 to 34.9 percent	672	3.6%	181	■■
35.0 to 39.9 percent	355	1.9%	135	■■
40.0 to 49.9 percent	483	2.6%	136	■■
50.0 percent or more	1,202	6.5%	503	■■
Not computed	1	0.0%	8	■
Without a mortgage: Monthly owner costs as a percentage of household income in past 12 months				
Less than 10.0 percent	2,987	16.1%	300	■■■
10.0 to 14.9 percent	1,374	7.4%	247	■■■
15.0 to 19.9 percent	761	4.1%	163	■■
20.0 to 24.9 percent	516	2.8%	165	■■
25.0 to 29.9 percent	182	1.0%	50	■■
30.0 to 34.9 percent	259	1.4%	78	■■
35.0 to 39.9 percent	126	0.7%	120	■
40.0 to 49.9 percent	151	0.8%	55	■■
50.0 percent or more	268	1.4%	142	■■
Not computed	20	0.1%	28	■



ACS Housing Summary

22111 FM 362 Rd, Waller, Texas, 77484
Drive Time: 20 minute radius

Prepared by Esri
Latitude: 30.09711
Longitude: -95.93981

	2016-2020 ACS Estimate	Percent	MOE(±)	Reliability
RENTER-OCCUPIED HOUSING UNITS BY CONTRACT RENT				
Total	6,336	100.0%	598	
With cash rent	6,066	95.7%	578	
Less than \$100	28	0.4%	36	
\$100 to \$149	22	0.3%	38	
\$150 to \$199	1	0.0%	9	
\$200 to \$249	147	2.3%	108	
\$250 to \$299	12	0.2%	20	
\$300 to \$349	38	0.6%	55	
\$350 to \$399	71	1.1%	27	
\$400 to \$449	144	2.3%	60	
\$450 to \$499	42	0.7%	35	
\$500 to \$549	392	6.2%	164	
\$550 to \$599	296	4.7%	108	
\$600 to \$649	268	4.2%	127	
\$650 to \$699	223	3.5%	77	
\$700 to \$749	235	3.7%	214	
\$750 to \$799	256	4.0%	108	
\$800 to \$899	695	11.0%	156	
\$900 to \$999	736	11.6%	429	
\$1,000 to \$1,249	952	15.0%	229	
\$1,250 to \$1,499	559	8.8%	173	
\$1,500 to \$1,999	899	14.2%	248	
\$2,000 to \$2,499	51	0.8%	32	
\$2,500 to \$2,999	0	0.0%	0	
\$3,000 to \$3,499	0	0.0%	0	
\$3,500 or more	0	0.0%	0	
No cash rent	270	4.3%	148	
Median Contract Rent	\$922		N/A	
Average Contract Rent	N/A		N/A	
RENTER-OCCUPIED HOUSING UNITS BY INCLUSION OF UTILITIES IN RENT				
Total	6,336	100.0%	598	
Pay extra for one or more utilities	6,049	95.5%	608	
No extra payment for any utilities	287	4.5%	148	



ACS Housing Summary

22111 FM 362 Rd, Waller, Texas, 77484
Drive Time: 20 minute radius

Prepared by Esri
Latitude: 30.09711
Longitude: -95.93981

	2016-2020 ACS Estimate	Percent	MOE(±)	Reliability
RENTER-OCCUPIED HOUSING UNITS BY GROSS RENT				
Total:	6,336	100.0%	598	
With cash rent:	6,066	95.7%	578	
Less than \$100	0	0.0%	0	
\$100 to \$149	0	0.0%	0	
\$150 to \$199	7	0.1%	13	
\$200 to \$249	22	0.3%	38	
\$250 to \$299	8	0.1%	15	
\$300 to \$349	41	0.6%	35	
\$350 to \$399	27	0.4%	35	
\$400 to \$449	50	0.8%	54	
\$450 to \$499	85	1.3%	69	
\$500 to \$549	92	1.5%	38	
\$550 to \$599	127	2.0%	82	
\$600 to \$649	176	2.8%	118	
\$650 to \$699	230	3.6%	155	
\$700 to \$749	183	2.9%	99	
\$750 to \$799	342	5.4%	152	
\$800 to \$899	253	4.0%	63	
\$900 to \$999	480	7.6%	215	
\$1,000 to \$1,249	1,811	28.6%	391	
\$1,250 to \$1,499	806	12.7%	329	
\$1,500 to \$1,999	945	14.9%	221	
\$2,000 to \$2,499	368	5.8%	188	
\$2,500 to \$2,999	14	0.2%	25	
\$3,000 to \$3,499	0	0.0%	0	
\$3,500 or more	0	0.0%	0	
No cash rent	270	4.3%	148	
Median Gross Rent	\$1,126		N/A	
Average Gross Rent	N/A		N/A	



ACS Housing Summary

22111 FM 362 Rd, Waller, Texas, 77484
Drive Time: 20 minute radius

Prepared by Esri
Latitude: 30.09711
Longitude: -95.93981

	2016-2020 ACS Estimate	Percent	MOE(±)	Reliability
HOUSING UNITS BY UNITS IN STRUCTURE				
Total	26,823	100.0%	1,055	
1, detached	20,188	75.3%	977	
1, attached	301	1.1%	121	
2	249	0.9%	82	
3 or 4	371	1.4%	85	
5 to 9	950	3.5%	348	
10 to 19	983	3.7%	259	
20 to 49	146	0.5%	92	
50 or more	511	1.9%	171	
Mobile home	3,066	11.4%	327	
Boat, RV, van, etc.	57	0.2%	63	
HOUSING UNITS BY YEAR STRUCTURE BUILT				
Total	26,823	100.0%	1,055	
Built 2014 or later	3,401	12.7%	645	
Built 2010 to 2013	2,784	10.4%	356	
Built 2000 to 2009	7,283	27.2%	498	
Built 1990 to 1999	5,253	19.6%	556	
Built 1980 to 1989	3,614	13.5%	521	
Built 1970 to 1979	2,476	9.2%	273	
Built 1960 to 1969	900	3.4%	176	
Built 1950 to 1959	331	1.2%	87	
Built 1940 to 1949	331	1.2%	109	
Built 1939 or earlier	450	1.7%	108	
Median Year Structure Built	2000		N/A	
OCCUPIED HOUSING UNITS BY YEAR HOUSEHOLDER MOVED INTO UNIT				
Total	24,871	100.0%	1,034	
Owner occupied				
Moved in 2019 or later	564	2.3%	221	
Moved in 2015 to 2018	4,637	18.6%	658	
Moved in 2010 to 2014	4,639	18.7%	443	
Moved in 2000 to 2009	5,391	21.7%	429	
Moved in 1990 to 1999	2,140	8.6%	303	
Moved in 1989 or earlier	1,164	4.7%	195	
Renter occupied				
Moved in 2019 or later	548	2.2%	211	
Moved in 2015 to 2018	3,728	15.0%	465	
Moved in 2010 to 2014	1,402	5.6%	363	
Moved in 2000 to 2009	496	2.0%	181	
Moved in 1990 to 1999	109	0.4%	45	
Moved in 1989 or earlier	53	0.2%	38	
Median Year Householder Moved Into Unit	2013		N/A	



ACS Housing Summary

22111 FM 362 Rd, Waller, Texas, 77484
Drive Time: 20 minute radius

Prepared by Esri
Latitude: 30.09711
Longitude: -95.93981

	2016-2020 ACS Estimate	Percent	MOE(±)	Reliability
OCCUPIED HOUSING UNITS BY HOUSE HEATING FUEL				
Total	24,871	100.0%	1,034	
Utility gas	8,419	33.9%	613	
Bottled, tank, or LP gas	2,286	9.2%	265	
Electricity	14,001	56.3%	892	
Fuel oil, kerosene, etc.	0	0.0%	0	
Coal or coke	0	0.0%	0	
Wood	28	0.1%	25	
Solar energy	27	0.1%	20	
Other fuel	93	0.4%	51	
No fuel used	18	0.1%	25	
OCCUPIED HOUSING UNITS BY VEHICLES AVAILABLE				
Total	24,871	100.0%	1,034	
Owner occupied				
No vehicle available	244	1.0%	114	
1 vehicle available	2,962	11.9%	552	
2 vehicles available	8,735	35.1%	630	
3 vehicles available	4,446	17.9%	487	
4 vehicles available	1,661	6.7%	207	
5 or more vehicles available	486	2.0%	127	
Renter occupied				
No vehicle available	422	1.7%	186	
1 vehicle available	2,680	10.8%	419	
2 vehicles available	2,602	10.5%	470	
3 vehicles available	457	1.8%	151	
4 vehicles available	167	0.7%	81	
5 or more vehicles available	8	0.0%	13	
Average Number of Vehicles Available	N/A		N/A	
VACANT HOUSING UNITS				
Total vacant housing units	1,951	100.0%	320	
For rent	404	20.7%	159	
Rented, not occupied	28	1.4%	39	
For sale only	286	14.7%	130	
Sold, not occupied	116	5.9%	57	
Seasonal/occasional	412	21.1%	157	
For migrant workers	27	1.4%	39	
Other	677	34.7%	192	



ACS Housing Summary

22111 FM 362 Rd, Waller, Texas, 77484
Drive Time: 20 minute radius

Prepared by Esri
Latitude: 30.09711
Longitude: -95.93981

	2016-2020 ACS Estimate	Percent	MOE(±)	Reliability
OWNER-OCCUPIED HOUSING UNITS BY VALUE				
Total	18,535	100%	908	
Less than \$10,000	127	0.7%	46	
\$10,000 to \$14,999	41	0.2%	31	
\$15,000 to \$19,999	146	0.8%	125	
\$20,000 to \$24,999	83	0.4%	30	
\$25,000 to \$29,999	53	0.3%	42	
\$30,000 to \$34,999	184	1.0%	70	
\$35,000 to \$39,999	1	0.0%	16	
\$40,000 to \$49,999	187	1.0%	59	
\$50,000 to \$59,999	140	0.8%	82	
\$60,000 to \$69,999	235	1.3%	115	
\$70,000 to \$79,999	156	0.8%	79	
\$80,000 to \$89,999	346	1.9%	127	
\$90,000 to \$99,999	270	1.5%	128	
\$100,000 to \$124,999	886	4.8%	173	
\$125,000 to \$149,999	616	3.3%	161	
\$150,000 to \$174,999	1,113	6.0%	206	
\$175,000 to \$199,999	904	4.9%	136	
\$200,000 to \$249,999	4,303	23.2%	677	
\$250,000 to \$299,999	2,409	13.0%	299	
\$300,000 to \$399,999	3,259	17.6%	384	
\$400,000 to \$499,999	1,253	6.8%	326	
\$500,000 to \$749,999	1,044	5.6%	127	
\$750,000 to \$999,999	341	1.8%	100	
\$1,000,000 to \$1,499,999	332	1.8%	150	
\$1,500,000 to \$1,999,999	52	0.3%	51	
\$2,000,000 or more	52	0.3%	49	
Median Home Value	\$243,905		N/A	
Average Home Value	N/A		N/A	

Data Note: N/A means not available.

2016-2020 ACS Estimate: The American Community Survey (ACS) replaces census sample data. Esri is releasing the 2016-2020 ACS estimates, five-year period data collected monthly from January 1, 2016 through December 31, 2020. Although the ACS includes many of the subjects previously covered by the decennial census sample, there are significant differences between the two surveys including fundamental differences in survey design and residency rules.

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Reliability: These symbols represent threshold values that Esri has established from the Coefficients of Variation (CV) to designate the usability of the estimates. The CV measures the amount of sampling error relative to the size of the estimate, expressed as a percentage.

- High Reliability: Small CVs (less than or equal to 12 percent) are flagged green to indicate that the sampling error is small relative to the estimate and the estimate is reasonably reliable.
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ACS Key Population & Household Facts

22111 FM 362 Rd, Waller, Texas, 77484
Drive Time: 10 minute radius

Prepared by Esri
Latitude: 30.09711
Longitude: -95.93981

	2016-2020 ACS Estimate	Percent	MOE(±)	Reliability
TOTALS				
Total Population	11,999		823	
Total Households	2,711		76	
Housing Units	3,277		81	
POPULATION 15+ BY MARITAL STATUS				
Total	10,708	100%	824	
Never married	6,997	65.3%	706	
Married	2,735	25.5%	64	
Widowed	298	2.8%	28	
Divorced	678	6.3%	83	
POPULATION 25+ BY EDUCATIONAL ATTAINMENT				
Total	4,472	100%	125	
No schooling	54	1.2%	39	
Nursery School	0	0.0%	0	
Kindergarten	0	0.0%	0	
1st to 4th Grade	62	1.4%	30	
5th to 8th Grade	150	3.4%	27	
Some High School	241	5.4%	26	
High School Diploma	1,211	27.1%	64	
GED	205	4.6%	31	
Some College	1,312	29.3%	105	
Associates degree	237	5.3%	28	
Bachelors degree	676	15.1%	89	
Masters degree	262	5.9%	29	
Professional school degree	46	1.0%	39	
Doctorate degree	16	0.4%	13	



ACS Key Population & Household Facts

22111 FM 362 Rd, Waller, Texas, 77484
Drive Time: 10 minute radius

Prepared by Esri
Latitude: 30.09711
Longitude: -95.93981

	2016-2020 ACS Estimate	Percent	MOE(±)	Reliability
CIVILIAN EMPLOYED POPULATION 16+ BY OCCUPATION				
Total	5,213	100%	331	
Management	335	6.4%	42	
Business and financial operations	25	0.5%	17	
Computer and mathematical	49	0.9%	24	
Architecture and engineering	82	1.6%	39	
Life, physical, and social science	17	0.3%	22	
Community and social services	31	0.6%	21	
Legal	38	0.7%	47	
Education, training, and library	322	6.2%	88	
Arts, design, entertainment, sports, and media	67	1.3%	39	
Healthcare practitioner, technologists, and technicians	162	3.1%	46	
Healthcare support	60	1.2%	15	
Protective service	331	6.3%	145	
Food preparation and serving related	553	10.6%	96	
Building and grounds cleaning and maintenance	158	3.0%	43	
Personal care and service	300	5.8%	74	
Sales and related	910	17.5%	109	
Office and administrative support	711	13.6%	135	
Farming, fishing, and forestry	67	1.3%	42	
Construction and extraction	342	6.6%	47	
Installation, maintenance, and repair	165	3.2%	52	
Production	278	5.3%	82	
Transportation and material moving	210	4.0%	41	
CIVILIAN EMPLOYED POPULATION 16+ BY INDUSTRY				
Total	5,213	100%	331	
Agriculture, forestry, fishing and hunting	82	1.6%	48	
Mining, quarrying, and oil and gas extraction	67	1.3%	30	
Construction	470	9.0%	51	
Manufacturing	334	6.4%	67	
Wholesale trade	181	3.5%	89	
Retail trade	880	16.9%	130	
Transportation and warehousing	84	1.6%	14	
Utilities	42	0.8%	32	
Information	86	1.6%	66	
Finance and insurance	59	1.1%	75	
Real estate and rental and leasing	145	2.8%	48	
Professional, scientific, and technical services	125	2.4%	45	
Management of companies and enterprises	18	0.3%	22	
Administrative and support and waste management services	117	2.2%	43	
Educational services	1,158	22.2%	129	
Health care and social assistance	330	6.3%	52	
Arts, entertainment, and recreation	43	0.8%	53	
Accommodation and food services	540	10.4%	89	
Other services, except public administration	209	4.0%	37	
Public administration	243	4.7%	154	



ACS Key Population & Household Facts

22111 FM 362 Rd, Waller, Texas, 77484
Drive Time: 10 minute radius

Prepared by Esri
Latitude: 30.09711
Longitude: -95.93981

	2016-2020 ACS Estimate	Percent	MOE(±)	Reliability
HISPANIC OR LATINO ORIGIN BY RACE				
Total	11,999	100%	823	
Not Hispanic or Latino	9,723	81.0%	742	
White alone	3,565	29.7%	151	
Black or African American alone	5,943	49.5%	727	
American Indian and Alaska Native alone	21	0.2%	30	
Asian alone	70	0.6%	24	
Native Hawaiian and Other Pacific Islander alone	20	0.2%	24	
Some other race alone	0	0.0%	28	
Two or more races	105	0.9%	36	
Hispanic or Latino	2,276	19.0%	178	
White alone	1,135	9.5%	130	
Black or African American alone	63	0.5%	40	
American Indian and Alaska Native alone	6	0.1%	62	
Asian alone	5	0.0%	9	
Native Hawaiian and Other Pacific Islander alone	0	0.0%	0	
Some other race alone	1,028	8.6%	171	
Two or more races	39	0.3%	31	
RACE				
Total	11,999	100%	823	
White alone	4,700	39.2%	176	
Black or African American alone	6,005	50.0%	727	
American Indian and Alaska Native alone	27	0.2%	28	
Asian alone	75	0.6%	25	
Native Hawaiian and Other Pacific Islander alone	20	0.2%	24	
Some other race alone	1,029	8.6%	171	
Two or more races	144	1.2%	36	
TOTAL POPULATION BY AGE				
Total Population	11,999	100%	823	
Under 5 years	492	4.1%	89	
5 to 9 years	355	3.0%	45	
10 to 14 years	444	3.7%	41	
15 to 19 years	2,674	22.3%	462	
20 to 24 years	3,561	29.7%	288	
25 to 29 years	786	6.6%	115	
30 to 34 years	254	2.1%	27	
35 to 39 years	229	1.9%	33	
40 to 44 years	479	4.0%	90	
45 to 49 years	457	3.8%	41	
50 to 54 years	468	3.9%	41	
55 to 59 years	397	3.3%	30	
60 to 64 years	400	3.3%	31	
65 to 69 years	302	2.5%	28	
70 to 74 years	267	2.2%	59	
75 to 79 years	200	1.7%	31	
80 to 85 years	177	1.5%	27	
85 years and over	57	0.5%	24	

Source: U.S. Census Bureau, 2016-2020 American Community Survey

Reliability: high medium low

October 12, 2022



ACS Key Population & Household Facts

22111 FM 362 Rd, Waller, Texas, 77484
Drive Time: 10 minute radius

Prepared by Esri
Latitude: 30.09711
Longitude: -95.93981

	2016-2020		MOE(±)	Reliability
	ACS Estimate	Percent		
POPULATION BY SEX BY AGE				
Total	11,999	100%	823	<div><div></div><div></div><div></div></div>
Male Population	5,761	48.0%	625	<div><div></div><div></div><div></div></div>
Under 5 years	288	2.4%	93	<div><div></div><div></div><div></div></div>
5 to 9 years	182	1.5%	18	<div><div></div><div></div><div></div></div>
10 to 14 years	257	2.1%	38	<div><div></div><div></div><div></div></div>
15 to 19 years	1,079	9.0%	370	<div><div></div><div></div><div></div></div>
20 to 24 years	1,456	12.1%	222	<div><div></div><div></div><div></div></div>
25 to 29 years	526	4.4%	100	<div><div></div><div></div><div></div></div>
30 to 34 years	143	1.2%	23	<div><div></div><div></div><div></div></div>
35 to 39 years	82	0.7%	20	<div><div></div><div></div><div></div></div>
40 to 44 years	300	2.5%	135	<div><div></div><div></div><div></div></div>
45 to 49 years	243	2.0%	43	<div><div></div><div></div><div></div></div>
50 to 54 years	246	2.1%	33	<div><div></div><div></div><div></div></div>
55 to 59 years	191	1.6%	21	<div><div></div><div></div><div></div></div>
60 to 64 years	224	1.9%	29	<div><div></div><div></div><div></div></div>
65 to 69 years	179	1.5%	24	<div><div></div><div></div><div></div></div>
70 to 74 years	141	1.2%	40	<div><div></div><div></div><div></div></div>
75 to 79 years	131	1.1%	28	<div><div></div><div></div><div></div></div>
80 to 85 years	86	0.7%	24	<div><div></div><div></div><div></div></div>
85 years and over	6	0.1%	22	<div><div></div><div></div><div></div></div>
Female Population	6,239	52.0%	336	<div><div></div><div></div><div></div></div>
Under 5 years	204	1.7%	35	<div><div></div><div></div><div></div></div>
5 to 9 years	173	1.4%	52	<div><div></div><div></div><div></div></div>
10 to 14 years	187	1.6%	32	<div><div></div><div></div><div></div></div>
15 to 19 years	1,595	13.3%	278	<div><div></div><div></div><div></div></div>
20 to 24 years	2,105	17.5%	193	<div><div></div><div></div><div></div></div>
25 to 29 years	259	2.2%	50	<div><div></div><div></div><div></div></div>
30 to 34 years	110	0.9%	21	<div><div></div><div></div><div></div></div>
35 to 39 years	147	1.2%	29	<div><div></div><div></div><div></div></div>
40 to 44 years	179	1.5%	28	<div><div></div><div></div><div></div></div>
45 to 49 years	214	1.8%	32	<div><div></div><div></div><div></div></div>
50 to 54 years	222	1.9%	33	<div><div></div><div></div><div></div></div>
55 to 59 years	206	1.7%	26	<div><div></div><div></div><div></div></div>
60 to 64 years	176	1.5%	29	<div><div></div><div></div><div></div></div>
65 to 69 years	123	1.0%	18	<div><div></div><div></div><div></div></div>
70 to 74 years	127	1.1%	45	<div><div></div><div></div><div></div></div>
75 to 79 years	68	0.6%	20	<div><div></div><div></div><div></div></div>
80 to 85 years	90	0.8%	17	<div><div></div><div></div><div></div></div>
85 years and over	52	0.4%	26	<div><div></div><div></div><div></div></div>



ACS Key Population & Household Facts

22111 FM 362 Rd, Waller, Texas, 77484
Drive Time: 10 minute radius

Prepared by Esri
Latitude: 30.09711
Longitude: -95.93981

	2016-2020 ACS Estimate	Percent	MOE(±)	Reliability
TOTAL HOUSEHOLDS BY INCOME				
Total	2,711	100%	76	
Less than \$10,000	366	13.5%	67	
\$10,000 to \$14,999	118	4.4%	36	
\$15,000 to \$19,999	181	6.7%	62	
\$20,000 to \$24,999	174	6.4%	42	
\$25,000 to \$29,999	92	3.4%	24	
\$30,000 to \$34,999	192	7.1%	27	
\$35,000 to \$39,999	175	6.5%	30	
\$40,000 to \$44,999	76	2.8%	12	
\$45,000 to \$49,999	54	2.0%	19	
\$50,000 to \$59,999	90	3.3%	19	
\$60,000 to \$74,999	242	8.9%	22	
\$75,000 to \$99,999	308	11.4%	29	
\$100,000 to \$124,999	173	6.4%	24	
\$125,000 to \$149,999	175	6.5%	32	
\$150,000 to \$199,999	199	7.3%	40	
\$200,000 or more	95	3.5%	26	
Median Household Income	\$43,667		N/A	
Average Household Income	N/A		N/A	
HOUSEHOLDS WITH HOUSEHOLDER AGE <25 YEARS BY INCOME				
Total	611	100%	108	
Less than \$10,000	249	40.8%	85	
\$10,000 to \$14,999	54	8.8%	67	
\$15,000 to \$19,999	123	20.1%	74	
\$20,000 to \$24,999	20	3.3%	33	
\$25,000 to \$29,999	9	1.5%	16	
\$30,000 to \$34,999	76	12.4%	49	
\$35,000 to \$39,999	57	9.3%	35	
\$40,000 to \$44,999	0	0.0%	0	
\$45,000 to \$49,999	23	3.8%	16	
\$50,000 to \$59,999	0	0.0%	0	
\$60,000 to \$74,999	0	0.0%	0	
\$75,000 to \$99,999	0	0.0%	0	
\$100,000 to \$124,999	0	0.0%	0	
\$125,000 to \$149,999	0	0.0%	0	
\$150,000 to \$199,999	0	0.0%	0	
\$200,000 or more	0	0.0%	0	
Median Household Income for HHr <25	\$15,069		N/A	
Average Household Income for HHr <25	N/A		N/A	



ACS Key Population & Household Facts

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	2016-2020		MOE(±)	Reliability
	ACS Estimate	Percent		
HOUSEHOLDS WITH HOUSEHOLDER AGE 25-44 YEARS BY INCOME				
Total	601	100%	61	<div><div></div><div></div><div></div></div>
Less than \$10,000	84	14.0%	49	<div><div></div><div></div><div></div></div>
\$10,000 to \$14,999	13	2.2%	28	<div><div></div><div></div><div></div></div>
\$15,000 to \$19,999	20	3.3%	35	<div><div></div><div></div><div></div></div>
\$20,000 to \$24,999	76	12.6%	74	<div><div></div><div></div><div></div></div>
\$25,000 to \$29,999	39	6.5%	22	<div><div></div><div></div><div></div></div>
\$30,000 to \$34,999	13	2.2%	41	<div><div></div><div></div><div></div></div>
\$35,000 to \$39,999	17	2.8%	15	<div><div></div><div></div><div></div></div>
\$40,000 to \$44,999	27	4.5%	9	<div><div></div><div></div><div></div></div>
\$45,000 to \$49,999	6	1.0%	83	<div><div></div><div></div><div></div></div>
\$50,000 to \$59,999	32	5.3%	20	<div><div></div><div></div><div></div></div>
\$60,000 to \$74,999	13	2.2%	15	<div><div></div><div></div><div></div></div>
\$75,000 to \$99,999	145	24.1%	25	<div><div></div><div></div><div></div></div>
\$100,000 to \$124,999	25	4.2%	29	<div><div></div><div></div><div></div></div>
\$125,000 to \$149,999	39	6.5%	23	<div><div></div><div></div><div></div></div>
\$150,000 to \$199,999	40	6.7%	35	<div><div></div><div></div><div></div></div>
\$200,000 or more	11	1.8%	61	<div><div></div><div></div><div></div></div>
Median Household Income for HHr 25-44	\$51,378		N/A	<div><div></div><div></div><div></div></div>
Average Household Income for HHr 25-44	N/A		N/A	<div><div></div><div></div><div></div></div>
HOUSEHOLDS WITH HOUSEHOLDER AGE 45-64 YEARS BY INCOME				
Total	945	100%	36	<div><div></div><div></div><div></div></div>
Less than \$10,000	2	0.2%	9	<div><div></div><div></div><div></div></div>
\$10,000 to \$14,999	13	1.4%	9	<div><div></div><div></div><div></div></div>
\$15,000 to \$19,999	12	1.3%	7	<div><div></div><div></div><div></div></div>
\$20,000 to \$24,999	53	5.6%	15	<div><div></div><div></div><div></div></div>
\$25,000 to \$29,999	31	3.3%	23	<div><div></div><div></div><div></div></div>
\$30,000 to \$34,999	63	6.7%	23	<div><div></div><div></div><div></div></div>
\$35,000 to \$39,999	47	5.0%	38	<div><div></div><div></div><div></div></div>
\$40,000 to \$44,999	35	3.7%	16	<div><div></div><div></div><div></div></div>
\$45,000 to \$49,999	16	1.7%	23	<div><div></div><div></div><div></div></div>
\$50,000 to \$59,999	39	4.1%	16	<div><div></div><div></div><div></div></div>
\$60,000 to \$74,999	152	16.1%	23	<div><div></div><div></div><div></div></div>
\$75,000 to \$99,999	112	11.9%	49	<div><div></div><div></div><div></div></div>
\$100,000 to \$124,999	109	11.5%	22	<div><div></div><div></div><div></div></div>
\$125,000 to \$149,999	88	9.3%	26	<div><div></div><div></div><div></div></div>
\$150,000 to \$199,999	130	13.8%	38	<div><div></div><div></div><div></div></div>
\$200,000 or more	45	4.8%	17	<div><div></div><div></div><div></div></div>
Median Household Income for HHr 45-64	\$76,820		N/A	<div><div></div><div></div><div></div></div>
Average Household Income for HHr 45-64	N/A		N/A	<div><div></div><div></div><div></div></div>



ACS Key Population & Household Facts

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	2016-2020 ACS Estimate	Percent	MOE(±)	Reliability
HOUSEHOLDS WITH HOUSEHOLDER AGE 65+ BY INCOME				
Total	553	100%	30	
Less than \$10,000	31	5.6%	27	
\$10,000 to \$14,999	39	7.1%	22	
\$15,000 to \$19,999	25	4.5%	27	
\$20,000 to \$24,999	25	4.5%	38	
\$25,000 to \$29,999	13	2.4%	15	
\$30,000 to \$34,999	40	7.2%	19	
\$35,000 to \$39,999	54	9.8%	13	
\$40,000 to \$44,999	14	2.5%	25	
\$45,000 to \$49,999	8	1.4%	11	
\$50,000 to \$59,999	19	3.4%	18	
\$60,000 to \$74,999	77	13.9%	29	
\$75,000 to \$99,999	51	9.2%	30	
\$100,000 to \$124,999	40	7.2%	14	
\$125,000 to \$149,999	48	8.7%	30	
\$150,000 to \$199,999	29	5.2%	45	
\$200,000 or more	39	7.1%	46	
Median Household Income for HHR 65+	\$61,222		N/A	
Average Household Income for HHR 65+	N/A		N/A	

Data Note: N/A means not available.

2016-2020 ACS Estimate: The American Community Survey (ACS) replaces census sample data. Esri is releasing the 2016-2020 ACS estimates, five-year period data collected monthly from January 1, 2016 through December 31, 2020. Although the ACS includes many of the subjects previously covered by the decennial census sample, there are significant differences between the two surveys including fundamental differences in survey design and residency rules.

Margin of error (MOE): The MOE is a measure of the variability of the estimate due to sampling error. MOEs enable the data user to measure the range of uncertainty for each estimate with 90 percent confidence. The range of uncertainty is called the confidence interval, and it is calculated by taking the estimate +/- the MOE. For example, if the ACS reports an estimate of 100 with an MOE of +/- 20, then you can be 90 percent certain the value for the whole population falls between 80 and 120.

Reliability: These symbols represent threshold values that Esri has established from the Coefficients of Variation (CV) to designate the usability of the estimates. The CV measures the amount of sampling error relative to the size of the estimate, expressed as a percentage.

- High Reliability: Small CVs (less than or equal to 12 percent) are flagged green to indicate that the sampling error is small relative to the estimate and the estimate is reasonably reliable.
- Medium Reliability: Estimates with CVs between 12 and 40 are flagged yellow-use with caution.
- Low Reliability: Large CVs (over 40 percent) are flagged red to indicate that the sampling error is large relative to the estimate. The estimate is considered very unreliable.



ACS Key Population & Household Facts

22111 FM 362 Rd, Waller, Texas, 77484
Drive Time: 15 minute radius

Prepared by Esri
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	2016-2020 ACS Estimate	Percent	MOE(±)	Reliability
TOTALS				
Total Population	30,130		2,034	
Total Households	8,935		548	
Housing Units	10,163		574	
POPULATION 15+ BY MARITAL STATUS				
Total	24,015	100%	1,434	
Never married	10,961	45.6%	1,022	
Married	9,758	40.6%	614	
Widowed	1,008	4.2%	203	
Divorced	2,288	9.5%	322	
POPULATION 25+ BY EDUCATIONAL ATTAINMENT				
Total	15,445	100%	959	
No schooling	223	1.4%	73	
Nursery School	0	0.0%	0	
Kindergarten	0	0.0%	0	
1st to 4th Grade	237	1.5%	187	
5th to 8th Grade	472	3.1%	126	
Some High School	881	5.7%	160	
High School Diploma	4,260	27.6%	478	
GED	616	4.0%	147	
Some College	4,670	30.2%	579	
Associates degree	933	6.0%	216	
Bachelors degree	2,205	14.3%	293	
Masters degree	728	4.7%	168	
Professional school degree	138	0.9%	62	
Doctorate degree	83	0.5%	37	



ACS Key Population & Household Facts

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	2016-2020 ACS Estimate	Percent	MOE(±)	Reliability
CIVILIAN EMPLOYED POPULATION 16+ BY OCCUPATION				
Total	13,298	100%	939	
Management	988	7.4%	120	
Business and financial operations	481	3.6%	322	
Computer and mathematical	230	1.7%	111	
Architecture and engineering	593	4.5%	274	
Life, physical, and social science	86	0.6%	64	
Community and social services	160	1.2%	68	
Legal	91	0.7%	65	
Education, training, and library	683	5.1%	113	
Arts, design, entertainment, sports, and media	137	1.0%	55	
Healthcare practitioner, technologists, and technicians	515	3.9%	143	
Healthcare support	204	1.5%	118	
Protective service	612	4.6%	259	
Food preparation and serving related	970	7.3%	171	
Building and grounds cleaning and maintenance	427	3.2%	141	
Personal care and service	532	4.0%	124	
Sales and related	2,059	15.5%	387	
Office and administrative support	1,558	11.7%	331	
Farming, fishing, and forestry	123	0.9%	86	
Construction and extraction	832	6.3%	139	
Installation, maintenance, and repair	545	4.1%	104	
Production	824	6.2%	215	
Transportation and material moving	646	4.9%	108	
CIVILIAN EMPLOYED POPULATION 16+ BY INDUSTRY				
Total	13,298	100%	939	
Agriculture, forestry, fishing and hunting	173	1.3%	94	
Mining, quarrying, and oil and gas extraction	228	1.7%	55	
Construction	1,088	8.2%	160	
Manufacturing	1,274	9.6%	235	
Wholesale trade	311	2.3%	159	
Retail trade	2,531	19.0%	530	
Transportation and warehousing	340	2.6%	65	
Utilities	141	1.1%	35	
Information	347	2.6%	284	
Finance and insurance	355	2.7%	127	
Real estate and rental and leasing	286	2.2%	56	
Professional, scientific, and technical services	562	4.2%	123	
Management of companies and enterprises	24	0.2%	22	
Administrative and support and waste management services	230	1.7%	86	
Educational services	1,978	14.9%	239	
Health care and social assistance	1,130	8.5%	225	
Arts, entertainment, and recreation	89	0.7%	80	
Accommodation and food services	1,004	7.6%	167	
Other services, except public administration	595	4.5%	108	
Public administration	614	4.6%	246	

Source: U.S. Census Bureau, 2016-2020 American Community Survey

Reliability: high medium low

October 12, 2022



ACS Key Population & Household Facts

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	2016-2020 ACS Estimate	Percent	MOE(±)	Reliability
HISPANIC OR LATINO ORIGIN BY RACE				
Total	30,130	100%	2,034	
Not Hispanic or Latino	21,468	71.3%	1,469	
White alone	11,360	37.7%	1,074	
Black or African American alone	9,500	31.5%	1,014	
American Indian and Alaska Native alone	54	0.2%	45	
Asian alone	262	0.9%	81	
Native Hawaiian and Other Pacific Islander alone	29	0.1%	28	
Some other race alone	14	0.0%	70	
Two or more races	250	0.8%	93	
Hispanic or Latino	8,662	28.7%	1,147	
White alone	4,183	13.9%	731	
Black or African American alone	79	0.3%	42	
American Indian and Alaska Native alone	46	0.2%	59	
Asian alone	5	0.0%	9	
Native Hawaiian and Other Pacific Islander alone	0	0.0%	0	
Some other race alone	3,991	13.2%	948	
Two or more races	358	1.2%	83	
RACE				
Total	30,130	100%	2,034	
White alone	15,543	51.6%	1,563	
Black or African American alone	9,579	31.8%	1,014	
American Indian and Alaska Native alone	100	0.3%	49	
Asian alone	267	0.9%	81	
Native Hawaiian and Other Pacific Islander alone	29	0.1%	28	
Some other race alone	4,004	13.3%	948	
Two or more races	608	2.0%	115	
TOTAL POPULATION BY AGE				
Total Population	30,130	100%	2,034	
Under 5 years	1,894	6.3%	244	
5 to 9 years	2,184	7.2%	377	
10 to 14 years	2,037	6.8%	617	
15 to 19 years	3,533	11.7%	538	
20 to 24 years	5,036	16.7%	564	
25 to 29 years	2,027	6.7%	257	
30 to 34 years	1,584	5.3%	375	
35 to 39 years	1,429	4.7%	300	
40 to 44 years	1,330	4.4%	382	
45 to 49 years	1,365	4.5%	231	
50 to 54 years	1,481	4.9%	205	
55 to 59 years	1,598	5.3%	209	
60 to 64 years	1,501	5.0%	175	
65 to 69 years	1,120	3.7%	224	
70 to 74 years	880	2.9%	218	
75 to 79 years	539	1.8%	95	
80 to 85 years	368	1.2%	87	
85 years and over	223	0.7%	65	

Source: U.S. Census Bureau, 2016-2020 American Community Survey

Reliability: high medium low

October 12, 2022



ACS Key Population & Household Facts

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	2016-2020		MOE(±)	Reliability
	ACS Estimate	Percent		
POPULATION BY SEX BY AGE				
Total	30,130	100%	2,034	<div><div></div><div></div><div></div></div>
Male Population	14,203	47.1%	1,309	<div><div></div><div></div><div></div></div>
Under 5 years	853	2.8%	140	<div><div></div><div></div><div></div></div>
5 to 9 years	847	2.8%	231	<div><div></div><div></div><div></div></div>
10 to 14 years	1,081	3.6%	583	<div><div></div><div></div><div></div></div>
15 to 19 years	1,535	5.1%	422	<div><div></div><div></div><div></div></div>
20 to 24 years	2,171	7.2%	391	<div><div></div><div></div><div></div></div>
25 to 29 years	1,256	4.2%	218	<div><div></div><div></div><div></div></div>
30 to 34 years	548	1.8%	82	<div><div></div><div></div><div></div></div>
35 to 39 years	767	2.5%	285	<div><div></div><div></div><div></div></div>
40 to 44 years	658	2.2%	232	<div><div></div><div></div><div></div></div>
45 to 49 years	692	2.3%	188	<div><div></div><div></div><div></div></div>
50 to 54 years	707	2.3%	146	<div><div></div><div></div><div></div></div>
55 to 59 years	754	2.5%	140	<div><div></div><div></div><div></div></div>
60 to 64 years	742	2.5%	145	<div><div></div><div></div><div></div></div>
65 to 69 years	640	2.1%	163	<div><div></div><div></div><div></div></div>
70 to 74 years	441	1.5%	160	<div><div></div><div></div><div></div></div>
75 to 79 years	298	1.0%	85	<div><div></div><div></div><div></div></div>
80 to 85 years	164	0.5%	55	<div><div></div><div></div><div></div></div>
85 years and over	49	0.2%	22	<div><div></div><div></div><div></div></div>
Female Population	15,927	52.9%	1,038	<div><div></div><div></div><div></div></div>
Under 5 years	1,041	3.5%	202	<div><div></div><div></div><div></div></div>
5 to 9 years	1,337	4.4%	301	<div><div></div><div></div><div></div></div>
10 to 14 years	957	3.2%	202	<div><div></div><div></div><div></div></div>
15 to 19 years	1,998	6.6%	330	<div><div></div><div></div><div></div></div>
20 to 24 years	2,866	9.5%	409	<div><div></div><div></div><div></div></div>
25 to 29 years	771	2.6%	137	<div><div></div><div></div><div></div></div>
30 to 34 years	1,036	3.4%	366	<div><div></div><div></div><div></div></div>
35 to 39 years	662	2.2%	98	<div><div></div><div></div><div></div></div>
40 to 44 years	672	2.2%	304	<div><div></div><div></div><div></div></div>
45 to 49 years	673	2.2%	136	<div><div></div><div></div><div></div></div>
50 to 54 years	774	2.6%	145	<div><div></div><div></div><div></div></div>
55 to 59 years	844	2.8%	156	<div><div></div><div></div><div></div></div>
60 to 64 years	758	2.5%	88	<div><div></div><div></div><div></div></div>
65 to 69 years	480	1.6%	149	<div><div></div><div></div><div></div></div>
70 to 74 years	439	1.5%	149	<div><div></div><div></div><div></div></div>
75 to 79 years	242	0.8%	45	<div><div></div><div></div><div></div></div>
80 to 85 years	204	0.7%	68	<div><div></div><div></div><div></div></div>
85 years and over	174	0.6%	66	<div><div></div><div></div><div></div></div>



ACS Key Population & Household Facts

22111 FM 362 Rd, Waller, Texas, 77484
Drive Time: 15 minute radius

Prepared by Esri
Latitude: 30.09711
Longitude: -95.93981

	2016-2020 ACS Estimate	Percent	MOE(±)	Reliability
TOTAL HOUSEHOLDS BY INCOME				
Total	8,935	100%	548	
Less than \$10,000	927	10.4%	257	
\$10,000 to \$14,999	328	3.7%	136	
\$15,000 to \$19,999	341	3.8%	135	
\$20,000 to \$24,999	383	4.3%	100	
\$25,000 to \$29,999	243	2.7%	69	
\$30,000 to \$34,999	527	5.9%	133	
\$35,000 to \$39,999	473	5.3%	115	
\$40,000 to \$44,999	313	3.5%	52	
\$45,000 to \$49,999	211	2.4%	64	
\$50,000 to \$59,999	754	8.4%	329	
\$60,000 to \$74,999	1,023	11.4%	200	
\$75,000 to \$99,999	1,176	13.2%	172	
\$100,000 to \$124,999	814	9.1%	304	
\$125,000 to \$149,999	455	5.1%	131	
\$150,000 to \$199,999	558	6.2%	115	
\$200,000 or more	409	4.6%	65	
Median Household Income	\$59,470		N/A	
Average Household Income	N/A		N/A	
HOUSEHOLDS WITH HOUSEHOLDER AGE <25 YEARS BY INCOME				
Total	994	100%	220	
Less than \$10,000	357	35.9%	139	
\$10,000 to \$14,999	126	12.7%	106	
\$15,000 to \$19,999	152	15.3%	120	
\$20,000 to \$24,999	41	4.1%	52	
\$25,000 to \$29,999	18	1.8%	33	
\$30,000 to \$34,999	114	11.5%	70	
\$35,000 to \$39,999	152	15.3%	193	
\$40,000 to \$44,999	0	0.0%	0	
\$45,000 to \$49,999	25	2.5%	19	
\$50,000 to \$59,999	0	0.0%	0	
\$60,000 to \$74,999	10	1.0%	16	
\$75,000 to \$99,999	0	0.0%	0	
\$100,000 to \$124,999	0	0.0%	0	
\$125,000 to \$149,999	0	0.0%	0	
\$150,000 to \$199,999	0	0.0%	0	
\$200,000 or more	0	0.0%	0	
Median Household Income for HHr <25	\$15,356		N/A	
Average Household Income for HHr <25	N/A		N/A	



ACS Key Population & Household Facts

22111 FM 362 Rd, Waller, Texas, 77484
Drive Time: 15 minute radius

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	2016-2020		MOE(±)	Reliability
	ACS Estimate	Percent		
HOUSEHOLDS WITH HOUSEHOLDER AGE 25-44 YEARS BY INCOME				
Total	2,874	100%	453	<div><div></div><div></div><div></div></div>
Less than \$10,000	201	7.0%	123	<div><div></div><div></div></div>
\$10,000 to \$14,999	86	3.0%	74	<div><div></div></div>
\$15,000 to \$19,999	79	2.7%	36	<div><div></div></div>
\$20,000 to \$24,999	165	5.7%	71	<div><div></div><div></div></div>
\$25,000 to \$29,999	53	1.8%	40	<div><div></div></div>
\$30,000 to \$34,999	170	5.9%	131	<div><div></div><div></div></div>
\$35,000 to \$39,999	38	1.3%	14	<div><div></div><div></div></div>
\$40,000 to \$44,999	107	3.7%	32	<div><div></div><div></div></div>
\$45,000 to \$49,999	74	2.6%	88	<div><div></div></div>
\$50,000 to \$59,999	417	14.5%	320	<div><div></div><div></div></div>
\$60,000 to \$74,999	244	8.5%	104	<div><div></div><div></div></div>
\$75,000 to \$99,999	461	16.0%	116	<div><div></div><div></div></div>
\$100,000 to \$124,999	401	14.0%	274	<div><div></div></div>
\$125,000 to \$149,999	160	5.6%	81	<div><div></div><div></div></div>
\$150,000 to \$199,999	152	5.3%	63	<div><div></div><div></div></div>
\$200,000 or more	67	2.3%	41	<div><div></div><div></div></div>
Median Household Income for HHr 25-44	\$62,475		N/A	<div><div></div></div>
Average Household Income for HHr 25-44	N/A		N/A	<div><div></div></div>
HOUSEHOLDS WITH HOUSEHOLDER AGE 45-64 YEARS BY INCOME				
Total	3,238	100%	297	<div><div></div><div></div><div></div></div>
Less than \$10,000	140	4.3%	108	<div><div></div></div>
\$10,000 to \$14,999	29	0.9%	25	<div><div></div></div>
\$15,000 to \$19,999	17	0.5%	13	<div><div></div></div>
\$20,000 to \$24,999	113	3.5%	45	<div><div></div><div></div></div>
\$25,000 to \$29,999	97	3.0%	35	<div><div></div><div></div></div>
\$30,000 to \$34,999	150	4.6%	91	<div><div></div><div></div></div>
\$35,000 to \$39,999	159	4.9%	102	<div><div></div><div></div></div>
\$40,000 to \$44,999	104	3.2%	52	<div><div></div><div></div></div>
\$45,000 to \$49,999	24	0.7%	26	<div><div></div></div>
\$50,000 to \$59,999	230	7.1%	110	<div><div></div><div></div></div>
\$60,000 to \$74,999	490	15.1%	133	<div><div></div><div></div></div>
\$75,000 to \$99,999	504	15.6%	99	<div><div></div><div></div><div></div></div>
\$100,000 to \$124,999	345	10.7%	127	<div><div></div><div></div></div>
\$125,000 to \$149,999	219	6.8%	79	<div><div></div><div></div></div>
\$150,000 to \$199,999	354	10.9%	103	<div><div></div><div></div></div>
\$200,000 or more	263	8.1%	26	<div><div></div><div></div><div></div></div>
Median Household Income for HHr 45-64	\$77,465		N/A	<div><div></div></div>
Average Household Income for HHr 45-64	N/A		N/A	<div><div></div></div>



ACS Key Population & Household Facts

22111 FM 362 Rd, Waller, Texas, 77484
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	2016-2020 ACS Estimate	Percent	MOE(±)	Reliability
HOUSEHOLDS WITH HOUSEHOLDER AGE 65+ BY INCOME				
Total	1,829	100%	269	
Less than \$10,000	229	12.5%	173	
\$10,000 to \$14,999	87	4.8%	64	
\$15,000 to \$19,999	93	5.1%	62	
\$20,000 to \$24,999	65	3.6%	57	
\$25,000 to \$29,999	75	4.1%	47	
\$30,000 to \$34,999	93	5.1%	38	
\$35,000 to \$39,999	125	6.8%	41	
\$40,000 to \$44,999	102	5.6%	35	
\$45,000 to \$49,999	89	4.9%	35	
\$50,000 to \$59,999	107	5.9%	58	
\$60,000 to \$74,999	279	15.3%	114	
\$75,000 to \$99,999	211	11.5%	96	
\$100,000 to \$124,999	69	3.8%	29	
\$125,000 to \$149,999	76	4.2%	54	
\$150,000 to \$199,999	52	2.8%	47	
\$200,000 or more	78	4.3%	60	
Median Household Income for HHR 65+	\$47,458		N/A	
Average Household Income for HHR 65+	N/A		N/A	

Data Note: N/A means not available.

2016-2020 ACS Estimate: The American Community Survey (ACS) replaces census sample data. Esri is releasing the 2016-2020 ACS estimates, five-year period data collected monthly from January 1, 2016 through December 31, 2020. Although the ACS includes many of the subjects previously covered by the decennial census sample, there are significant differences between the two surveys including fundamental differences in survey design and residency rules.

Margin of error (MOE): The MOE is a measure of the variability of the estimate due to sampling error. MOEs enable the data user to measure the range of uncertainty for each estimate with 90 percent confidence. The range of uncertainty is called the confidence interval, and it is calculated by taking the estimate +/- the MOE. For example, if the ACS reports an estimate of 100 with an MOE of +/- 20, then you can be 90 percent certain the value for the whole population falls between 80 and 120.

Reliability: These symbols represent threshold values that Esri has established from the Coefficients of Variation (CV) to designate the usability of the estimates. The CV measures the amount of sampling error relative to the size of the estimate, expressed as a percentage.

- High Reliability: Small CVs (less than or equal to 12 percent) are flagged green to indicate that the sampling error is small relative to the estimate and the estimate is reasonably reliable.
- Medium Reliability: Estimates with CVs between 12 and 40 are flagged yellow-use with caution.
- Low Reliability: Large CVs (over 40 percent) are flagged red to indicate that the sampling error is large relative to the estimate. The estimate is considered very unreliable.



ACS Key Population & Household Facts

22111 FM 362 Rd, Waller, Texas, 77484
Drive Time: 20 minute radius

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	2016-2020 ACS Estimate	Percent	MOE(±)	Reliability
TOTALS				
Total Population	81,449		3,591	
Total Households	24,871		1,034	
Housing Units	26,823		1,055	
POPULATION 15+ BY MARITAL STATUS				
Total	61,870	100%	2,401	
Never married	20,075	32.4%	1,276	
Married	34,072	55.1%	1,218	
Widowed	2,361	3.8%	331	
Divorced	5,361	8.7%	687	
POPULATION 25+ BY EDUCATIONAL ATTAINMENT				
Total	46,667	100%	1,906	
No schooling	798	1.7%	246	
Nursery School	33	0.1%	36	
Kindergarten	7	0.0%	49	
1st to 4th Grade	293	0.6%	187	
5th to 8th Grade	917	2.0%	230	
Some High School	2,316	5.0%	296	
High School Diploma	10,360	22.2%	845	
GED	1,499	3.2%	349	
Some College	12,171	26.1%	948	
Associates degree	3,123	6.7%	400	
Bachelors degree	10,453	22.4%	842	
Masters degree	3,540	7.6%	441	
Professional school degree	674	1.4%	217	
Doctorate degree	483	1.0%	160	



ACS Key Population & Household Facts

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	2016-2020 ACS Estimate	Percent	MOE(±)	Reliability
CIVILIAN EMPLOYED POPULATION 16+ BY OCCUPATION				
Total	37,621	100%	1,746	
Management	4,511	12.0%	439	
Business and financial operations	2,161	5.7%	427	
Computer and mathematical	974	2.6%	173	
Architecture and engineering	1,646	4.4%	436	
Life, physical, and social science	541	1.4%	255	
Community and social services	447	1.2%	148	
Legal	325	0.9%	122	
Education, training, and library	2,403	6.4%	311	
Arts, design, entertainment, sports, and media	478	1.3%	140	
Healthcare practitioner, technologists, and technicians	1,670	4.4%	303	
Healthcare support	494	1.3%	196	
Protective service	1,143	3.0%	283	
Food preparation and serving related	2,164	5.8%	343	
Building and grounds cleaning and maintenance	987	2.6%	199	
Personal care and service	1,042	2.8%	178	
Sales and related	5,050	13.4%	698	
Office and administrative support	3,956	10.5%	544	
Farming, fishing, and forestry	160	0.4%	86	
Construction and extraction	1,894	5.0%	275	
Installation, maintenance, and repair	1,232	3.3%	206	
Production	1,999	5.3%	399	
Transportation and material moving	2,345	6.2%	345	
CIVILIAN EMPLOYED POPULATION 16+ BY INDUSTRY				
Total	37,621	100%	1,746	
Agriculture, forestry, fishing and hunting	275	0.7%	126	
Mining, quarrying, and oil and gas extraction	1,416	3.8%	281	
Construction	3,058	8.1%	399	
Manufacturing	4,024	10.7%	632	
Wholesale trade	1,118	3.0%	258	
Retail trade	5,438	14.5%	701	
Transportation and warehousing	1,620	4.3%	301	
Utilities	580	1.5%	137	
Information	609	1.6%	300	
Finance and insurance	1,273	3.4%	176	
Real estate and rental and leasing	1,100	2.9%	368	
Professional, scientific, and technical services	2,525	6.7%	431	
Management of companies and enterprises	62	0.2%	40	
Administrative and support and waste management services	723	1.9%	126	
Educational services	4,827	12.8%	428	
Health care and social assistance	3,130	8.3%	399	
Arts, entertainment, and recreation	225	0.6%	99	
Accommodation and food services	2,600	6.9%	437	
Other services, except public administration	1,635	4.3%	252	
Public administration	1,384	3.7%	283	

Source: U.S. Census Bureau, 2016-2020 American Community Survey

Reliability: high medium low

October 12, 2022



ACS Key Population & Household Facts

22111 FM 362 Rd, Waller, Texas, 77484
Drive Time: 20 minute radius

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Longitude: -95.93981

	2016-2020 ACS Estimate	Percent	MOE(±)	Reliability
HISPANIC OR LATINO ORIGIN BY RACE				
Total	81,449	100%	3,591	
Not Hispanic or Latino	60,512	74.3%	2,959	
White alone	41,177	50.6%	2,421	
Black or African American alone	15,198	18.7%	1,397	
American Indian and Alaska Native alone	121	0.1%	53	
Asian alone	2,456	3.0%	602	
Native Hawaiian and Other Pacific Islander alone	36	0.0%	34	
Some other race alone	151	0.2%	75	
Two or more races	1,373	1.7%	742	
Hispanic or Latino	20,938	25.7%	2,038	
White alone	10,977	13.5%	1,380	
Black or African American alone	165	0.2%	90	
American Indian and Alaska Native alone	142	0.2%	77	
Asian alone	5	0.0%	9	
Native Hawaiian and Other Pacific Islander alone	0	0.0%	0	
Some other race alone	8,126	10.0%	1,490	
Two or more races	1,523	1.9%	302	
RACE				
Total	81,449	100%	3,591	
White alone	52,154	64.0%	2,867	
Black or African American alone	15,363	18.9%	1,401	
American Indian and Alaska Native alone	263	0.3%	59	
Asian alone	2,461	3.0%	602	
Native Hawaiian and Other Pacific Islander alone	36	0.0%	34	
Some other race alone	8,277	10.2%	1,490	
Two or more races	2,896	3.6%	807	
TOTAL POPULATION BY AGE				
Total Population	81,449	100%	3,591	
Under 5 years	6,168	7.6%	663	
5 to 9 years	7,283	8.9%	851	
10 to 14 years	6,129	7.5%	804	
15 to 19 years	7,727	9.5%	727	
20 to 24 years	7,475	9.2%	691	
25 to 29 years	4,476	5.5%	424	
30 to 34 years	4,719	5.8%	543	
35 to 39 years	6,121	7.5%	870	
40 to 44 years	4,568	5.6%	562	
45 to 49 years	5,312	6.5%	494	
50 to 54 years	5,032	6.2%	452	
55 to 59 years	4,742	5.8%	443	
60 to 64 years	3,808	4.7%	404	
65 to 69 years	2,940	3.6%	382	
70 to 74 years	2,144	2.6%	299	
75 to 79 years	1,461	1.8%	251	
80 to 85 years	744	0.9%	141	
85 years and over	599	0.7%	103	



ACS Key Population & Household Facts

22111 FM 362 Rd, Waller, Texas, 77484
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	2016-2020		MOE(±)	Reliability
	ACS Estimate	Percent		
POPULATION BY SEX BY AGE				
Total	81,449	100%	3,591	<div><div></div><div></div><div></div></div>
Male Population	40,375	49.6%	2,150	<div><div></div><div></div><div></div></div>
Under 5 years	3,397	4.2%	497	<div><div></div><div></div><div></div></div>
5 to 9 years	3,571	4.4%	556	<div><div></div><div></div><div></div></div>
10 to 14 years	3,127	3.8%	679	<div><div></div><div></div><div></div></div>
15 to 19 years	3,966	4.9%	557	<div><div></div><div></div><div></div></div>
20 to 24 years	3,357	4.1%	477	<div><div></div><div></div><div></div></div>
25 to 29 years	2,491	3.1%	322	<div><div></div><div></div><div></div></div>
30 to 34 years	2,055	2.5%	286	<div><div></div><div></div><div></div></div>
35 to 39 years	3,160	3.9%	699	<div><div></div><div></div><div></div></div>
40 to 44 years	2,293	2.8%	374	<div><div></div><div></div><div></div></div>
45 to 49 years	2,617	3.2%	351	<div><div></div><div></div><div></div></div>
50 to 54 years	2,462	3.0%	318	<div><div></div><div></div><div></div></div>
55 to 59 years	2,574	3.2%	344	<div><div></div><div></div><div></div></div>
60 to 64 years	1,744	2.1%	262	<div><div></div><div></div><div></div></div>
65 to 69 years	1,473	1.8%	250	<div><div></div><div></div><div></div></div>
70 to 74 years	955	1.2%	209	<div><div></div><div></div><div></div></div>
75 to 79 years	722	0.9%	181	<div><div></div><div></div><div></div></div>
80 to 85 years	278	0.3%	73	<div><div></div><div></div><div></div></div>
85 years and over	130	0.2%	35	<div><div></div><div></div><div></div></div>
Female Population	41,074	50.4%	1,913	<div><div></div><div></div><div></div></div>
Under 5 years	2,770	3.4%	440	<div><div></div><div></div><div></div></div>
5 to 9 years	3,711	4.6%	645	<div><div></div><div></div><div></div></div>
10 to 14 years	3,002	3.7%	431	<div><div></div><div></div><div></div></div>
15 to 19 years	3,762	4.6%	462	<div><div></div><div></div><div></div></div>
20 to 24 years	4,119	5.1%	498	<div><div></div><div></div><div></div></div>
25 to 29 years	1,985	2.4%	276	<div><div></div><div></div><div></div></div>
30 to 34 years	2,664	3.3%	461	<div><div></div><div></div><div></div></div>
35 to 39 years	2,961	3.6%	520	<div><div></div><div></div><div></div></div>
40 to 44 years	2,275	2.8%	420	<div><div></div><div></div><div></div></div>
45 to 49 years	2,695	3.3%	347	<div><div></div><div></div><div></div></div>
50 to 54 years	2,569	3.2%	323	<div><div></div><div></div><div></div></div>
55 to 59 years	2,168	2.7%	281	<div><div></div><div></div><div></div></div>
60 to 64 years	2,064	2.5%	299	<div><div></div><div></div><div></div></div>
65 to 69 years	1,467	1.8%	276	<div><div></div><div></div><div></div></div>
70 to 74 years	1,188	1.5%	215	<div><div></div><div></div><div></div></div>
75 to 79 years	739	0.9%	174	<div><div></div><div></div><div></div></div>
80 to 85 years	466	0.6%	121	<div><div></div><div></div><div></div></div>
85 years and over	469	0.6%	99	<div><div></div><div></div><div></div></div>



ACS Key Population & Household Facts

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	2016-2020 ACS Estimate	Percent	MOE(±)	Reliability
TOTAL HOUSEHOLDS BY INCOME				
Total	24,871	100%	1,034	
Less than \$10,000	1,416	5.7%	533	
\$10,000 to \$14,999	514	2.1%	207	
\$15,000 to \$19,999	567	2.3%	168	
\$20,000 to \$24,999	725	2.9%	156	
\$25,000 to \$29,999	546	2.2%	166	
\$30,000 to \$34,999	1,133	4.6%	202	
\$35,000 to \$39,999	1,002	4.0%	173	
\$40,000 to \$44,999	736	3.0%	171	
\$45,000 to \$49,999	556	2.2%	113	
\$50,000 to \$59,999	1,538	6.2%	379	
\$60,000 to \$74,999	2,350	9.4%	311	
\$75,000 to \$99,999	3,566	14.3%	409	
\$100,000 to \$124,999	3,003	12.1%	502	
\$125,000 to \$149,999	1,723	6.9%	271	
\$150,000 to \$199,999	2,804	11.3%	417	
\$200,000 or more	2,692	10.8%	363	
Median Household Income	\$82,835		N/A	
Average Household Income	N/A		N/A	
HOUSEHOLDS WITH HOUSEHOLDER AGE <25 YEARS BY INCOME				
Total	1,311	100%	273	
Less than \$10,000	361	27.5%	139	
\$10,000 to \$14,999	152	11.6%	151	
\$15,000 to \$19,999	159	12.1%	119	
\$20,000 to \$24,999	42	3.2%	53	
\$25,000 to \$29,999	54	4.1%	71	
\$30,000 to \$34,999	167	12.7%	73	
\$35,000 to \$39,999	261	19.9%	248	
\$40,000 to \$44,999	0	0.0%	0	
\$45,000 to \$49,999	25	1.9%	19	
\$50,000 to \$59,999	0	0.0%	0	
\$60,000 to \$74,999	28	2.1%	29	
\$75,000 to \$99,999	18	1.4%	29	
\$100,000 to \$124,999	43	3.3%	60	
\$125,000 to \$149,999	0	0.0%	0	
\$150,000 to \$199,999	0	0.0%	0	
\$200,000 or more	0	0.0%	0	
Median Household Income for HHr <25	\$19,331		N/A	
Average Household Income for HHr <25	N/A		N/A	



ACS Key Population & Household Facts

22111 FM 362 Rd, Waller, Texas, 77484
Drive Time: 20 minute radius

Prepared by Esri
Latitude: 30.09711
Longitude: -95.93981

	2016-2020			
	ACS Estimate	Percent	MOE(±)	Reliability
HOUSEHOLDS WITH HOUSEHOLDER AGE 25-44 YEARS BY INCOME				
Total	9,280	100%	873	<div><div></div></div>
Less than \$10,000	616	6.6%	467	<div><div></div></div>
\$10,000 to \$14,999	133	1.4%	115	<div><div></div></div>
\$15,000 to \$19,999	153	1.6%	42	<div><div></div></div>
\$20,000 to \$24,999	269	2.9%	72	<div><div></div></div>
\$25,000 to \$29,999	89	1.0%	53	<div><div></div></div>
\$30,000 to \$34,999	463	5.0%	151	<div><div></div></div>
\$35,000 to \$39,999	170	1.8%	101	<div><div></div></div>
\$40,000 to \$44,999	169	1.8%	82	<div><div></div></div>
\$45,000 to \$49,999	262	2.8%	93	<div><div></div></div>
\$50,000 to \$59,999	576	6.2%	328	<div><div></div></div>
\$60,000 to \$74,999	711	7.7%	173	<div><div></div></div>
\$75,000 to \$99,999	1,547	16.7%	277	<div><div></div></div>
\$100,000 to \$124,999	1,529	16.5%	435	<div><div></div></div>
\$125,000 to \$149,999	741	8.0%	173	<div><div></div></div>
\$150,000 to \$199,999	1,144	12.3%	336	<div><div></div></div>
\$200,000 or more	707	7.6%	232	<div><div></div></div>
Median Household Income for HHr 25-44	\$89,856		N/A	<div><div></div></div>
Average Household Income for HHr 25-44	N/A		N/A	<div><div></div></div>
HOUSEHOLDS WITH HOUSEHOLDER AGE 45-64 YEARS BY INCOME				
Total	10,036	100%	578	<div><div></div></div>
Less than \$10,000	173	1.7%	112	<div><div></div></div>
\$10,000 to \$14,999	101	1.0%	46	<div><div></div></div>
\$15,000 to \$19,999	38	0.4%	19	<div><div></div></div>
\$20,000 to \$24,999	247	2.5%	78	<div><div></div></div>
\$25,000 to \$29,999	233	2.3%	124	<div><div></div></div>
\$30,000 to \$34,999	273	2.7%	141	<div><div></div></div>
\$35,000 to \$39,999	293	2.9%	95	<div><div></div></div>
\$40,000 to \$44,999	354	3.5%	144	<div><div></div></div>
\$45,000 to \$49,999	71	0.7%	32	<div><div></div></div>
\$50,000 to \$59,999	555	5.5%	180	<div><div></div></div>
\$60,000 to \$74,999	1,043	10.4%	213	<div><div></div></div>
\$75,000 to \$99,999	1,464	14.6%	248	<div><div></div></div>
\$100,000 to \$124,999	1,175	11.7%	206	<div><div></div></div>
\$125,000 to \$149,999	792	7.9%	178	<div><div></div></div>
\$150,000 to \$199,999	1,477	14.7%	232	<div><div></div></div>
\$200,000 or more	1,748	17.4%	282	<div><div></div></div>
Median Household Income for HHr 45-64	\$103,000		N/A	<div><div></div></div>
Average Household Income for HHr 45-64	N/A		N/A	<div><div></div></div>



ACS Key Population & Household Facts

22111 FM 362 Rd, Waller, Texas, 77484
Drive Time: 20 minute radius

Prepared by Esri
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Longitude: -95.93981

	2016-2020 ACS Estimate	Percent	MOE(±)	Reliability
HOUSEHOLDS WITH HOUSEHOLDER AGE 65+ BY INCOME				
Total	4,244	100%	403	
Less than \$10,000	265	6.2%	174	
\$10,000 to \$14,999	128	3.0%	73	
\$15,000 to \$19,999	216	5.1%	115	
\$20,000 to \$24,999	168	4.0%	117	
\$25,000 to \$29,999	169	4.0%	67	
\$30,000 to \$34,999	230	5.4%	66	
\$35,000 to \$39,999	278	6.6%	51	
\$40,000 to \$44,999	213	5.0%	54	
\$45,000 to \$49,999	198	4.7%	69	
\$50,000 to \$59,999	408	9.6%	112	
\$60,000 to \$74,999	567	13.4%	150	
\$75,000 to \$99,999	536	12.6%	185	
\$100,000 to \$124,999	256	6.0%	132	
\$125,000 to \$149,999	190	4.5%	86	
\$150,000 to \$199,999	184	4.3%	93	
\$200,000 or more	237	5.6%	95	
Median Household Income for HHR 65+	\$55,845		N/A	
Average Household Income for HHR 65+	N/A		N/A	

Data Note: N/A means not available.

2016-2020 ACS Estimate: The American Community Survey (ACS) replaces census sample data. Esri is releasing the 2016-2020 ACS estimates, five-year period data collected monthly from January 1, 2016 through December 31, 2020. Although the ACS includes many of the subjects previously covered by the decennial census sample, there are significant differences between the two surveys including fundamental differences in survey design and residency rules.

Margin of error (MOE): The MOE is a measure of the variability of the estimate due to sampling error. MOEs enable the data user to measure the range of uncertainty for each estimate with 90 percent confidence. The range of uncertainty is called the confidence interval, and it is calculated by taking the estimate +/- the MOE. For example, if the ACS reports an estimate of 100 with an MOE of +/- 20, then you can be 90 percent certain the value for the whole population falls between 80 and 120.

Reliability: These symbols represent threshold values that Esri has established from the Coefficients of Variation (CV) to designate the usability of the estimates. The CV measures the amount of sampling error relative to the size of the estimate, expressed as a percentage.

- High Reliability: Small CVs (less than or equal to 12 percent) are flagged green to indicate that the sampling error is small relative to the estimate and the estimate is reasonably reliable.
- Medium Reliability: Estimates with CVs between 12 and 40 are flagged yellow-use with caution.
- Low Reliability: Large CVs (over 40 percent) are flagged red to indicate that the sampling error is large relative to the estimate. The estimate is considered very unreliable.



ACS Population Summary

22111 FM 362 Rd, Waller, Texas, 77484
Drive Time: 10 minute radius

Prepared by Esri
Latitude: 30.09711
Longitude: -95.93981

	2016-2020 ACS Estimate	Percent	MOE(±)	Reliability
TOTALS				
Total Population	11,999		823	
Total Households	2,711		76	
Total Housing Units	3,277		81	
POPULATION AGE 3+ YEARS BY SCHOOL ENROLLMENT				
Total	11,659	100.0%	823	
Enrolled in school	6,872	58.9%	702	
Enrolled in nursery school, preschool	66	0.6%	24	
Public school	54	0.5%	26	
Private school	12	0.1%	20	
Enrolled in kindergarten	83	0.7%	23	
Public school	79	0.7%	24	
Private school	4	0.0%	35	
Enrolled in grade 1 to grade 4	313	2.7%	49	
Public school	293	2.5%	52	
Private school	20	0.2%	16	
Enrolled in grade 5 to grade 8	363	3.1%	38	
Public school	356	3.1%	37	
Private school	6	0.1%	8	
Enrolled in grade 9 to grade 12	276	2.4%	57	
Public school	254	2.2%	57	
Private school	22	0.2%	40	
Enrolled in college undergraduate years	5,735	49.2%	701	
Public school	5,438	46.6%	697	
Private school	297	2.5%	143	
Enrolled in graduate or professional school	36	0.3%	13	
Public school	36	0.3%	13	
Private school	0	0.0%	0	
Not enrolled in school	4,787	41.1%	112	
POPULATION AGE 65+ BY RELATIONSHIP AND HOUSEHOLD TYPE				
Total	1,003	100.0%	55	
Living in Households	983	98.0%	54	
Living in Family Households	863	86.0%	55	
Householder	448	44.7%	31	
Spouse	293	29.2%	32	
Parent	75	7.5%	28	
Parent-in-law	11	1.1%	85	
Other Relative	35	3.5%	37	
Nonrelative	0	0.0%	0	
Living in Nonfamily Households	121	12.1%	18	
Householder	107	10.7%	17	
Nonrelative	14	1.4%	38	
Living in Group Quarters	20	2.0%	14	



ACS Population Summary

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	2016-2020 ACS Estimate	Percent	MOE(±)	Reliability
HOUSEHOLDS BY TYPE AND SIZE				
Family Households	1,863	68.7%	49	
2-Person	881	32.5%	45	
3-Person	410	15.1%	32	
4-Person	430	15.9%	42	
5-Person	80	3.0%	20	
6-Person	36	1.3%	27	
7+ Person	25	0.9%	11	
Nonfamily Households	847	31.2%	84	
1-Person	414	15.3%	61	
2-Person	346	12.8%	51	
3-Person	65	2.4%	53	
4-Person	19	0.7%	47	
5-Person	3	0.1%	5	
6-Person	0	0.0%	0	
7+ Person	0	0.0%	0	
HOUSEHOLDS BY PRESENCE OF PEOPLE UNDER 18 YEARS BY HOUSEHOLD TYPE				
Households with one or more people under 18 years	720	26.6%	42	
Family households	720	26.6%	42	
Married-couple family	395	14.6%	28	
Male householder, no wife present	89	3.3%	17	
Female householder, no husband present	236	8.7%	48	
Nonfamily households	0	0.0%	0	
Households with no people under 18 years	1,991	73.4%	78	
Married-couple family	862	31.8%	37	
Other family	281	10.4%	51	
Nonfamily households	847	31.2%	84	
HOUSEHOLDS BY PRESENCE OF PEOPLE 65 YEARS AND OVER, HOUSEHOLD SIZE AND HOUSEHOLD TYPE				
Households with Pop 65+	650	24.0%	34	
1-Person	102	3.8%	17	
2+ Person Family	536	19.8%	33	
2+ Person Nonfamily	12	0.4%	61	
Households with No Pop 65+	2,061	76.0%	77	
1-Person	312	11.5%	61	
2+ Person Family	1,327	48.9%	47	
2+ Person Nonfamily	422	15.6%	61	
HOUSEHOLD TYPE BY RELATIVES AND NONRELATIVES FOR POPULATION IN HOUSEHOLDS				
Total	8,196	100.0%	178	
In Family Households	6,545	79.9%	144	
In Married-Couple Family	4,352	53.1%	144	
Relatives	4,346	53.0%	144	
Nonrelatives	7	0.1%	11	
In Male Householder-No Spouse Present-Family	625	7.6%	99	
Relatives	578	7.1%	98	
Nonrelatives	47	0.6%	15	
In Female Householder-No Spouse Present-Family	1,568	19.1%	207	
Relatives	1,518	18.5%	207	
Nonrelatives	50	0.6%	28	
In Nonfamily Households	1,651	20.1%	217	

Source: U.S. Census Bureau, 2016-2020 American Community Survey

Reliability: high medium low

October 12, 2022



ACS Population Summary

22111 FM 362 Rd, Waller, Texas, 77484
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Prepared by Esri
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	2016-2020 ACS Estimate	Percent	MOE(±)	Reliability
POPULATION AGE 5+ YEARS BY LANGUAGE SPOKEN AT HOME AND ABILITY TO SPEAK ENGLISH				
Total	11,507	100.0%	824	
5 to 17 years				
Speak only English	738	6.4%	67	
Speak Spanish	330	2.9%	73	
Speak English "very well" or "well"	310	2.7%	70	
Speak English "not well"	21	0.2%	32	
Speak English "not at all"	0	0.0%	3	
Speak other Indo-European languages	0	0.0%	1	
Speak English "very well" or "well"	0	0.0%	1	
Speak English "not well"	0	0.0%	0	
Speak English "not at all"	0	0.0%	0	
Speak Asian and Pacific Island languages	3	0.0%	16	
Speak English "very well" or "well"	3	0.0%	16	
Speak English "not well"	0	0.0%	0	
Speak English "not at all"	0	0.0%	0	
Speak other languages	0	0.0%	0	
Speak English "very well" or "well"	0	0.0%	0	
Speak English "not well"	0	0.0%	0	
Speak English "not at all"	0	0.0%	0	
18 to 64 years				
Speak only English	7,551	65.6%	788	
Speak Spanish	1,610	14.0%	142	
Speak English "very well" or "well"	1,456	12.7%	142	
Speak English "not well"	130	1.1%	30	
Speak English "not at all"	24	0.2%	21	
Speak other Indo-European languages	113	1.0%	99	
Speak English "very well" or "well"	108	0.9%	96	
Speak English "not well"	5	0.0%	10	
Speak English "not at all"	0	0.0%	0	
Speak Asian and Pacific Island languages	35	0.3%	26	
Speak English "very well" or "well"	35	0.3%	26	
Speak English "not well"	0	0.0%	0	
Speak English "not at all"	0	0.0%	0	
Speak other languages	123	1.1%	50	
Speak English "very well" or "well"	123	1.1%	48	
Speak English "not well"	0	0.0%	0	
Speak English "not at all"	0	0.0%	0	
65 years and over				
Speak only English	938	8.2%	56	
Speak Spanish	47	0.4%	19	
Speak English "very well" or "well"	42	0.4%	15	
Speak English "not well"	1	0.0%	19	
Speak English "not at all"	3	0.0%	16	
Speak other Indo-European languages	5	0.0%	23	
Speak English "very well" or "well"	5	0.0%	23	
Speak English "not well"	0	0.0%	0	
Speak English "not at all"	0	0.0%	0	
Speak Asian and Pacific Island languages	14	0.1%	19	
Speak English "very well" or "well"	0	0.0%	0	
Speak English "not well"	1	0.0%	2	
Speak English "not at all"	13	0.1%	19	
Speak other languages	0	0.0%	1	
Speak English "very well" or "well"	0	0.0%	1	
Speak English "not well"	0	0.0%	0	
Speak English "not at all"	0	0.0%	0	

Source: U.S. Census Bureau, 2016-2020 American Community Survey

Reliability: high medium low

October 12, 2022



ACS Population Summary

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	2016-2020 ACS Estimate	Percent	MOE(±)	Reliability
WORKERS AGE 16+ YEARS BY PLACE OF WORK				
Total	4,734	100.0%	301	
Worked in state and in county of residence	2,347	49.6%	244	
Worked in state and outside county of residence	2,388	50.4%	137	
Worked outside state of residence	0	0.0%	0	
SEX BY CLASS OF WORKER FOR THE CIVILIAN EMPLOYED POPULATION 16 YEARS AND OVER				
Total:	5,213	100.0%	331	
Male:	2,701	51.8%	243	
Employee of private company	1,666	32.0%	212	
Self-employed in own incorporated business	80	1.5%	82	
Private not-for-profit wage and salary workers	48	0.9%	32	
Local government workers	134	2.6%	39	
State government workers	337	6.5%	95	
Federal government workers	192	3.7%	211	
Self-employed in own not incorporated business workers	238	4.6%	39	
Unpaid family workers	6	0.1%	77	
Female:	2,512	48.2%	178	
Employee of private company	1,578	30.3%	130	
Self-employed in own incorporated business	36	0.7%	16	
Private not-for-profit wage and salary workers	117	2.2%	29	
Local government workers	403	7.7%	71	
State government workers	240	4.6%	61	
Federal government workers	41	0.8%	35	
Self-employed in own not incorporated business workers	85	1.6%	33	
Unpaid family workers	11	0.2%	31	
POPULATION IN HOUSEHOLDS AND PRESENCE OF A COMPUTER				
Total	8,196	100.0%	178	
Population <18 in Households	1,508	18.4%	91	
Have a Computer	1,489	18.2%	111	
Have NO Computer	20	0.2%	12	
Population 18-64 in Households	5,704	69.6%	207	
Have a Computer	5,580	68.1%	210	
Have NO Computer	125	1.5%	43	
Population 65+ in Households	983	12.0%	54	
Have a Computer	935	11.4%	56	
Have NO Computer	48	0.6%	25	
HOUSEHOLDS AND INTERNET SUBSCRIPTIONS				
Total	2,711	100.0%	76	
With an Internet Subscription	2,134	78.7%	68	
Dial-Up Alone	9	0.3%	8	
Broadband	1,192	44.0%	61	
Satellite Service	335	12.4%	33	
Other Service	6	0.2%	60	
Internet Access with no Subscription	56	2.1%	102	
With No Internet Access	521	19.2%	49	

Source: U.S. Census Bureau, 2016-2020 American Community Survey

Reliability: high medium low

October 12, 2022



ACS Population Summary

22111 FM 362 Rd, Waller, Texas, 77484
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	2016-2020 ACS Estimate	Percent	MOE(±)	Reliability
WORKERS AGE 16+ YEARS BY MEANS OF TRANSPORTATION TO WORK				
Total	4,734	100.0%	301	
Drove alone	3,539	74.8%	151	
Carpooled	551	11.6%	127	
Public transportation (excluding taxicab)	34	0.7%	31	
Bus or trolley bus	34	0.7%	31	
Light rail, streetcar or trolley	0	0.0%	0	
Subway or elevated	0	0.0%	0	
Long-distance/Commuter Train	0	0.0%	0	
Ferryboat	0	0.0%	0	
Taxicab	0	0.0%	0	
Motorcycle	0	0.0%	0	
Bicycle	8	0.2%	12	
Walked	401	8.5%	135	
Other means	23	0.5%	23	
Worked at home	178	3.8%	63	
WORKERS AGE 16+ YEARS (WHO DID NOT WORK FROM HOME) BY TRAVEL TIME TO WORK				
Total	4,557	100.0%	280	
Less than 5 minutes	292	6.4%	78	
5 to 9 minutes	554	12.2%	77	
10 to 14 minutes	592	13.0%	98	
15 to 19 minutes	725	15.9%	131	
20 to 24 minutes	531	11.7%	110	
25 to 29 minutes	245	5.4%	60	
30 to 34 minutes	454	10.0%	62	
35 to 39 minutes	340	7.5%	118	
40 to 44 minutes	115	2.5%	31	
45 to 59 minutes	337	7.4%	39	
60 to 89 minutes	314	6.9%	54	
90 or more minutes	58	1.3%	35	
Average Travel Time to Work (in minutes)	N/A		N/A	
FEMALES AGE 20-64 YEARS BY AGE OF OWN CHILDREN AND EMPLOYMENT STATUS				
Total	2,773	100.0%	132	
Own children under 6 years only	211	7.6%	44	
In labor force	119	4.3%	26	
Not in labor force	92	3.3%	43	
Own children under 6 years and 6 to 17 years	134	4.8%	37	
In labor force	98	3.5%	43	
Not in labor force	36	1.3%	19	
Own children 6 to 17 years only	349	12.6%	29	
In labor force	273	9.8%	24	
Not in labor force	76	2.7%	17	
No own children under 18 years	2,080	75.0%	150	
In labor force	1,162	41.9%	108	
Not in labor force	917	33.1%	123	



ACS Population Summary

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	2016-2020 ACS Estimate	Percent	MOE(±)	Reliability
CIVILIAN NONINSTITUTIONALIZED POPULATION BY AGE & TYPES OF HEALTH INSURANCE COVERAGE				
Total	11,969	100.0%	823	
Under 19 years:	2,574	21.5%	254	
One Type of Health Insurance:	2,015	16.8%	187	
Employer-Based Health Ins Only	698	5.8%	69	
Direct-Purchase Health Ins Only	621	5.2%	151	
Medicare Coverage Only	7	0.1%	12	
Medicaid Coverage Only	652	5.4%	107	
TRICARE/Military Hlth Cov Only	37	0.3%	37	
VA Health Care Only	0	0.0%	0	
2+ Types of Health Insurance	149	1.2%	77	
No Health Insurance Coverage	409	3.4%	93	
19 to 34 years:	5,981	50.0%	655	
One Type of Health Insurance:	4,091	34.2%	519	
Employer-Based Health Ins Only	2,552	21.3%	327	
Direct-Purchase Health Ins Only	1,245	10.4%	219	
Medicare Coverage Only	11	0.1%	18	
Medicaid Coverage Only	237	2.0%	112	
TRICARE/Military Hlth Cov Only	31	0.3%	23	
VA Health Care Only	15	0.1%	82	
2+ Types of Health Insurance	430	3.6%	90	
No Health Insurance Coverage	1,460	12.2%	191	
35 to 64 years:	2,430	20.3%	80	
One Type of Health Insurance:	1,782	14.9%	64	
Employer-Based Health Ins Only	1,323	11.1%	62	
Direct-Purchase Health Ins Only	302	2.5%	49	
Medicare Coverage Only	42	0.4%	30	
Medicaid Coverage Only	74	0.6%	22	
TRICARE/Military Hlth Cov Only	3	0.0%	5	
VA Health Care Only	39	0.3%	24	
2+ Types of Health Insurance	72	0.6%	28	
No Health Insurance Coverage	576	4.8%	63	
65+ years:	984	8.2%	54	
One Type of Health Insurance:	450	3.8%	52	
Employer-Based Health Ins Only	50	0.4%	29	
Direct-Purchase Health Ins Only	0	0.0%	15	
Medicare Coverage Only	400	3.3%	52	
TRICARE/Military Hlth Cov Only	0	0.0%	0	
VA Health Care Only	0	0.0%	0	
2+ Types of Health Insurance:	493	4.1%	29	
Employer-Based & Direct-Purchase Health Insurance	0	0.0%	0	
Employer-Based Health & Medicare Insurance	203	1.7%	27	
Direct-Purchase Health & Medicare Insurance	154	1.3%	29	
Medicare & Medicaid Coverage	12	0.1%	12	
Other Private Health Insurance Combos	0	0.0%	0	
Other Public Health Insurance Combos	41	0.3%	32	
Other Health Insurance Combinations	83	0.7%	43	
No Health Insurance Coverage	41	0.3%	51	



ACS Population Summary

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Longitude: -95.93981

	2016-2020 ACS Estimate	Percent	MOE(±)	Reliability
POPULATION BY RATIO OF INCOME TO POVERTY LEVEL				
Total	8,202	100.0%	178	
Under .50	1,255	15.3%	178	
.50 to .99	604	7.4%	144	
1.00 to 1.24	428	5.2%	93	
1.25 to 1.49	452	5.5%	190	
1.50 to 1.84	553	6.7%	76	
1.85 to 1.99	149	1.8%	55	
2.00 and over	4,762	58.1%	150	
CIVILIAN POPULATION AGE 18 OR OLDER BY VETERAN STATUS				
Total	10,435	100.0%	823	
Veteran	214	2.1%	31	
Nonveteran	10,221	97.9%	823	
Male	4,915	47.1%	624	
Veteran	193	1.8%	31	
Nonveteran	4,722	45.3%	625	
Female	5,520	52.9%	339	
Veteran	21	0.2%	13	
Nonveteran	5,499	52.7%	336	
CIVILIAN VETERANS AGE 18 OR OLDER BY PERIOD OF MILITARY SERVICE				
Total	214	100.0%	31	
Gulf War (9/01 or later), no Gulf War (8/90 to 8/01), no Vietnam Era	50	23.4%	21	
Gulf War (9/01 or later) and Gulf War (8/90 to 8/01), no Vietnam Era	10	4.7%	9	
Gulf War (9/01 or later), and Gulf War (8/90 to 8/01), and Vietnam Era	0	0.0%	0	
Gulf War (8/90 to 8/01), no Vietnam Era	4	1.9%	5	
Gulf War (8/90 to 8/01) and Vietnam Era	0	0.0%	0	
Vietnam Era, no Korean War, no World War II	67	31.3%	16	
Vietnam Era and Korean War, no World War II	0	0.0%	0	
Vietnam Era and Korean War and World War II	0	0.0%	0	
Korean War, no Vietnam Era, no World War II	34	15.9%	29	
Korean War and World War II, no Vietnam Era	0	0.0%	0	
World War II, no Korean War, no Vietnam Era	0	0.0%	0	
Between Gulf War and Vietnam Era only	38	17.8%	31	
Between Vietnam Era and Korean War only	10	4.7%	11	
Between Korean War and World War II only	0	0.0%	0	
Pre-World War II only	0	0.0%	0	
HOUSEHOLDS BY POVERTY STATUS				
Total	2,711	100.0%	76	
Income in the past 12 months below poverty level	612	22.6%	70	
Married-couple family	38	1.4%	16	
Other family - male householder (no wife present)	2	0.1%	18	
Other family - female householder (no husband present)	145	5.3%	52	
Nonfamily household - male householder	213	7.9%	51	
Nonfamily household - female householder	214	7.9%	74	
Income in the past 12 months at or above poverty level	2,099	77.4%	61	
Married-couple family	1,219	45.0%	40	
Other family - male householder (no wife present)	224	8.3%	40	
Other family - female householder (no husband present)	235	8.7%	44	
Nonfamily household - male householder	210	7.7%	20	
Nonfamily household - female householder	210	7.7%	63	

Source: U.S. Census Bureau, 2016-2020 American Community Survey

Reliability: high medium low

October 12, 2022



ACS Population Summary

22111 FM 362 Rd, Waller, Texas, 77484
Drive Time: 10 minute radius

Prepared by Esri
Latitude: 30.09711
Longitude: -95.93981

	2016-2020 ACS Estimate	Percent	MOE(±)	Reliability
HOUSEHOLDS BY OTHER INCOME				
Social Security Income	682	25.2%	32	
No Social Security Income	2,029	74.8%	76	
Retirement Income	369	13.6%	30	
No Retirement Income	2,342	86.4%	76	
GROSS RENT AS A PERCENTAGE OF HOUSEHOLD INCOME IN THE PAST 12 MONTHS				
<10% of Income	42	3.2%	31	
10-14.9% of Income	67	5.2%	41	
15-19.9% of Income	110	8.5%	23	
20-24.9% of Income	53	4.1%	28	
25-29.9% of Income	131	10.1%	32	
30-34.9% of Income	105	8.1%	35	
35-39.9% of Income	53	4.1%	35	
40-49.9% of Income	115	8.9%	77	
50+% of Income	420	32.4%	63	
Gross Rent % Inc Not Computed	205	15.8%	62	
HOUSEHOLDS BY PUBLIC ASSISTANCE INCOME IN THE PAST 12 MONTHS				
Total	2,711	100.0%	76	
With public assistance income	79	2.9%	25	
No public assistance income	2,632	97.1%	74	
HOUSEHOLDS BY FOOD STAMPS/SNAP STATUS				
Total	2,711	100.0%	76	
With Food Stamps/SNAP	349	12.9%	48	
With No Food Stamps/SNAP	2,362	87.1%	71	
HOUSEHOLDS BY DISABILITY STATUS				
Total	2,711	100.0%	76	
With 1+ Persons w/Disability	606	22.4%	37	
With No Person w/Disability	2,104	77.6%	77	

Data Note: N/A means not available. Population by Ratio of Income to Poverty Level represents persons for whom poverty status is determined. Household income represents income in 2020, adjusted for inflation.

2016-2020 ACS Estimate: The American Community Survey (ACS) replaces census sample data. Esri is releasing the 2016-2020 ACS estimates, five-year period data collected monthly from January 1, 2016 through December 31, 2020. Although the ACS includes many of the subjects previously covered by the decennial census sample, there are significant differences between the two surveys including fundamental differences in survey design and residency rules.

Margin of error (MOE): The MOE is a measure of the variability of the estimate due to sampling error. MOEs enable the data user to measure the range of uncertainty for each estimate with 90 percent confidence. The range of uncertainty is called the confidence interval, and it is calculated by taking the estimate +/- the MOE. For example, if the ACS reports an estimate of 100 with an MOE of +/- 20, then you can be 90 percent certain the value for the whole population falls between 80 and 120.

Reliability: These symbols represent threshold values that Esri has established from the Coefficients of Variation (CV) to designate the usability of the estimates. The CV measures the amount of sampling error relative to the size of the estimate, expressed as a percentage.

- High Reliability: Small CVs (less than or equal to 12 percent) are flagged green to indicate that the sampling error is small relative to the estimate and the estimate is reasonably reliable.
- Medium Reliability: Estimates with CVs between 12 and 40 are flagged yellow-use with caution.
- Low Reliability: Large CVs (over 40 percent) are flagged red to indicate that the sampling error is large relative to the estimate. The estimate is considered very unreliable.



ACS Population Summary

22111 FM 362 Rd, Waller, Texas, 77484
Drive Time: 15 minute radius

Prepared by Esri
Latitude: 30.09711
Longitude: -95.93981

	2016-2020 ACS Estimate	Percent	MOE(±)	Reliability
TOTALS				
Total Population	30,130		2,034	
Total Households	8,935		548	
Total Housing Units	10,163		574	
POPULATION AGE 3+ YEARS BY SCHOOL ENROLLMENT				
Total	28,967	100.0%	1,992	
Enrolled in school	12,567	43.4%	1,165	
Enrolled in nursery school, preschool	506	1.7%	159	
Public school	340	1.2%	126	
Private school	165	0.6%	100	
Enrolled in kindergarten	409	1.4%	228	
Public school	384	1.3%	228	
Private school	24	0.1%	32	
Enrolled in grade 1 to grade 4	1,771	6.1%	278	
Public school	1,693	5.8%	278	
Private school	78	0.3%	22	
Enrolled in grade 5 to grade 8	1,679	5.8%	615	
Public school	1,660	5.7%	615	
Private school	19	0.1%	14	
Enrolled in grade 9 to grade 12	1,024	3.5%	104	
Public school	933	3.2%	98	
Private school	91	0.3%	50	
Enrolled in college undergraduate years	7,022	24.2%	884	
Public school	6,528	22.5%	876	
Private school	494	1.7%	192	
Enrolled in graduate or professional school	156	0.5%	153	
Public school	153	0.5%	156	
Private school	3	0.0%	25	
Not enrolled in school	16,400	56.6%	866	
POPULATION AGE 65+ BY RELATIONSHIP AND HOUSEHOLD TYPE				
Total	3,130	100.0%	398	
Living in Households	3,105	99.2%	398	
Living in Family Households	2,474	79.0%	397	
Householder	1,253	40.0%	237	
Spouse	897	28.7%	184	
Parent	182	5.8%	55	
Parent-in-law	76	2.4%	78	
Other Relative	53	1.7%	28	
Nonrelative	12	0.4%	40	
Living in Nonfamily Households	631	20.2%	149	
Householder	578	18.5%	149	
Nonrelative	53	1.7%	32	
Living in Group Quarters	25	0.8%	12	



ACS Population Summary

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	2016-2020 ACS Estimate	Percent	MOE(±)	Reliability
HOUSEHOLDS BY TYPE AND SIZE				
Family Households	6,286	70.4%	503	
2-Person	3,023	33.8%	373	
3-Person	1,325	14.8%	168	
4-Person	934	10.5%	170	
5-Person	502	5.6%	76	
6-Person	395	4.4%	284	
7+ Person	108	1.2%	26	
Nonfamily Households	2,649	29.6%	306	
1-Person	1,769	19.8%	273	
2-Person	700	7.8%	176	
3-Person	117	1.3%	74	
4-Person	58	0.6%	46	
5-Person	4	0.0%	6	
6-Person	1	0.0%	33	
7+ Person	0	0.0%	0	
HOUSEHOLDS BY PRESENCE OF PEOPLE UNDER 18 YEARS BY HOUSEHOLD TYPE				
Households with one or more people under 18 years	3,033	33.9%	465	
Family households	3,021	33.8%	465	
Married-couple family	1,782	19.9%	323	
Male householder, no wife present	239	2.7%	63	
Female householder, no husband present	1,000	11.2%	343	
Nonfamily households	12	0.1%	70	
Households with no people under 18 years	5,902	66.1%	428	
Married-couple family	2,736	30.6%	294	
Other family	529	5.9%	115	
Nonfamily households	2,637	29.5%	306	
HOUSEHOLDS BY PRESENCE OF PEOPLE 65 YEARS AND OVER, HOUSEHOLD SIZE AND HOUSEHOLD TYPE				
Households with Pop 65+	2,164	24.2%	284	
1-Person	554	6.2%	149	
2+ Person Family	1,566	17.5%	261	
2+ Person Nonfamily	44	0.5%	50	
Households with No Pop 65+	6,771	75.8%	537	
1-Person	1,215	13.6%	233	
2+ Person Family	4,719	52.8%	502	
2+ Person Nonfamily	836	9.4%	186	
HOUSEHOLD TYPE BY RELATIVES AND NONRELATIVES FOR POPULATION IN HOUSEHOLDS				
Total	26,209	100.0%	1,867	
In Family Households	21,999	83.9%	1,822	
In Married-Couple Family	15,876	60.6%	1,798	
Relatives	15,855	60.5%	1,795	
Nonrelatives	21	0.1%	40	
In Male Householder-No Spouse Present-Family	1,393	5.3%	304	
Relatives	1,193	4.6%	267	
Nonrelatives	201	0.8%	86	
In Female Householder-No Spouse Present-Family	4,729	18.0%	689	
Relatives	4,521	17.2%	685	
Nonrelatives	208	0.8%	64	
In Nonfamily Households	4,210	16.1%	549	

Source: U.S. Census Bureau, 2016-2020 American Community Survey

Reliability: high medium low

October 12, 2022



ACS Population Summary

22111 FM 362 Rd, Waller, Texas, 77484
Drive Time: 15 minute radius

Prepared by Esri
Latitude: 30.09711
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	2016-2020 ACS Estimate	Percent	MOE(±)	Reliability
POPULATION AGE 5+ YEARS BY LANGUAGE SPOKEN AT HOME AND ABILITY TO SPEAK ENGLISH				
Total	28,236	100.0%	1,975	
5 to 17 years				
Speak only English	3,193	11.3%	839	
Speak Spanish	1,858	6.6%	417	
Speak English "very well" or "well"	1,814	6.4%	374	
Speak English "not well"	41	0.1%	30	
Speak English "not at all"	3	0.0%	22	
Speak other Indo-European languages	2	0.0%	14	
Speak English "very well" or "well"	2	0.0%	14	
Speak English "not well"	0	0.0%	0	
Speak English "not at all"	0	0.0%	0	
Speak Asian and Pacific Island languages	10	0.0%	18	
Speak English "very well" or "well"	10	0.0%	18	
Speak English "not well"	0	0.0%	0	
Speak English "not at all"	0	0.0%	0	
Speak other languages	0	0.0%	3	
Speak English "very well" or "well"	0	0.0%	3	
Speak English "not well"	0	0.0%	0	
Speak English "not at all"	0	0.0%	0	
18 to 64 years				
Speak only English	14,592	51.7%	1,102	
Speak Spanish	4,943	17.5%	824	
Speak English "very well" or "well"	3,936	13.9%	719	
Speak English "not well"	774	2.7%	256	
Speak English "not at all"	233	0.8%	117	
Speak other Indo-European languages	266	0.9%	147	
Speak English "very well" or "well"	259	0.9%	137	
Speak English "not well"	7	0.0%	12	
Speak English "not at all"	0	0.0%	0	
Speak Asian and Pacific Island languages	71	0.3%	38	
Speak English "very well" or "well"	71	0.3%	38	
Speak English "not well"	0	0.0%	0	
Speak English "not at all"	0	0.0%	0	
Speak other languages	169	0.6%	118	
Speak English "very well" or "well"	169	0.6%	117	
Speak English "not well"	0	0.0%	0	
Speak English "not at all"	0	0.0%	0	
65 years and over				
Speak only English	2,807	9.9%	376	
Speak Spanish	287	1.0%	123	
Speak English "very well" or "well"	257	0.9%	106	
Speak English "not well"	19	0.1%	32	
Speak English "not at all"	10	0.0%	18	
Speak other Indo-European languages	15	0.1%	22	
Speak English "very well" or "well"	15	0.1%	22	
Speak English "not well"	0	0.0%	0	
Speak English "not at all"	0	0.0%	0	
Speak Asian and Pacific Island languages	20	0.1%	14	
Speak English "very well" or "well"	4	0.0%	23	
Speak English "not well"	2	0.0%	4	
Speak English "not at all"	15	0.1%	19	
Speak other languages	1	0.0%	3	
Speak English "very well" or "well"	1	0.0%	3	
Speak English "not well"	0	0.0%	0	
Speak English "not at all"	0	0.0%	0	

Source: U.S. Census Bureau, 2016-2020 American Community Survey

Reliability: high medium low

October 12, 2022



ACS Population Summary

22111 FM 362 Rd, Waller, Texas, 77484
Drive Time: 15 minute radius

Prepared by Esri
Latitude: 30.09711
Longitude: -95.93981

	2016-2020 ACS Estimate	Percent	MOE(±)	Reliability
WORKERS AGE 16+ YEARS BY PLACE OF WORK				
Total	12,556	100.0%	868	
Worked in state and in county of residence	6,610	52.6%	631	
Worked in state and outside county of residence	5,940	47.3%	573	
Worked outside state of residence	6	0.0%	29	
SEX BY CLASS OF WORKER FOR THE CIVILIAN EMPLOYED POPULATION 16 YEARS AND OVER				
Total:	13,298	100.0%	939	
Male:	7,075	53.2%	680	
Employee of private company	4,891	36.8%	587	
Self-employed in own incorporated business	325	2.4%	94	
Private not-for-profit wage and salary workers	165	1.2%	67	
Local government workers	335	2.5%	148	
State government workers	519	3.9%	247	
Federal government workers	304	2.3%	228	
Self-employed in own not incorporated business workers	510	3.8%	87	
Unpaid family workers	26	0.2%	70	
Female:	6,223	46.8%	563	
Employee of private company	4,118	31.0%	497	
Self-employed in own incorporated business	92	0.7%	54	
Private not-for-profit wage and salary workers	282	2.1%	68	
Local government workers	768	5.8%	155	
State government workers	611	4.6%	154	
Federal government workers	50	0.4%	35	
Self-employed in own not incorporated business workers	274	2.1%	57	
Unpaid family workers	28	0.2%	52	
POPULATION IN HOUSEHOLDS AND PRESENCE OF A COMPUTER				
Total	26,209	100.0%	1,867	
Population <18 in Households	6,883	26.3%	1,018	
Have a Computer	6,840	26.1%	1,018	
Have NO Computer	42	0.2%	28	
Population 18-64 in Households	16,222	61.9%	1,115	
Have a Computer	15,813	60.3%	1,139	
Have NO Computer	409	1.6%	145	
Population 65+ in Households	3,105	11.8%	398	
Have a Computer	2,692	10.3%	348	
Have NO Computer	413	1.6%	177	
HOUSEHOLDS AND INTERNET SUBSCRIPTIONS				
Total	8,935	100.0%	548	
With an Internet Subscription	7,213	80.7%	541	
Dial-Up Alone	19	0.2%	25	
Broadband	4,253	47.6%	519	
Satellite Service	1,144	12.8%	147	
Other Service	72	0.8%	52	
Internet Access with no Subscription	83	0.9%	108	
With No Internet Access	1,639	18.3%	266	

Source: U.S. Census Bureau, 2016-2020 American Community Survey

Reliability: high medium low

October 12, 2022



ACS Population Summary

22111 FM 362 Rd, Waller, Texas, 77484
Drive Time: 15 minute radius

Prepared by Esri
Latitude: 30.09711
Longitude: -95.93981

	2016-2020 ACS Estimate	Percent	MOE(±)	Reliability
WORKERS AGE 16+ YEARS BY MEANS OF TRANSPORTATION TO WORK				
Total	12,556	100.0%	868	
Drove alone	10,260	81.7%	813	
Carpooled	1,180	9.4%	196	
Public transportation (excluding taxicab)	91	0.7%	48	
Bus or trolley bus	91	0.7%	48	
Light rail, streetcar or trolley	0	0.0%	0	
Subway or elevated	0	0.0%	0	
Long-distance/Commuter Train	0	0.0%	0	
Ferryboat	0	0.0%	0	
Taxicab	0	0.0%	0	
Motorcycle	0	0.0%	0	
Bicycle	8	0.1%	12	
Walked	498	4.0%	136	
Other means	68	0.5%	40	
Worked at home	452	3.6%	111	
WORKERS AGE 16+ YEARS (WHO DID NOT WORK FROM HOME) BY TRAVEL TIME TO WORK				
Total	12,105	100.0%	860	
Less than 5 minutes	505	4.2%	91	
5 to 9 minutes	1,128	9.3%	231	
10 to 14 minutes	1,309	10.8%	235	
15 to 19 minutes	1,636	13.5%	274	
20 to 24 minutes	1,192	9.8%	212	
25 to 29 minutes	669	5.5%	321	
30 to 34 minutes	1,638	13.5%	255	
35 to 39 minutes	641	5.3%	275	
40 to 44 minutes	300	2.5%	81	
45 to 59 minutes	1,732	14.3%	377	
60 to 89 minutes	1,204	9.9%	193	
90 or more minutes	151	1.2%	56	
Average Travel Time to Work (in minutes)	N/A		N/A	
FEMALES AGE 20-64 YEARS BY AGE OF OWN CHILDREN AND EMPLOYMENT STATUS				
Total	8,208	100.0%	627	
Own children under 6 years only	610	7.4%	115	
In labor force	435	5.3%	105	
Not in labor force	175	2.1%	54	
Own children under 6 years and 6 to 17 years	590	7.2%	132	
In labor force	284	3.5%	96	
Not in labor force	306	3.7%	95	
Own children 6 to 17 years only	1,727	21.0%	449	
In labor force	1,435	17.5%	442	
Not in labor force	292	3.6%	79	
No own children under 18 years	5,282	64.4%	494	
In labor force	3,182	38.8%	360	
Not in labor force	2,100	25.6%	345	



ACS Population Summary

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	2016-2020 ACS Estimate	Percent	MOE(±)	Reliability
CIVILIAN NONINSTITUTIONALIZED POPULATION BY AGE & TYPES OF HEALTH INSURANCE COVERAGE				
Total	30,000	100.0%	2,036	
Under 19 years:	8,116	27.1%	1,071	
One Type of Health Insurance:	6,702	22.3%	959	
Employer-Based Health Ins Only	3,430	11.4%	899	
Direct-Purchase Health Ins Only	941	3.1%	183	
Medicare Coverage Only	13	0.0%	18	
Medicaid Coverage Only	2,280	7.6%	308	
TRICARE/Military Hlth Cov Only	38	0.1%	38	
VA Health Care Only	0	0.0%	0	
2+ Types of Health Insurance	401	1.3%	226	
No Health Insurance Coverage	1,014	3.4%	342	
19 to 34 years:	10,109	33.7%	990	
One Type of Health Insurance:	7,280	24.3%	864	
Employer-Based Health Ins Only	5,426	18.1%	752	
Direct-Purchase Health Ins Only	1,459	4.9%	243	
Medicare Coverage Only	18	0.1%	24	
Medicaid Coverage Only	298	1.0%	114	
TRICARE/Military Hlth Cov Only	34	0.1%	34	
VA Health Care Only	46	0.2%	82	
2+ Types of Health Insurance	564	1.9%	174	
No Health Insurance Coverage	2,265	7.5%	255	
35 to 64 years:	8,665	28.9%	796	
One Type of Health Insurance:	6,348	21.2%	538	
Employer-Based Health Ins Only	4,818	16.1%	500	
Direct-Purchase Health Ins Only	906	3.0%	143	
Medicare Coverage Only	140	0.5%	65	
Medicaid Coverage Only	353	1.2%	156	
TRICARE/Military Hlth Cov Only	35	0.1%	78	
VA Health Care Only	96	0.3%	47	
2+ Types of Health Insurance	536	1.8%	273	
No Health Insurance Coverage	1,781	5.9%	380	
65+ years:	3,110	10.4%	398	
One Type of Health Insurance:	1,432	4.8%	312	
Employer-Based Health Ins Only	101	0.3%	62	
Direct-Purchase Health Ins Only	9	0.0%	57	
Medicare Coverage Only	1,322	4.4%	299	
TRICARE/Military Hlth Cov Only	0	0.0%	0	
VA Health Care Only	0	0.0%	0	
2+ Types of Health Insurance:	1,626	5.4%	234	
Employer-Based & Direct-Purchase Health Insurance	0	0.0%	0	
Employer-Based Health & Medicare Insurance	614	2.0%	153	
Direct-Purchase Health & Medicare Insurance	532	1.8%	147	
Medicare & Medicaid Coverage	38	0.1%	18	
Other Private Health Insurance Combos	0	0.0%	0	
Other Public Health Insurance Combos	98	0.3%	49	
Other Health Insurance Combinations	344	1.1%	101	
No Health Insurance Coverage	52	0.2%	43	



ACS Population Summary

22111 FM 362 Rd, Waller, Texas, 77484
Drive Time: 15 minute radius

Prepared by Esri
Latitude: 30.09711
Longitude: -95.93981

	2016-2020 ACS Estimate	Percent	MOE(±)	Reliability
POPULATION BY RATIO OF INCOME TO POVERTY LEVEL				
Total	26,187	100.0%	1,867	
Under .50	2,455	9.4%	438	
.50 to .99	1,937	7.4%	465	
1.00 to 1.24	939	3.6%	228	
1.25 to 1.49	759	2.9%	187	
1.50 to 1.84	2,560	9.8%	859	
1.85 to 1.99	330	1.3%	115	
2.00 and over	17,206	65.7%	1,706	
CIVILIAN POPULATION AGE 18 OR OLDER BY VETERAN STATUS				
Total	23,168	100.0%	1,407	
Veteran	988	4.3%	294	
Nonveteran	22,180	95.7%	1,326	
Male	11,043	47.7%	965	
Veteran	925	4.0%	293	
Nonveteran	10,118	43.7%	932	
Female	12,125	52.3%	762	
Veteran	63	0.3%	24	
Nonveteran	12,062	52.1%	761	
CIVILIAN VETERANS AGE 18 OR OLDER BY PERIOD OF MILITARY SERVICE				
Total	989	100.0%	294	
Gulf War (9/01 or later), no Gulf War (8/90 to 8/01), no Vietnam Era	204	20.6%	61	
Gulf War (9/01 or later) and Gulf War (8/90 to 8/01), no Vietnam Era	198	20.0%	268	
Gulf War (9/01 or later), and Gulf War (8/90 to 8/01), and Vietnam Era	0	0.0%	0	
Gulf War (8/90 to 8/01), no Vietnam Era	25	2.5%	24	
Gulf War (8/90 to 8/01) and Vietnam Era	17	1.7%	47	
Vietnam Era, no Korean War, no World War II	305	30.8%	62	
Vietnam Era and Korean War, no World War II	0	0.0%	0	
Vietnam Era and Korean War and World War II	0	0.0%	0	
Korean War, no Vietnam Era, no World War II	69	7.0%	56	
Korean War and World War II, no Vietnam Era	0	0.0%	0	
World War II, no Korean War, no Vietnam Era	0	0.0%	0	
Between Gulf War and Vietnam Era only	107	10.8%	59	
Between Vietnam Era and Korean War only	64	6.5%	28	
Between Korean War and World War II only	0	0.0%	0	
Pre-World War II only	0	0.0%	0	
HOUSEHOLDS BY POVERTY STATUS				
Total	8,935	100.0%	548	
Income in the past 12 months below poverty level	1,573	17.6%	284	
Married-couple family	217	2.4%	135	
Other family - male householder (no wife present)	22	0.2%	20	
Other family - female householder (no husband present)	361	4.0%	96	
Nonfamily household - male householder	415	4.6%	149	
Nonfamily household - female householder	558	6.2%	199	
Income in the past 12 months at or above poverty level	7,362	82.4%	542	
Married-couple family	4,301	48.1%	404	
Other family - male householder (no wife present)	402	4.5%	108	
Other family - female householder (no husband present)	983	11.0%	337	
Nonfamily household - male householder	1,015	11.4%	183	
Nonfamily household - female householder	661	7.4%	158	

Source: U.S. Census Bureau, 2016-2020 American Community Survey

Reliability: high medium low

October 12, 2022



ACS Population Summary

22111 FM 362 Rd, Waller, Texas, 77484
Drive Time: 15 minute radius

Prepared by Esri
Latitude: 30.09711
Longitude: -95.93981

	2016-2020 ACS Estimate	Percent	MOE(±)	Reliability
HOUSEHOLDS BY OTHER INCOME				
Social Security Income	2,376	26.6%	292	
No Social Security Income	6,558	73.4%	526	
Retirement Income	1,530	17.1%	328	
No Retirement Income	7,404	82.9%	464	
GROSS RENT AS A PERCENTAGE OF HOUSEHOLD INCOME IN THE PAST 12 MONTHS				
<10% of Income	122	3.4%	68	
10-14.9% of Income	225	6.3%	99	
15-19.9% of Income	453	12.6%	290	
20-24.9% of Income	154	4.3%	68	
25-29.9% of Income	619	17.3%	342	
30-34.9% of Income	279	7.8%	135	
35-39.9% of Income	123	3.4%	44	
40-49.9% of Income	409	11.4%	150	
50+% of Income	795	22.2%	213	
Gross Rent % Inc Not Computed	409	11.4%	143	
HOUSEHOLDS BY PUBLIC ASSISTANCE INCOME IN THE PAST 12 MONTHS				
Total	8,935	100.0%	548	
With public assistance income	136	1.5%	50	
No public assistance income	8,799	98.5%	547	
HOUSEHOLDS BY FOOD STAMPS/SNAP STATUS				
Total	8,935	100.0%	548	
With Food Stamps/SNAP	759	8.5%	129	
With No Food Stamps/SNAP	8,176	91.5%	549	
HOUSEHOLDS BY DISABILITY STATUS				
Total	8,935	100.0%	548	
With 1+ Persons w/Disability	2,349	26.3%	366	
With No Person w/Disability	6,586	73.7%	486	

Data Note: N/A means not available. Population by Ratio of Income to Poverty Level represents persons for whom poverty status is determined. Household income represents income in 2020, adjusted for inflation.

2016-2020 ACS Estimate: The American Community Survey (ACS) replaces census sample data. Esri is releasing the 2016-2020 ACS estimates, five-year period data collected monthly from January 1, 2016 through December 31, 2020. Although the ACS includes many of the subjects previously covered by the decennial census sample, there are significant differences between the two surveys including fundamental differences in survey design and residency rules.

Margin of error (MOE): The MOE is a measure of the variability of the estimate due to sampling error. MOEs enable the data user to measure the range of uncertainty for each estimate with 90 percent confidence. The range of uncertainty is called the confidence interval, and it is calculated by taking the estimate +/- the MOE. For example, if the ACS reports an estimate of 100 with an MOE of +/- 20, then you can be 90 percent certain the value for the whole population falls between 80 and 120.

Reliability: These symbols represent threshold values that Esri has established from the Coefficients of Variation (CV) to designate the usability of the estimates. The CV measures the amount of sampling error relative to the size of the estimate, expressed as a percentage.

- High Reliability: Small CVs (less than or equal to 12 percent) are flagged green to indicate that the sampling error is small relative to the estimate and the estimate is reasonably reliable.
- Medium Reliability: Estimates with CVs between 12 and 40 are flagged yellow-use with caution.
- Low Reliability: Large CVs (over 40 percent) are flagged red to indicate that the sampling error is large relative to the estimate. The estimate is considered very unreliable.

Source: U.S. Census Bureau, 2016-2020 American Community Survey

Reliability: high medium low

October 12, 2022



ACS Population Summary

22111 FM 362 Rd, Waller, Texas, 77484
Drive Time: 20 minute radius

Prepared by Esri
Latitude: 30.09711
Longitude: -95.93981

	2016-2020 ACS Estimate	Percent	MOE(±)	Reliability
TOTALS				
Total Population	81,449		3,591	
Total Households	24,871		1,034	
Total Housing Units	26,823		1,055	
POPULATION AGE 3+ YEARS BY SCHOOL ENROLLMENT				
Total	78,394	100.0%	3,519	
Enrolled in school	28,933	36.9%	1,742	
Enrolled in nursery school, preschool	1,743	2.2%	368	
Public school	1,054	1.3%	316	
Private school	689	0.9%	197	
Enrolled in kindergarten	1,386	1.8%	458	
Public school	1,207	1.5%	448	
Private school	179	0.2%	98	
Enrolled in grade 1 to grade 4	5,428	6.9%	593	
Public school	4,963	6.3%	579	
Private school	465	0.6%	158	
Enrolled in grade 5 to grade 8	5,066	6.5%	773	
Public school	4,744	6.1%	762	
Private school	322	0.4%	138	
Enrolled in grade 9 to grade 12	4,873	6.2%	468	
Public school	4,463	5.7%	451	
Private school	410	0.5%	149	
Enrolled in college undergraduate years	9,749	12.4%	1,005	
Public school	8,782	11.2%	958	
Private school	967	1.2%	313	
Enrolled in graduate or professional school	688	0.9%	180	
Public school	542	0.7%	177	
Private school	146	0.2%	74	
Not enrolled in school	49,460	63.1%	1,836	
POPULATION AGE 65+ BY RELATIONSHIP AND HOUSEHOLD TYPE				
Total	7,888	100.0%	644	
Living in Households	7,860	99.6%	643	
Living in Family Households	6,276	79.6%	619	
Householder	2,831	35.9%	331	
Spouse	2,302	29.2%	303	
Parent	612	7.8%	181	
Parent-in-law	365	4.6%	115	
Other Relative	155	2.0%	16	
Nonrelative	12	0.2%	40	
Living in Nonfamily Households	1,583	20.1%	263	
Householder	1,458	18.5%	263	
Nonrelative	125	1.6%	22	
Living in Group Quarters	28	0.4%	18	



ACS Population Summary

22111 FM 362 Rd, Waller, Texas, 77484
Drive Time: 20 minute radius

Prepared by Esri
Latitude: 30.09711
Longitude: -95.93981

	2016-2020 ACS Estimate	Percent	MOE(±)	Reliability
HOUSEHOLDS BY TYPE AND SIZE				
Family Households	19,245	77.4%	865	
2-Person	7,410	29.8%	572	
3-Person	4,025	16.2%	353	
4-Person	3,988	16.0%	529	
5-Person	2,387	9.6%	369	
6-Person	938	3.8%	319	
7+ Person	496	2.0%	152	
Nonfamily Households	5,626	22.6%	658	
1-Person	4,284	17.2%	624	
2-Person	1,074	4.3%	237	
3-Person	168	0.7%	114	
4-Person	64	0.3%	43	
5-Person	4	0.0%	6	
6-Person	32	0.1%	43	
7+ Person	0	0.0%	0	
HOUSEHOLDS BY PRESENCE OF PEOPLE UNDER 18 YEARS BY HOUSEHOLD TYPE				
Households with one or more people under 18 years	10,653	42.8%	782	
Family households	10,560	42.5%	780	
Married-couple family	8,193	32.9%	685	
Male householder, no wife present	544	2.2%	170	
Female householder, no husband present	1,823	7.3%	412	
Nonfamily households	93	0.4%	91	
Households with no people under 18 years	14,218	57.2%	826	
Married-couple family	7,632	30.7%	516	
Other family	1,053	4.2%	230	
Nonfamily households	5,533	22.2%	654	
HOUSEHOLDS BY PRESENCE OF PEOPLE 65 YEARS AND OVER, HOUSEHOLD SIZE AND HOUSEHOLD TYPE				
Households with Pop 65+	5,444	21.9%	464	
1-Person	1,394	5.6%	263	
2+ Person Family	3,944	15.9%	408	
2+ Person Nonfamily	106	0.4%	27	
Households with No Pop 65+	19,427	78.1%	984	
1-Person	2,889	11.6%	572	
2+ Person Family	15,301	61.5%	823	
2+ Person Nonfamily	1,236	5.0%	260	
HOUSEHOLD TYPE BY RELATIVES AND NONRELATIVES FOR POPULATION IN HOUSEHOLDS				
Total	77,433	100.0%	3,500	
In Family Households	69,530	89.8%	3,428	
In Married-Couple Family	57,270	74.0%	3,358	
Relatives	57,144	73.8%	3,352	
Nonrelatives	126	0.2%	58	
In Male Householder-No Spouse Present-Family	3,003	3.9%	744	
Relatives	2,558	3.3%	576	
Nonrelatives	445	0.6%	245	
In Female Householder-No Spouse Present-Family	9,257	12.0%	1,199	
Relatives	8,886	11.5%	1,179	
Nonrelatives	371	0.5%	112	
In Nonfamily Households	7,904	10.2%	874	

Source: U.S. Census Bureau, 2016-2020 American Community Survey

Reliability: high medium low

October 12, 2022



ACS Population Summary

22111 FM 362 Rd, Waller, Texas, 77484
Drive Time: 20 minute radius

Prepared by Esri
Latitude: 30.09711
Longitude: -95.93981

	2016-2020 ACS Estimate	Percent	MOE(±)	Reliability
POPULATION AGE 5+ YEARS BY LANGUAGE SPOKEN AT HOME AND ABILITY TO SPEAK ENGLISH				
Total	75,282	100.0%	3,304	
5 to 17 years				
Speak only English	12,490	16.6%	1,274	
Speak Spanish	4,213	5.6%	831	
Speak English "very well" or "well"	4,005	5.3%	789	
Speak English "not well"	188	0.2%	93	
Speak English "not at all"	20	0.0%	45	
Speak other Indo-European languages	279	0.4%	138	
Speak English "very well" or "well"	279	0.4%	138	
Speak English "not well"	0	0.0%	0	
Speak English "not at all"	0	0.0%	0	
Speak Asian and Pacific Island languages	113	0.2%	61	
Speak English "very well" or "well"	113	0.2%	61	
Speak English "not well"	0	0.0%	0	
Speak English "not at all"	0	0.0%	0	
Speak other languages	18	0.0%	25	
Speak English "very well" or "well"	18	0.0%	25	
Speak English "not well"	0	0.0%	0	
Speak English "not at all"	0	0.0%	0	
18 to 64 years				
Speak only English	37,048	49.2%	1,868	
Speak Spanish	10,584	14.1%	1,229	
Speak English "very well" or "well"	8,600	11.4%	1,017	
Speak English "not well"	1,498	2.0%	327	
Speak English "not at all"	487	0.6%	187	
Speak other Indo-European languages	1,593	2.1%	437	
Speak English "very well" or "well"	1,534	2.0%	404	
Speak English "not well"	37	0.0%	45	
Speak English "not at all"	22	0.0%	47	
Speak Asian and Pacific Island languages	652	0.9%	174	
Speak English "very well" or "well"	648	0.9%	173	
Speak English "not well"	3	0.0%	16	
Speak English "not at all"	0	0.0%	0	
Speak other languages	405	0.5%	178	
Speak English "very well" or "well"	405	0.5%	175	
Speak English "not well"	0	0.0%	0	
Speak English "not at all"	0	0.0%	0	
65 years and over				
Speak only English	7,145	9.5%	612	
Speak Spanish	495	0.7%	137	
Speak English "very well" or "well"	400	0.5%	123	
Speak English "not well"	72	0.1%	81	
Speak English "not at all"	23	0.0%	31	
Speak other Indo-European languages	85	0.1%	51	
Speak English "very well" or "well"	85	0.1%	51	
Speak English "not well"	0	0.0%	0	
Speak English "not at all"	0	0.0%	0	
Speak Asian and Pacific Island languages	144	0.2%	103	
Speak English "very well" or "well"	55	0.1%	49	
Speak English "not well"	5	0.0%	10	
Speak English "not at all"	84	0.1%	92	
Speak other languages	17	0.0%	57	
Speak English "very well" or "well"	17	0.0%	57	
Speak English "not well"	0	0.0%	0	
Speak English "not at all"	0	0.0%	0	

Source: U.S. Census Bureau, 2016-2020 American Community Survey

Reliability: high medium low

October 12, 2022



ACS Population Summary

22111 FM 362 Rd, Waller, Texas, 77484
Drive Time: 20 minute radius

Prepared by Esri
Latitude: 30.09711
Longitude: -95.93981

	2016-2020 ACS Estimate	Percent	MOE(±)	Reliability
WORKERS AGE 16+ YEARS BY PLACE OF WORK				
Total	36,552	100.0%	1,707	
Worked in state and in county of residence	25,023	68.5%	1,479	
Worked in state and outside county of residence	11,421	31.2%	716	
Worked outside state of residence	108	0.3%	51	
SEX BY CLASS OF WORKER FOR THE CIVILIAN EMPLOYED POPULATION 16 YEARS AND OVER				
Total:	37,621	100.0%	1,746	
Male:	21,051	56.0%	1,190	
Employee of private company	15,281	40.6%	1,076	
Self-employed in own incorporated business	1,077	2.9%	291	
Private not-for-profit wage and salary workers	582	1.5%	131	
Local government workers	1,019	2.7%	192	
State government workers	1,226	3.3%	288	
Federal government workers	522	1.4%	253	
Self-employed in own not incorporated business workers	1,245	3.3%	178	
Unpaid family workers	98	0.3%	63	
Female:	16,570	44.0%	942	
Employee of private company	11,080	29.5%	875	
Self-employed in own incorporated business	370	1.0%	255	
Private not-for-profit wage and salary workers	962	2.6%	198	
Local government workers	1,839	4.9%	265	
State government workers	1,147	3.0%	238	
Federal government workers	98	0.3%	44	
Self-employed in own not incorporated business workers	968	2.6%	166	
Unpaid family workers	105	0.3%	81	
POPULATION IN HOUSEHOLDS AND PRESENCE OF A COMPUTER				
Total	77,433	100.0%	3,500	
Population <18 in Households	23,140	29.9%	1,808	
Have a Computer	23,051	29.8%	1,806	
Have NO Computer	89	0.1%	87	
Population 18-64 in Households	46,434	60.0%	2,014	
Have a Computer	45,793	59.1%	2,023	
Have NO Computer	641	0.8%	191	
Population 65+ in Households	7,860	10.2%	643	
Have a Computer	7,249	9.4%	613	
Have NO Computer	610	0.8%	194	
HOUSEHOLDS AND INTERNET SUBSCRIPTIONS				
Total	24,871	100.0%	1,034	
With an Internet Subscription	21,850	87.9%	1,032	
Dial-Up Alone	37	0.1%	44	
Broadband	16,291	65.5%	1,009	
Satellite Service	2,675	10.8%	288	
Other Service	117	0.5%	41	
Internet Access with no Subscription	363	1.5%	182	
With No Internet Access	2,657	10.7%	310	

Source: U.S. Census Bureau, 2016-2020 American Community Survey

Reliability: high medium low

October 12, 2022



ACS Population Summary

22111 FM 362 Rd, Waller, Texas, 77484
Drive Time: 20 minute radius

Prepared by Esri
Latitude: 30.09711
Longitude: -95.93981

	2016-2020 ACS Estimate	Percent	MOE(±)	Reliability
WORKERS AGE 16+ YEARS BY MEANS OF TRANSPORTATION TO WORK				
Total	36,552	100.0%	1,707	
Drove alone	29,258	80.0%	1,551	
Carpooled	3,270	8.9%	429	
Public transportation (excluding taxicab)	449	1.2%	149	
Bus or trolley bus	449	1.2%	149	
Light rail, streetcar or trolley	0	0.0%	0	
Subway or elevated	0	0.0%	0	
Long-distance/Commuter Train	0	0.0%	0	
Ferryboat	0	0.0%	0	
Taxicab	0	0.0%	0	
Motorcycle	0	0.0%	0	
Bicycle	8	0.0%	12	
Walked	654	1.8%	153	
Other means	320	0.9%	129	
Worked at home	2,593	7.1%	446	
WORKERS AGE 16+ YEARS (WHO DID NOT WORK FROM HOME) BY TRAVEL TIME TO WORK				
Total	33,959	100.0%	1,635	
Less than 5 minutes	1,064	3.1%	181	
5 to 9 minutes	2,493	7.3%	358	
10 to 14 minutes	2,955	8.7%	385	
15 to 19 minutes	3,639	10.7%	536	
20 to 24 minutes	3,703	10.9%	463	
25 to 29 minutes	1,587	4.7%	378	
30 to 34 minutes	4,951	14.6%	719	
35 to 39 minutes	1,642	4.8%	371	
40 to 44 minutes	1,487	4.4%	251	
45 to 59 minutes	5,725	16.9%	574	
60 to 89 minutes	3,858	11.4%	452	
90 or more minutes	854	2.5%	321	
Average Travel Time to Work (in minutes)	N/A		N/A	
FEMALES AGE 20-64 YEARS BY AGE OF OWN CHILDREN AND EMPLOYMENT STATUS				
Total	22,650	100.0%	1,102	
Own children under 6 years only	1,820	8.0%	264	
In labor force	1,272	5.6%	239	
Not in labor force	548	2.4%	117	
Own children under 6 years and 6 to 17 years	2,524	11.1%	487	
In labor force	1,407	6.2%	357	
Not in labor force	1,117	4.9%	338	
Own children 6 to 17 years only	5,910	26.1%	640	
In labor force	4,541	20.0%	603	
Not in labor force	1,369	6.0%	243	
No own children under 18 years	12,395	54.7%	809	
In labor force	7,969	35.2%	612	
Not in labor force	4,427	19.5%	485	



ACS Population Summary

22111 FM 362 Rd, Waller, Texas, 77484
Drive Time: 20 minute radius

Prepared by Esri
Latitude: 30.09711
Longitude: -95.93981

	2016-2020 ACS Estimate	Percent	MOE(±)	Reliability
CIVILIAN NONINSTITUTIONALIZED POPULATION BY AGE & TYPES OF HEALTH INSURANCE COVERAGE				
Total	81,256	100.0%	3,593	
Under 19 years:	25,297	31.1%	1,872	
One Type of Health Insurance:	21,650	26.6%	1,739	
Employer-Based Health Ins Only	14,140	17.4%	1,520	
Direct-Purchase Health Ins Only	2,043	2.5%	486	
Medicare Coverage Only	70	0.1%	72	
Medicaid Coverage Only	5,298	6.5%	684	
TRICARE/Military Hlth Cov Only	99	0.1%	90	
VA Health Care Only	0	0.0%	0	
2+ Types of Health Insurance	1,042	1.3%	374	
No Health Insurance Coverage	2,606	3.2%	596	
19 to 34 years:	18,546	22.8%	1,241	
One Type of Health Insurance:	14,231	17.5%	1,118	
Employer-Based Health Ins Only	11,229	13.8%	994	
Direct-Purchase Health Ins Only	2,238	2.8%	338	
Medicare Coverage Only	46	0.1%	36	
Medicaid Coverage Only	592	0.7%	216	
TRICARE/Military Hlth Cov Only	36	0.0%	34	
VA Health Care Only	89	0.1%	49	
2+ Types of Health Insurance	721	0.9%	183	
No Health Insurance Coverage	3,594	4.4%	353	
35 to 64 years:	29,545	36.4%	1,632	
One Type of Health Insurance:	22,855	28.1%	1,402	
Employer-Based Health Ins Only	18,525	22.8%	1,308	
Direct-Purchase Health Ins Only	2,783	3.4%	389	
Medicare Coverage Only	345	0.4%	110	
Medicaid Coverage Only	624	0.8%	196	
TRICARE/Military Hlth Cov Only	220	0.3%	121	
VA Health Care Only	358	0.4%	314	
2+ Types of Health Insurance	2,326	2.9%	479	
No Health Insurance Coverage	4,364	5.4%	568	
65+ years:	7,868	9.7%	643	
One Type of Health Insurance:	3,373	4.2%	451	
Employer-Based Health Ins Only	169	0.2%	74	
Direct-Purchase Health Ins Only	138	0.2%	104	
Medicare Coverage Only	3,066	3.8%	424	
TRICARE/Military Hlth Cov Only	0	0.0%	0	
VA Health Care Only	0	0.0%	0	
2+ Types of Health Insurance:	4,376	5.4%	455	
Employer-Based & Direct-Purchase Health Insurance	0	0.0%	0	
Employer-Based Health & Medicare Insurance	1,714	2.1%	345	
Direct-Purchase Health & Medicare Insurance	1,315	1.6%	240	
Medicare & Medicaid Coverage	214	0.3%	65	
Other Private Health Insurance Combos	0	0.0%	0	
Other Public Health Insurance Combos	121	0.1%	50	
Other Health Insurance Combinations	1,012	1.2%	187	
No Health Insurance Coverage	118	0.1%	71	



ACS Population Summary

22111 FM 362 Rd, Waller, Texas, 77484
Drive Time: 20 minute radius

Prepared by Esri
Latitude: 30.09711
Longitude: -95.93981

	2016-2020 ACS Estimate	Percent	MOE(±)	Reliability
POPULATION BY RATIO OF INCOME TO POVERTY LEVEL				
Total	77,331	100.0%	3,493	
Under .50	4,148	5.4%	861	
.50 to .99	3,331	4.3%	588	
1.00 to 1.24	2,448	3.2%	454	
1.25 to 1.49	1,675	2.2%	477	
1.50 to 1.84	5,117	6.6%	1,252	
1.85 to 1.99	1,109	1.4%	424	
2.00 and over	59,504	76.9%	3,205	
CIVILIAN POPULATION AGE 18 OR OLDER BY VETERAN STATUS				
Total	58,167	100.0%	2,280	
Veteran	3,478	6.0%	583	
Nonveteran	54,689	94.0%	2,106	
Male	28,419	48.9%	1,401	
Veteran	3,092	5.3%	496	
Nonveteran	25,327	43.5%	1,343	
Female	29,748	51.1%	1,264	
Veteran	386	0.7%	301	
Nonveteran	29,362	50.5%	1,228	
CIVILIAN VETERANS AGE 18 OR OLDER BY PERIOD OF MILITARY SERVICE				
Total	3,478	100.0%	583	
Gulf War (9/01 or later), no Gulf War (8/90 to 8/01), no Vietnam Era	1,101	31.7%	429	
Gulf War (9/01 or later) and Gulf War (8/90 to 8/01), no Vietnam Era	368	10.6%	289	
Gulf War (9/01 or later), and Gulf War (8/90 to 8/01), and Vietnam Era	0	0.0%	0	
Gulf War (8/90 to 8/01), no Vietnam Era	415	11.9%	227	
Gulf War (8/90 to 8/01) and Vietnam Era	38	1.1%	50	
Vietnam Era, no Korean War, no World War II	895	25.7%	155	
Vietnam Era and Korean War, no World War II	0	0.0%	0	
Vietnam Era and Korean War and World War II	0	0.0%	0	
Korean War, no Vietnam Era, no World War II	127	3.7%	66	
Korean War and World War II, no Vietnam Era	0	0.0%	0	
World War II, no Korean War, no Vietnam Era	4	0.1%	15	
Between Gulf War and Vietnam Era only	393	11.3%	160	
Between Vietnam Era and Korean War only	132	3.8%	63	
Between Korean War and World War II only	5	0.1%	18	
Pre-World War II only	0	0.0%	0	
HOUSEHOLDS BY POVERTY STATUS				
Total	24,871	100.0%	1,034	
Income in the past 12 months below poverty level	2,473	9.9%	569	
Married-couple family	470	1.9%	149	
Other family - male householder (no wife present)	30	0.1%	26	
Other family - female householder (no husband present)	563	2.3%	194	
Nonfamily household - male householder	758	3.0%	478	
Nonfamily household - female householder	653	2.6%	202	
Income in the past 12 months at or above poverty level	22,397	90.1%	923	
Married-couple family	15,355	61.7%	796	
Other family - male householder (no wife present)	866	3.5%	209	
Other family - female householder (no husband present)	1,962	7.9%	403	
Nonfamily household - male householder	2,344	9.4%	314	
Nonfamily household - female householder	1,872	7.5%	329	

Source: U.S. Census Bureau, 2016-2020 American Community Survey

Reliability: high medium low

October 12, 2022



ACS Population Summary

22111 FM 362 Rd, Waller, Texas, 77484
Drive Time: 20 minute radius

Prepared by Esri
Latitude: 30.09711
Longitude: -95.93981

	2016-2020 ACS Estimate	Percent	MOE(±)	Reliability
HOUSEHOLDS BY OTHER INCOME				
Social Security Income	5,832	23.4%	479	
No Social Security Income	19,038	76.5%	989	
Retirement Income	4,362	17.5%	483	
No Retirement Income	20,509	82.5%	979	
GROSS RENT AS A PERCENTAGE OF HOUSEHOLD INCOME IN THE PAST 12 MONTHS				
<10% of Income	251	4.0%	141	
10-14.9% of Income	414	6.5%	153	
15-19.9% of Income	630	9.9%	303	
20-24.9% of Income	531	8.4%	126	
25-29.9% of Income	1,028	16.2%	382	
30-34.9% of Income	509	8.0%	174	
35-39.9% of Income	261	4.1%	67	
40-49.9% of Income	836	13.2%	216	
50+% of Income	1,254	19.8%	280	
Gross Rent % Inc Not Computed	620	9.8%	202	
HOUSEHOLDS BY PUBLIC ASSISTANCE INCOME IN THE PAST 12 MONTHS				
Total	24,871	100.0%	1,034	
With public assistance income	371	1.5%	118	
No public assistance income	24,500	98.5%	1,034	
HOUSEHOLDS BY FOOD STAMPS/SNAP STATUS				
Total	24,871	100.0%	1,034	
With Food Stamps/SNAP	1,481	6.0%	225	
With No Food Stamps/SNAP	23,390	94.0%	1,030	
HOUSEHOLDS BY DISABILITY STATUS				
Total	24,871	100.0%	1,034	
With 1+ Persons w/Disability	5,935	23.9%	577	
With No Person w/Disability	18,936	76.1%	975	

Data Note: N/A means not available. Population by Ratio of Income to Poverty Level represents persons for whom poverty status is determined. Household income represents income in 2020, adjusted for inflation.

2016-2020 ACS Estimate: The American Community Survey (ACS) replaces census sample data. Esri is releasing the 2016-2020 ACS estimates, five-year period data collected monthly from January 1, 2016 through December 31, 2020. Although the ACS includes many of the subjects previously covered by the decennial census sample, there are significant differences between the two surveys including fundamental differences in survey design and residency rules.

Margin of error (MOE): The MOE is a measure of the variability of the estimate due to sampling error. MOEs enable the data user to measure the range of uncertainty for each estimate with 90 percent confidence. The range of uncertainty is called the confidence interval, and it is calculated by taking the estimate +/- the MOE. For example, if the ACS reports an estimate of 100 with an MOE of +/- 20, then you can be 90 percent certain the value for the whole population falls between 80 and 120.

Reliability: These symbols represent threshold values that Esri has established from the Coefficients of Variation (CV) to designate the usability of the estimates. The CV measures the amount of sampling error relative to the size of the estimate, expressed as a percentage.

- High Reliability: Small CVs (less than or equal to 12 percent) are flagged green to indicate that the sampling error is small relative to the estimate and the estimate is reasonably reliable.
- Medium Reliability: Estimates with CVs between 12 and 40 are flagged yellow-use with caution.
- Low Reliability: Large CVs (over 40 percent) are flagged red to indicate that the sampling error is large relative to the estimate. The estimate is considered very unreliable.

Source: U.S. Census Bureau, 2016-2020 American Community Survey

Reliability: high medium low

October 12, 2022



Census 2020 PL 94-171 Profile

22111 FM 362 Rd, Waller, Texas, 77484
Drive Time: 10 minute radius

Prepared by Esri
Latitude: 30.09711
Longitude: -95.93981

	2010		2020		2022		Annual Rate		
	Number	Percent	Number	Percent	Number	Percent	2000-2020	2010-2020	2020-2022
Total Population	10,470	100.0%	14,582	100.0%	14,723	100.0%	2.54%	3.37%	0.43%
Household Population	7,266	69.4%	8,763	60.1%	8,904	60.5%	1.83%	1.89%	0.71%
Group Quarters	3,204	30.6%	5,819	39.9%	5,819	39.5%	3.84%	6.15%	-
Population Density	156.3	-	217.5	-	219.6	-			
Total Housing Units	3,115	100.0%	3,774	100.0%	3,847	100.0%	1.89%	1.94%	0.86%
Total Households	2,730	87.6%	3,198	84.7%	3,257	84.7%	1.70%	1.59%	0.82%
Total Vacant	385	12.4%	576	15.3%	590	15.3%	3.15%	4.11%	1.07%
Average Household Size	2.66	-	2.74	-	2.73	-	-	-	-

Population by Race	Total		2020 Non-Hispanic		Hispanic	
	Number	Percent	Number	Percent	Number	Percent
Total	14,582	100.0%	11,107	76.2%	3,475	23.8%
Population Reporting One Race	13,242	90.8%	10,881	74.6%	2,361	16.2%
White	4,019	27.6%	3,554	24.4%	464	3.2%
Black	7,061	48.4%	7,017	48.1%	44	0.3%
American Indian	127	0.9%	55	0.4%	73	0.5%
Asian	93	0.6%	88	0.6%	5	0.0%
Pacific Islander	3	0.0%	1	0.0%	1	0.0%
Some Other Race	1,939	13.3%	165	1.1%	1,774	12.2%
Population Reporting Two or More Races	1,340	9.2%	226	1.5%	1,114	7.6%
Diversity Index	78.6	-	-	-	-	-

Population 18+ by Race	Total		2020 Non-Hispanic		Hispanic	
	Number	Percent	Number	Percent	Number	Percent
Total	12,260	84.1%	9,886	89.0%	2,373	68.3%
Population Reporting One Race	11,362	77.9%	9,724	87.5%	1,638	47.1%
White	3,159	21.7%	2,867	25.8%	292	8.4%
Black	6,627	45.4%	6,597	59.4%	30	0.9%
American Indian	95	0.7%	44	0.4%	51	1.5%
Asian	78	0.5%	74	0.7%	4	0.1%
Pacific Islander	3	0.0%	1	0.0%	1	0.0%
Some Other Race	1,401	9.6%	142	1.3%	1,259	36.2%
Population Reporting Two or More Races	898	6.2%	162	1.5%	736	21.2%

Data Note: Hispanic population can be of any race. Population density is measured in square miles. Esri's Diversity Index summarizes racial and ethnic diversity. The index shows the likelihood that two persons, chosen at random from the same area, belong to different race or ethnic groups. The index ranges from 0 (no diversity) to 100 (complete diversity).

Source: U.S. Census Bureau, 2020 Census Redistricting Data (P.L. 94-171). U.S. Census Bureau 2010 decennial Census data converted by Esri into 2020 geography.

October 12, 2022



Census 2020 PL 94-171 Profile

22111 FM 362 Rd, Waller, Texas, 77484
Drive Time: 10 minute radius

Prepared by Esri
Latitude: 30.09711
Longitude: -95.93981

Population <18 by Race	Total		2020 Non-Hispanic		Hispanic	
	Number	Percent	Number	Percent	Number	Percent
Total	2,322	15.9%	1,221	11.0%	1,101	31.7%
Population Reporting One Race	1,880	12.9%	1,157	10.4%	724	20.8%
White	860	5.9%	688	6.2%	172	4.9%
Black	434	3.0%	420	3.8%	14	0.4%
American Indian	33	0.2%	11	0.1%	21	0.6%
Asian	15	0.1%	14	0.1%	1	0.0%
Pacific Islander	0	0.0%	0	0.0%	0	0.0%
Some Other Race	539	3.7%	23	0.2%	515	14.8%
Population Reporting Two or More Races	442	3.0%	64	0.6%	378	10.9%

Group Quarters Population	2020	
	Number	Percent
Total	5,819	39.9%
Institutionalized population	0	0.0%
Correctional facilities for adults	0	0.0%
Juvenile facilities	0	0.0%
Nursing facilities/Skilled-nursing	0	0.0%
Other institutional facilities	0	0.0%
Noninstitutionalized population	5,819	39.9%
College/University student housing	5,814	39.9%
Military Quarters	0	0.0%
Other noninstitutional	5	0.0%

Data Note: Hispanic population can be of any race. Population density is measured in square miles. Esri's Diversity Index summarizes racial and ethnic diversity. The index shows the likelihood that two persons, chosen at random from the same area, belong to different race or ethnic groups. The index ranges from 0 (no diversity) to 100 (complete diversity).

Source: U.S. Census Bureau, 2020 Census Redistricting Data (P.L. 94-171). U.S. Census Bureau 2010 decennial Census data converted by Esri into 2020 geography.

October 12, 2022



Census 2020 PL 94-171 Profile

22111 FM 362 Rd, Waller, Texas, 77484
Drive Time: 15 minute radius

Prepared by Esri
Latitude: 30.09711
Longitude: -95.93981

	2010		2020		2022		Annual Rate		
	Number	Percent	Number	Percent	Number	Percent	2000-2020	2010-2020	2020-2022
Total Population	26,187	100.0%	33,799	100.0%	36,008	100.0%	2.53%	2.58%	2.85%
Household Population	22,814	87.1%	27,890	82.5%	30,101	83.6%	2.34%	2.03%	3.45%
Group Quarters	3,373	12.9%	5,909	17.5%	5,907	16.4%	3.55%	5.77%	-
Population Density	132.9	-	171.7	-	182.9	-			
Total Housing Units	9,088	100.0%	11,059	100.0%	11,823	100.0%	2.25%	1.98%	3.01%
Total Households	8,042	88.5%	9,713	87.8%	10,424	88.2%	2.22%	1.91%	3.19%
Total Vacant	1,046	11.5%	1,346	12.2%	1,399	11.8%	2.45%	2.55%	1.73%
Average Household Size	2.84	-	2.87	-	2.89	-	-	-	-

Population by Race	Total		2020 Non-Hispanic		Hispanic	
	Number	Percent	Number	Percent	Number	Percent
Total	33,799	100.0%	22,770	67.4%	11,029	32.6%
Population Reporting One Race	29,260	86.6%	22,049	65.2%	7,211	21.3%
White	13,104	38.8%	11,316	33.5%	1,788	5.3%
Black	10,127	30.0%	10,027	29.7%	100	0.3%
American Indian	401	1.2%	115	0.3%	286	0.8%
Asian	364	1.1%	348	1.0%	16	0.0%
Pacific Islander	11	0.0%	7	0.0%	5	0.0%
Some Other Race	5,253	15.5%	236	0.7%	5,018	14.8%
Population Reporting Two or More Races	4,539	13.4%	721	2.1%	3,818	11.3%
Diversity Index	84.2	-	-	-	-	-

Population 18+ by Race	Total		2020 Non-Hispanic		Hispanic	
	Number	Percent	Number	Percent	Number	Percent
Total	26,287	77.8%	19,017	83.5%	7,269	65.9%
Population Reporting One Race	23,270	68.8%	18,538	81.4%	4,731	42.9%
White	10,188	30.1%	9,115	40.0%	1,072	9.7%
Black	8,931	26.4%	8,871	39.0%	60	0.5%
American Indian	288	0.9%	86	0.4%	202	1.8%
Asian	276	0.8%	266	1.2%	11	0.1%
Pacific Islander	9	0.0%	6	0.0%	3	0.0%
Some Other Race	3,577	10.6%	194	0.9%	3,383	30.7%
Population Reporting Two or More Races	3,017	8.9%	479	2.1%	2,538	23.0%

Data Note: Hispanic population can be of any race. Population density is measured in square miles. Esri's Diversity Index summarizes racial and ethnic diversity. The index shows the likelihood that two persons, chosen at random from the same area, belong to different race or ethnic groups. The index ranges from 0 (no diversity) to 100 (complete diversity).

Source: U.S. Census Bureau, 2020 Census Redistricting Data (P.L. 94-171). U.S. Census Bureau 2010 decennial Census data converted by Esri into 2020 geography.

October 12, 2022



Census 2020 PL 94-171 Profile

22111 FM 362 Rd, Waller, Texas, 77484
Drive Time: 15 minute radius

Prepared by Esri
Latitude: 30.09711
Longitude: -95.93981

Population <18 by Race	Total		2020 Non-Hispanic		Hispanic	
	Number	Percent	Number	Percent	Number	Percent
Total	7,512	22.2%	3,753	16.5%	3,759	34.1%
Population Reporting One Race	5,991	17.7%	3,511	15.4%	2,480	22.5%
White	2,916	8.6%	2,201	9.7%	715	6.5%
Black	1,196	3.5%	1,156	5.1%	39	0.4%
American Indian	113	0.3%	29	0.1%	84	0.8%
Asian	88	0.3%	83	0.4%	5	0.0%
Pacific Islander	2	0.0%	0	0.0%	2	0.0%
Some Other Race	1,676	5.0%	42	0.2%	1,634	14.8%
Population Reporting Two or More Races	1,521	4.5%	242	1.1%	1,280	11.6%

Group Quarters Population	2020	
	Number	Percent
Total	5,909	17.5%
Institutionalized population	77	0.2%
Correctional facilities for adults	53	0.2%
Juvenile facilities	24	0.1%
Nursing facilities/Skilled-nursing	0	0.0%
Other institutional facilities	0	0.0%
Noninstitutionalized population	5,832	17.3%
College/University student housing	5,814	17.2%
Military Quarters	0	0.0%
Other noninstitutional	18	0.1%

Data Note: Hispanic population can be of any race. Population density is measured in square miles. Esri's Diversity Index summarizes racial and ethnic diversity. The index shows the likelihood that two persons, chosen at random from the same area, belong to different race or ethnic groups. The index ranges from 0 (no diversity) to 100 (complete diversity).

Source: U.S. Census Bureau, 2020 Census Redistricting Data (P.L. 94-171). U.S. Census Bureau 2010 decennial Census data converted by Esri into 2020 geography.

October 12, 2022



Census 2020 PL 94-171 Profile

22111 FM 362 Rd, Waller, Texas, 77484
Drive Time: 20 minute radius

Prepared by Esri
Latitude: 30.09711
Longitude: -95.93981

	2010		2020		2022		Annual Rate		
	Number	Percent	Number	Percent	Number	Percent	2000-2020	2010-2020	2020-2022
Total Population	62,108	100.0%	86,509	100.0%	93,164	100.0%	4.14%	3.37%	3.35%
Household Population	58,530	94.2%	80,474	93.0%	87,129	93.5%	4.21%	3.24%	3.59%
Group Quarters	3,578	5.8%	6,035	7.0%	6,035	6.5%	3.41%	5.37%	-
Population Density	178.5	-	248.5	-	267.7	-			
Total Housing Units	21,482	100.0%	28,942	100.0%	31,287	100.0%	3.90%	3.03%	3.52%
Total Households	19,713	91.8%	26,714	92.3%	28,913	92.4%	4.04%	3.09%	3.58%
Total Vacant	1,769	8.2%	2,228	7.7%	2,374	7.6%	2.47%	2.33%	2.86%
Average Household Size	2.97	-	3.01	-	3.01	-	-	-	-

Population by Race	Total		2020 Non-Hispanic		Hispanic	
	Number	Percent	Number	Percent	Number	Percent
Total	86,509	100.0%	62,136	71.8%	24,373	28.2%
Population Reporting One Race	74,585	86.2%	59,506	68.8%	15,079	17.4%
White	45,690	52.8%	41,005	47.4%	4,684	5.4%
Black	14,954	17.3%	14,696	17.0%	258	0.3%
American Indian	854	1.0%	274	0.3%	581	0.7%
Asian	3,096	3.6%	3,033	3.5%	63	0.1%
Pacific Islander	44	0.1%	33	0.0%	11	0.0%
Some Other Race	9,947	11.5%	464	0.5%	9,483	11.0%
Population Reporting Two or More Races	11,924	13.8%	2,631	3.0%	9,293	10.7%
Diversity Index	79.6	-	-	-	-	-

Population 18+ by Race	Total		2020 Non-Hispanic		Hispanic	
	Number	Percent	Number	Percent	Number	Percent
Total	63,702	73.6%	47,968	77.2%	15,734	64.6%
Population Reporting One Race	56,039	64.8%	46,342	74.6%	9,696	39.8%
White	34,222	39.6%	31,452	50.6%	2,769	11.4%
Black	12,254	14.2%	12,113	19.5%	141	0.6%
American Indian	619	0.7%	203	0.3%	416	1.7%
Asian	2,233	2.6%	2,197	3.5%	36	0.1%
Pacific Islander	38	0.0%	31	0.0%	7	0.0%
Some Other Race	6,673	7.7%	346	0.6%	6,327	26.0%
Population Reporting Two or More Races	7,664	8.9%	1,626	2.6%	6,038	24.8%

Data Note: Hispanic population can be of any race. Population density is measured in square miles. Esri's Diversity Index summarizes racial and ethnic diversity. The index shows the likelihood that two persons, chosen at random from the same area, belong to different race or ethnic groups. The index ranges from 0 (no diversity) to 100 (complete diversity).

Source: U.S. Census Bureau, 2020 Census Redistricting Data (P.L. 94-171). U.S. Census Bureau 2010 decennial Census data converted by Esri into 2020 geography.

October 12, 2022



Census 2020 PL 94-171 Profile

22111 FM 362 Rd, Waller, Texas, 77484
Drive Time: 20 minute radius

Prepared by Esri
Latitude: 30.09711
Longitude: -95.93981

Population <18 by Race	2020					
	Total		Non-Hispanic		Hispanic	
	Number	Percent	Number	Percent	Number	Percent
Total	22,807	26.4%	14,168	22.8%	8,639	35.4%
Population Reporting One Race	18,547	21.4%	13,164	21.2%	5,383	22.1%
White	11,468	13.3%	9,553	15.4%	1,915	7.9%
Black	2,701	3.1%	2,584	4.2%	117	0.5%
American Indian	235	0.3%	71	0.1%	164	0.7%
Asian	863	1.0%	837	1.3%	27	0.1%
Pacific Islander	6	0.0%	2	0.0%	4	0.0%
Some Other Race	3,274	3.8%	118	0.2%	3,156	12.9%
Population Reporting Two or More Races	4,260	4.9%	1,005	1.6%	3,256	13.4%

Group Quarters Population	2020	
	Number	Percent
Total	6,035	7.0%
Institutionalized population	158	0.2%
Correctional facilities for adults	53	0.1%
Juvenile facilities	105	0.1%
Nursing facilities/Skilled-nursing	0	0.0%
Other institutional facilities	0	0.0%
Noninstitutionalized population	5,877	6.8%
College/University student housing	5,814	6.7%
Military Quarters	0	0.0%
Other noninstitutional	63	0.1%

Data Note: Hispanic population can be of any race. Population density is measured in square miles. Esri's Diversity Index summarizes racial and ethnic diversity. The index shows the likelihood that two persons, chosen at random from the same area, belong to different race or ethnic groups. The index ranges from 0 (no diversity) to 100 (complete diversity).

Source: U.S. Census Bureau, 2020 Census Redistricting Data (P.L. 94-171). U.S. Census Bureau 2010 decennial Census data converted by Esri into 2020 geography.

October 12, 2022



Civilian Labor Force Profile

22111 FM 362 Rd, Waller, Texas, 77484
Drive Time: 10 minute radius

Prepared by Esri
Latitude: 30.09711
Longitude: -95.93981

2022 Labor Force						
Age Group	Population	Employed	Unemployed	Unemployment Rate	Labor Force Participation Rate	Employment-Population Ratio
16+	12,870	4,922	364	6.9%	41.1%	38
16-24	6,818	1,663	261	13.6%	28.2%	24
25-54	3,540	2,403	68	2.8%	69.8%	68
55-64	1,101	642	31	4.6%	61.1%	58
65+	1,413	215	3	1.4%	15.4%	15
Economic Dependency Ratio						
Total						199.1
Child (<16)						37.7
Working-Age (16-64)						137.1
Senior (65+)						24.3
Industry	Employed	Percent	US Percent	Location Quotient		
Total	4,922	100.0%	100.0%	-		
Agriculture/Forestry/Fishing	202	4.1%	1.2%	3.42		
Mining/Quarrying/Oil & Gas	85	1.7%	0.4%	4.25		
Construction	417	8.5%	7.1%	1.20		
Manufacturing	269	5.5%	9.6%	0.57		
Wholesale Trade	114	2.3%	2.5%	0.92		
Retail Trade	700	14.2%	10.8%	1.31		
Transportation/Warehousing	238	4.8%	5.5%	0.87		
Utilities	56	1.1%	0.8%	1.38		
Information	48	1.0%	1.9%	0.53		
Finance/Insurance	119	2.4%	4.8%	0.50		
Real Estate/Rental/Leasing	182	3.7%	2.0%	1.85		
Professional/Scientific/Tech	170	3.5%	8.0%	0.44		
Management of Companies	0	0.0%	0.1%	0.00		
Admin/Support/Waste Management	156	3.2%	3.8%	0.84		
Educational Services	992	20.2%	9.0%	2.24		
Health Care/Social Assistance	326	6.6%	14.5%	0.46		
Arts/Entertainment/Recreation	49	1.0%	1.8%	0.56		
Accommodation/Food Services	459	9.3%	6.5%	1.43		
Other Services (Excluding Public)	141	2.9%	4.7%	0.62		
Public Administration	199	4.0%	4.9%	0.82		

Data Note: Location Quotients compare the industry/occupation share of a local area's employment relative to that same share nationally. A value lower/greater than 1 indicates that the local area is less/more specialized in that industry or occupation category than the US as a whole.

Explore the Esri Labor Force Learn Lesson for more information on how to use and interpret the estimates in this report.

Source: Esri forecasts for 2022 and 2027.

October 12, 2022



Civilian Labor Force Profile

22111 FM 362 Rd, Waller, Texas, 77484
Drive Time: 10 minute radius

Prepared by Esri
Latitude: 30.09711
Longitude: -95.93981

Occupation	Employed	Percent	US Percent	Location Quotient
Total	4,922	100.0%	100.0%	-
White Collar	2,783	56.5%	61.8%	0.92
Management	451	9.2%	11.5%	0.80
Business/Financial	104	2.1%	6.0%	0.35
Computer/Mathematical	53	1.1%	3.7%	0.30
Architecture/Engineering	48	1.0%	1.9%	0.53
Life/Physical/Social Sciences	5	0.1%	1.0%	0.10
Community/Social Service	68	1.4%	1.9%	0.74
Legal	43	0.9%	1.1%	0.82
Education/Training/Library	330	6.7%	5.9%	1.14
Arts/Design/Entertainment	42	0.9%	2.0%	0.45
Healthcare Practitioner	47	1.0%	6.5%	0.15
Sales and Sales Related	544	11.1%	9.2%	1.21
Office/Administrative Support	1,048	21.3%	11.1%	1.92
Blue Collar	1,204	24.5%	22.3%	1.09
Farming/Fishing/Forestry	99	2.0%	0.6%	3.33
Construction/Extraction	346	7.0%	5.2%	1.35
Installation/Maintenance/Repair	201	4.1%	3.0%	1.37
Production	194	3.9%	5.4%	0.72
Transportation/Material Moving	364	7.4%	8.1%	0.91
Services	934	19.0%	15.9%	1.20
Healthcare Support	118	2.4%	3.4%	0.71
Protective Service	88	1.8%	2.0%	0.90
Food Preparation/Serving	377	7.7%	5.0%	1.54
Building Maintenance	240	4.9%	3.6%	1.36
Personal Care/Service	111	2.3%	1.9%	1.21

Data Note: Location Quotients compare the industry/occupation share of a local area's employment relative to that same share nationally. A value lower/greater than 1 indicates that the local area is less/more specialized in that industry or occupation category than the US as a whole.

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Source: Esri forecasts for 2022 and 2027.

October 12, 2022



Civilian Labor Force Profile

22111 FM 362 Rd, Waller, Texas, 77484
Drive Time: 15 minute radius

Prepared by Esri
Latitude: 30.09711
Longitude: -95.93981

2022 Labor Force						
Age Group	Population	Employed	Unemployed	Unemployment Rate	Labor Force Participation Rate	Employment-Population Ratio
16+	29,214	14,935	878	5.6%	54.1%	51
16-24	9,284	3,131	455	12.7%	38.6%	34
25-54	12,132	8,893	291	3.2%	75.7%	73
55-64	3,594	2,170	109	4.8%	63.4%	60
65+	4,205	741	24	3.1%	18.2%	18
Economic Dependency Ratio						
Total						140.7
Child (<16)						45.5
Working-Age (16-64)						72.2
Senior (65+)						23.1
Industry	Employed	Percent	US Percent	Location Quotient		
Total	14,935	100.0%	100.0%	-		
Agriculture/Forestry/Fishing	386	2.6%	1.2%	2.17		
Mining/Quarrying/Oil & Gas	318	2.1%	0.4%	5.25		
Construction	1,316	8.8%	7.1%	1.24		
Manufacturing	1,230	8.2%	9.6%	0.85		
Wholesale Trade	492	3.3%	2.5%	1.32		
Retail Trade	2,264	15.2%	10.8%	1.41		
Transportation/Warehousing	770	5.2%	5.5%	0.95		
Utilities	136	0.9%	0.8%	1.12		
Information	173	1.2%	1.9%	0.63		
Finance/Insurance	374	2.5%	4.8%	0.52		
Real Estate/Rental/Leasing	322	2.2%	2.0%	1.10		
Professional/Scientific/Tech	698	4.7%	8.0%	0.59		
Management of Companies	2	0.0%	0.1%	0.00		
Admin/Support/Waste Management	499	3.3%	3.8%	0.87		
Educational Services	2,114	14.2%	9.0%	1.58		
Health Care/Social Assistance	1,368	9.2%	14.5%	0.63		
Arts/Entertainment/Recreation	147	1.0%	1.8%	0.56		
Accommodation/Food Services	1,046	7.0%	6.5%	1.08		
Other Services (Excluding Public)	690	4.6%	4.7%	0.98		
Public Administration	590	4.0%	4.9%	0.82		

Data Note: Location Quotients compare the industry/occupation share of a local area's employment relative to that same share nationally. A value lower/greater than 1 indicates that the local area is less/more specialized in that industry or occupation category than the US as a whole.

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Source: Esri forecasts for 2022 and 2027.

October 12, 2022



Civilian Labor Force Profile

22111 FM 362 Rd, Waller, Texas, 77484
Drive Time: 15 minute radius

Prepared by Esri
Latitude: 30.09711
Longitude: -95.93981

Occupation	Employed	Percent	US Percent	Location Quotient
Total	14,935	100.0%	100.0%	-
White Collar	8,091	54.2%	61.8%	0.87
Management	1,451	9.7%	11.5%	0.84
Business/Financial	438	2.9%	6.0%	0.48
Computer/Mathematical	250	1.7%	3.7%	0.46
Architecture/Engineering	227	1.5%	1.9%	0.79
Life/Physical/Social Sciences	35	0.2%	1.0%	0.20
Community/Social Service	165	1.1%	1.9%	0.58
Legal	155	1.0%	1.1%	0.91
Education/Training/Library	888	5.9%	5.9%	1.00
Arts/Design/Entertainment	171	1.1%	2.0%	0.55
Healthcare Practitioner	550	3.7%	6.5%	0.57
Sales and Sales Related	1,399	9.4%	9.2%	1.02
Office/Administrative Support	2,362	15.8%	11.1%	1.42
Blue Collar	4,353	29.1%	22.3%	1.31
Farming/Fishing/Forestry	220	1.5%	0.6%	2.50
Construction/Extraction	1,129	7.6%	5.2%	1.46
Installation/Maintenance/Repair	682	4.6%	3.0%	1.53
Production	975	6.5%	5.4%	1.20
Transportation/Material Moving	1,347	9.0%	8.1%	1.11
Services	2,492	16.7%	15.9%	1.05
Healthcare Support	338	2.3%	3.4%	0.68
Protective Service	341	2.3%	2.0%	1.15
Food Preparation/Serving	870	5.8%	5.0%	1.16
Building Maintenance	719	4.8%	3.6%	1.33
Personal Care/Service	224	1.5%	1.9%	0.79

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Source: Esri forecasts for 2022 and 2027.

October 12, 2022



Civilian Labor Force Profile

22111 FM 362 Rd, Waller, Texas, 77484
Drive Time: 20 minute radius

Prepared by Esri
Latitude: 30.09711
Longitude: -95.93981

2022 Labor Force						
Age Group	Population	Employed	Unemployed	Unemployment Rate	Labor Force Participation Rate	Employment-Population Ratio
16+	72,167	42,877	1,970	4.4%	62.1%	59
16-24	15,594	6,402	802	11.1%	46.2%	41
25-54	36,020	28,295	771	2.7%	80.7%	79
55-64	10,100	6,395	309	4.6%	66.4%	63
65+	10,453	1,783	89	4.8%	17.9%	17
Economic Dependency Ratio						
Total						117.2
Child (<16)						49.0
Working-Age (16-64)						48.0
Senior (65+)						20.2
Industry	Employed	Percent	US Percent	Location Quotient		
Total	42,877	100.0%	100.0%	-		
Agriculture/Forestry/Fishing	503	1.2%	1.2%	1.00		
Mining/Quarrying/Oil & Gas	1,124	2.6%	0.4%	6.50		
Construction	3,882	9.1%	7.1%	1.28		
Manufacturing	4,091	9.5%	9.6%	0.99		
Wholesale Trade	1,861	4.3%	2.5%	1.72		
Retail Trade	5,354	12.5%	10.8%	1.16		
Transportation/Warehousing	2,635	6.1%	5.5%	1.11		
Utilities	683	1.6%	0.8%	2.00		
Information	416	1.0%	1.9%	0.53		
Finance/Insurance	1,350	3.1%	4.8%	0.65		
Real Estate/Rental/Leasing	1,115	2.6%	2.0%	1.30		
Professional/Scientific/Tech	2,992	7.0%	8.0%	0.88		
Management of Companies	30	0.1%	0.1%	1.00		
Admin/Support/Waste Management	1,104	2.6%	3.8%	0.68		
Educational Services	5,299	12.4%	9.0%	1.38		
Health Care/Social Assistance	3,799	8.9%	14.5%	0.61		
Arts/Entertainment/Recreation	421	1.0%	1.8%	0.56		
Accommodation/Food Services	2,219	5.2%	6.5%	0.80		
Other Services (Excluding Public)	2,135	5.0%	4.7%	1.06		
Public Administration	1,864	4.3%	4.9%	0.88		

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Source: Esri forecasts for 2022 and 2027.



Civilian Labor Force Profile

22111 FM 362 Rd, Waller, Texas, 77484
Drive Time: 20 minute radius

Prepared by Esri
Latitude: 30.09711
Longitude: -95.93981

Occupation	Employed	Percent	US Percent	Location Quotient
Total	42,877	100.0%	100.0%	-
White Collar	27,398	63.9%	61.8%	1.04
Management	5,692	13.3%	11.5%	1.16
Business/Financial	2,353	5.5%	6.0%	0.92
Computer/Mathematical	1,409	3.3%	3.7%	0.89
Architecture/Engineering	1,135	2.6%	1.9%	1.37
Life/Physical/Social Sciences	377	0.9%	1.0%	0.90
Community/Social Service	640	1.5%	1.9%	0.79
Legal	416	1.0%	1.1%	0.91
Education/Training/Library	3,062	7.1%	5.9%	1.20
Arts/Design/Entertainment	642	1.5%	2.0%	0.75
Healthcare Practitioner	1,959	4.6%	6.5%	0.71
Sales and Sales Related	4,499	10.5%	9.2%	1.14
Office/Administrative Support	5,214	12.2%	11.1%	1.10
Blue Collar	9,812	22.9%	22.3%	1.03
Farming/Fishing/Forestry	296	0.7%	0.6%	1.17
Construction/Extraction	2,856	6.7%	5.2%	1.29
Installation/Maintenance/Repair	1,420	3.3%	3.0%	1.10
Production	2,177	5.1%	5.4%	0.94
Transportation/Material Moving	3,063	7.1%	8.1%	0.88
Services	5,668	13.2%	15.9%	0.83
Healthcare Support	805	1.9%	3.4%	0.56
Protective Service	1,096	2.6%	2.0%	1.30
Food Preparation/Serving	1,846	4.3%	5.0%	0.86
Building Maintenance	1,303	3.0%	3.6%	0.83
Personal Care/Service	618	1.4%	1.9%	0.74

Data Note: Location Quotients compare the industry/occupation share of a local area's employment relative to that same share nationally. A value lower/greater than 1 indicates that the local area is less/more specialized in that industry or occupation category than the US as a whole.

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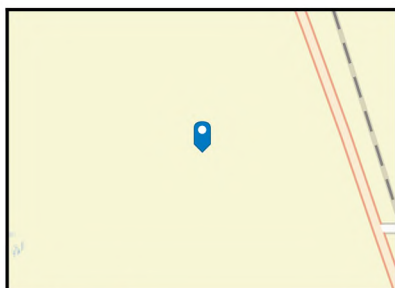
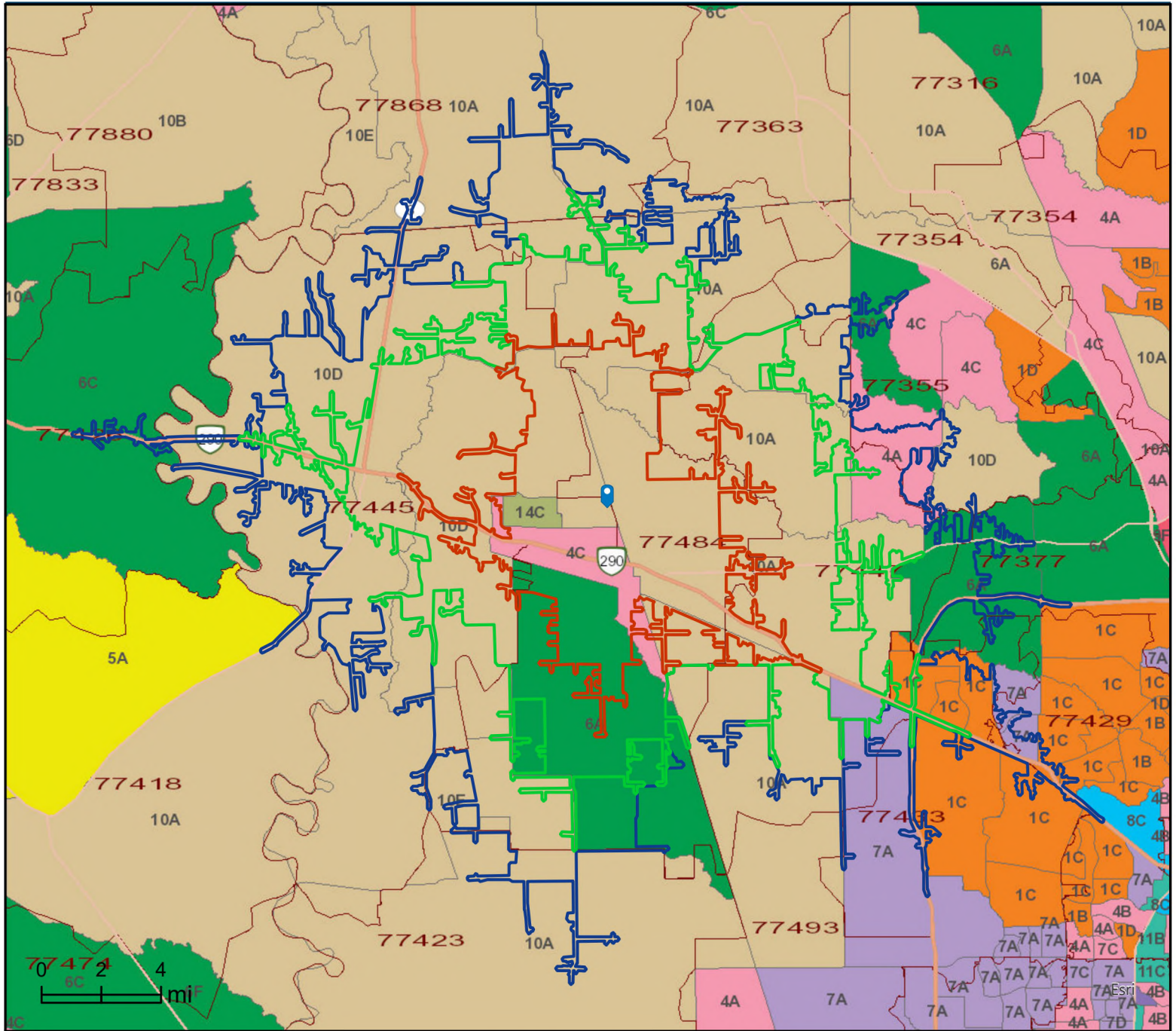
Source: Esri forecasts for 2022 and 2027.



Dominant Tapestry Map

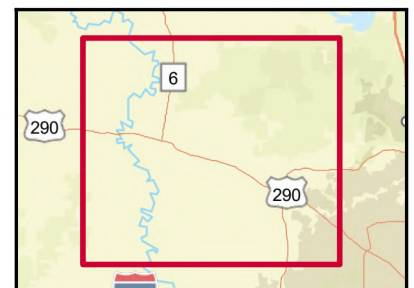
22111 FM 362 Rd, Waller, Texas, 77484
Drive Time: 10, 15, 20 minute radii

Prepared by Esri
Latitude: 30.09711
Longitude: -95.93981



Tapestry LifeMode

- | | |
|-------------------------|----------------------------|
| L1: Affluent Estates | L8: Middle Ground |
| L2: Upscale Avenues | L9: Senior Styles |
| L3: Uptown Individuals | L10: Rustic Outposts |
| L4: Family Landscapes | L11: Midtown Singles |
| L5: GenXurban | L12: Hometown |
| L6: Cozy Country | L13: Next Wave |
| L7: Sprouting Explorers | L14: Scholars and Patriots |



Source: Esri

October 12, 2022



Dominant Tapestry Map

22111 FM 362 Rd, Waller, Texas, 77484
Drive Time: 10, 15, 20 minute radii

Prepared by Esri
Latitude: 30.09711
Longitude: -95.93981

Tapestry Segmentation

Tapestry Segmentation represents the latest generation of market segmentation systems that began over 30 years ago. The 68-segment Tapestry Segmentation system classifies U.S. neighborhoods based on their socioeconomic and demographic composition. Each segment is identified by its two-digit Segment Code. Match the two-digit segment labels on the map to the list below. Click each segment below for a detailed description.

Segment 1A (Top Tier)	Segment 8C (Bright Young Professionals)
Segment 1B (Professional Pride)	Segment 8D (Downtown Melting Pot)
Segment 1C (Boomburbs)	Segment 8E (Front Porches)
Segment 1D (Savvy Suburbanites)	Segment 8F (Old and Newcomers)
Segment 1E (Exurbanites)	Segment 8G (Hometown Heritage)
Segment 2A (Urban Chic)	Segment 9A (Silver & Gold)
Segment 2B (Pleasantville)	Segment 9B (Golden Years)
Segment 2C (Pacific Heights)	Segment 9C (The Elders)
Segment 2D (Enterprising Professionals)	Segment 9D (Senior Escapes)
Segment 3A (Laptops and Lattes)	Segment 9E (Retirement Communities)
Segment 3B (Metro Renters)	Segment 9F (Social Security Set)
Segment 3C (Trendsetters)	Segment 10A (Southern Satellites)
Segment 4A (Workday Drive)	Segment 10B (Rooted Rural)
Segment 4B (Home Improvement)	Segment 10C (Economic BedRock)
Segment 4C (Middleburg)	Segment 10D (Down the Road)
Segment 5A (Comfortable Empty Nesters)	Segment 10E (Rural Bypasses)
Segment 5B (In Style)	Segment 11A (City Strivers)
Segment 5C (Parks and Rec)	Segment 11B (Young and Restless)
Segment 5D (Rustbelt Traditions)	Segment 11C (Metro Fusion)
Segment 5E (Midlife Constants)	Segment 11D (Set to Impress)
Segment 6A (Green Acres)	Segment 11E (City Commons)
Segment 6B (Salt of the Earth)	Segment 12A (Family Foundations)
Segment 6C (The Great Outdoors)	Segment 12B (Traditional Living)
Segment 6D (Prairie Living)	Segment 12C (Small Town Sincerity)
Segment 6E (Rural Resort Dwellers)	Segment 12D (Modest Income Homes)
Segment 6F (Heartland Communities)	Segment 13A (Diverse Convergence)
Segment 7A (Up and Coming Families)	Segment 13B (Family Extensions)
Segment 7B (Urban Villages)	Segment 13C (NeWest Residents)
Segment 7C (Urban Edge Families)	Segment 13D (Fresh Ambitions)
Segment 7D (Forging Opportunity)	Segment 13E (High Rise Renters)
Segment 7E (Farm to Table)	Segment 14A (Military Proximity)
Segment 7F (Southwestern Families)	Segment 14B (College Towns)
Segment 8A (City Lights)	Segment 14C (Dorms to Diplomas)
Segment 8B (Emerald City)	Segment 15 (Unclassified)



Executive Summary

22111 FM 362 Rd, Waller, Texas, 77484
Drive Time: 10, 15, 20 minute radii

Prepared by Esri
Latitude: 30.09711
Longitude: -95.93981

	10 minutes	15 minutes	20 minutes
Population			
2010 Population	10,470	26,187	62,108
2020 Population	14,582	33,799	86,509
2022 Population	14,723	36,008	93,164
2027 Population	16,106	43,809	107,336
2010-2020 Annual Rate	3.37%	2.58%	3.37%
2020-2022 Annual Rate	0.43%	2.85%	3.35%
2022-2027 Annual Rate	1.81%	4.00%	2.87%
2022 Male Population	48.6%	49.2%	49.4%
2022 Female Population	51.4%	50.8%	50.6%
2022 Median Age	23.0	28.6	32.8

In the identified area, the current year population is 93,164. In 2020, the Census count in the area was 86,509. The rate of change since 2020 was 3.35% annually. The five-year projection for the population in the area is 107,336 representing a change of 2.87% annually from 2022 to 2027. Currently, the population is 49.4% male and 50.6% female.

Median Age

The median age in this area is 32.8, compared to U.S. median age of 38.9.

Race and Ethnicity

2022 White Alone	26.5%	37.6%	51.0%
2022 Black Alone	48.4%	29.6%	17.4%
2022 American Indian/Alaska Native Alone	0.9%	1.2%	1.0%
2022 Asian Alone	0.6%	1.4%	3.7%
2022 Pacific Islander Alone	0.0%	0.0%	0.1%
2022 Other Race	14.1%	16.6%	12.5%
2022 Two or More Races	9.5%	13.5%	14.3%
2022 Hispanic Origin (Any Race)	24.8%	34.2%	30.1%

Persons of Hispanic origin represent 30.1% of the population in the identified area compared to 19.0% of the U.S. population. Persons of Hispanic Origin may be of any race. The Diversity Index, which measures the probability that two people from the same area will be from different race/ethnic groups, is 81.0 in the identified area, compared to 71.6 for the U.S. as a whole.

Households

2022 Wealth Index	81	91	125
2010 Households	2,730	8,042	19,713
2020 Households	3,198	9,713	26,714
2022 Households	3,257	10,424	28,913
2027 Households	3,763	12,961	33,564
2010-2020 Annual Rate	1.59%	1.91%	3.09%
2020-2022 Annual Rate	0.82%	3.19%	3.58%
2022-2027 Annual Rate	2.93%	4.45%	3.03%
2022 Average Household Size	2.73	2.89	3.01

The household count in this area has changed from 26,714 in 2020 to 28,913 in the current year, a change of 3.58% annually. The five-year projection of households is 33,564, a change of 3.03% annually from the current year total. Average household size is currently 3.01, compared to 3.01 in the year 2020. The number of families in the current year is 22,013 in the specified area.

Data Note: Income is expressed in current dollars. Housing Affordability Index and Percent of Income for Mortgage calculations are only available for areas with 50 or more owner-occupied housing units.

Source: U.S. Census Bureau. Esri forecasts for 2022 and 2027. Esri converted Census 2010 data into 2020 geography.

October 12, 2022



Executive Summary

22111 FM 362 Rd, Waller, Texas, 77484
Drive Time: 10, 15, 20 minute radii

Prepared by Esri
Latitude: 30.09711
Longitude: -95.93981

	10 minutes	15 minutes	20 minutes
Mortgage Income			
2022 Percent of Income for Mortgage	27.8%	21.0%	16.7%
Median Household Income			
2022 Median Household Income	\$52,297	\$62,685	\$89,816
2027 Median Household Income	\$63,920	\$78,296	\$102,412
2022-2027 Annual Rate	4.10%	4.55%	2.66%
Average Household Income			
2022 Average Household Income	\$84,435	\$92,808	\$122,066
2027 Average Household Income	\$103,883	\$112,774	\$138,816
2022-2027 Annual Rate	4.23%	3.97%	2.61%
Per Capita Income			
2022 Per Capita Income	\$20,093	\$27,689	\$38,241
2027 Per Capita Income	\$25,543	\$34,145	\$43,689
2022-2027 Annual Rate	4.92%	4.28%	2.70%

Households by Income

Current median household income is \$89,816 in the area, compared to \$72,414 for all U.S. households. Median household income is projected to be \$102,412 in five years, compared to \$84,445 for all U.S. households

Current average household income is \$122,066 in this area, compared to \$105,029 for all U.S. households. Average household income is projected to be \$138,816 in five years, compared to \$122,155 for all U.S. households

Current per capita income is \$38,241 in the area, compared to the U.S. per capita income of \$40,363. The per capita income is projected to be \$43,689 in five years, compared to \$47,064 for all U.S. households

Housing			
2022 Housing Affordability Index	78	102	124
2010 Total Housing Units	3,115	9,088	21,482
2010 Owner Occupied Housing Units	1,628	5,237	15,345
2010 Renter Occupied Housing Units	1,102	2,807	4,370
2010 Vacant Housing Units	385	1,046	1,769
2020 Total Housing Units	3,774	11,059	28,942
2020 Vacant Housing Units	576	1,346	2,228
2022 Total Housing Units	3,847	11,823	31,287
2022 Owner Occupied Housing Units	1,897	6,934	22,287
2022 Renter Occupied Housing Units	1,360	3,490	6,626
2022 Vacant Housing Units	590	1,399	2,374
2027 Total Housing Units	4,444	14,763	36,809
2027 Owner Occupied Housing Units	2,377	9,328	26,771
2027 Renter Occupied Housing Units	1,386	3,633	6,793
2027 Vacant Housing Units	681	1,802	3,245

Currently, 71.2% of the 31,287 housing units in the area are owner occupied; 21.2%, renter occupied; and 7.6% are vacant. Currently, in the U.S., 58.2% of the housing units in the area are owner occupied; 31.8% are renter occupied; and 10.0% are vacant. In 2020, there were 28,942 housing units in the area and 7.7% vacant housing units. The annual rate of change in housing units since 2020 is 3.52%. Median home value in the area is \$283,822, compared to a median home value of \$283,272 for the U.S. In five years, median value is projected to change by 4.80% annually to \$358,786.

Data Note: Income is expressed in current dollars. Housing Affordability Index and Percent of Income for Mortgage calculations are only available for areas with 50 or more owner-occupied housing units.

Source: U.S. Census Bureau. Esri forecasts for 2022 and 2027. Esri converted Census 2010 data into 2020 geography.

October 12, 2022

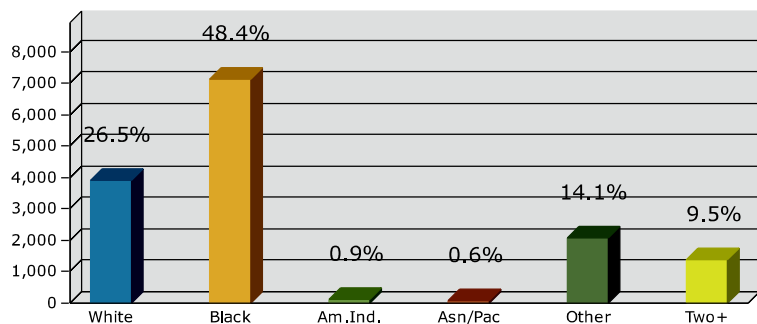


Graphic Profile

22111 FM 362 Rd, Waller, Texas, 77484
Drive Time: 10 minute radius

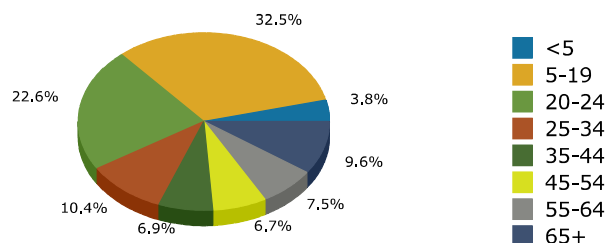
Prepared by Esri
Latitude: 30.09711
Longitude: -95.93981

2022 Population by Race

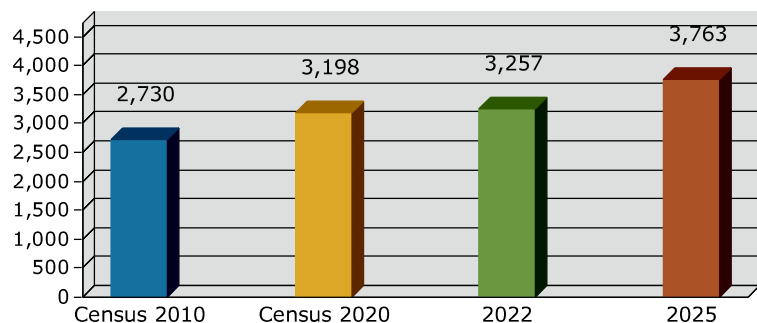


2022 Percent Hispanic Origin: 24.8%

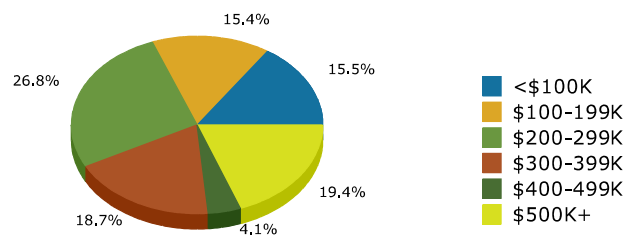
2022 Population by Age



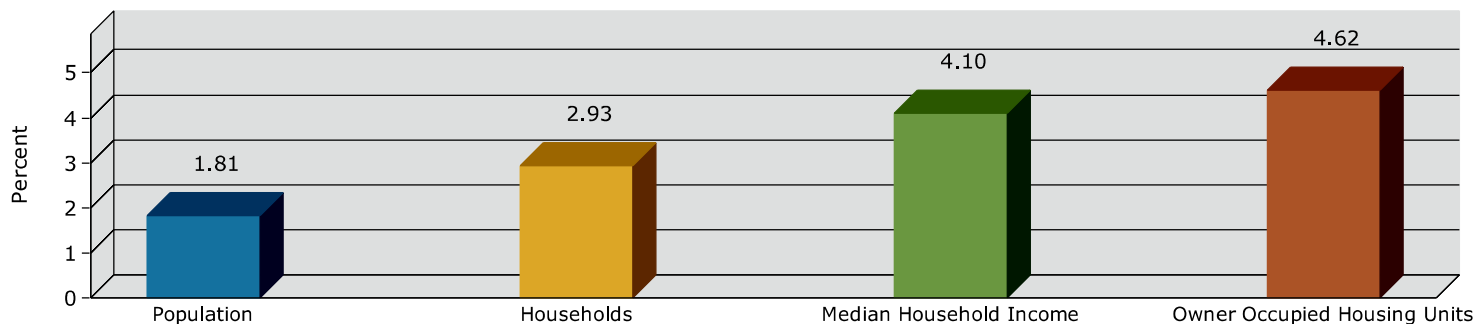
Households



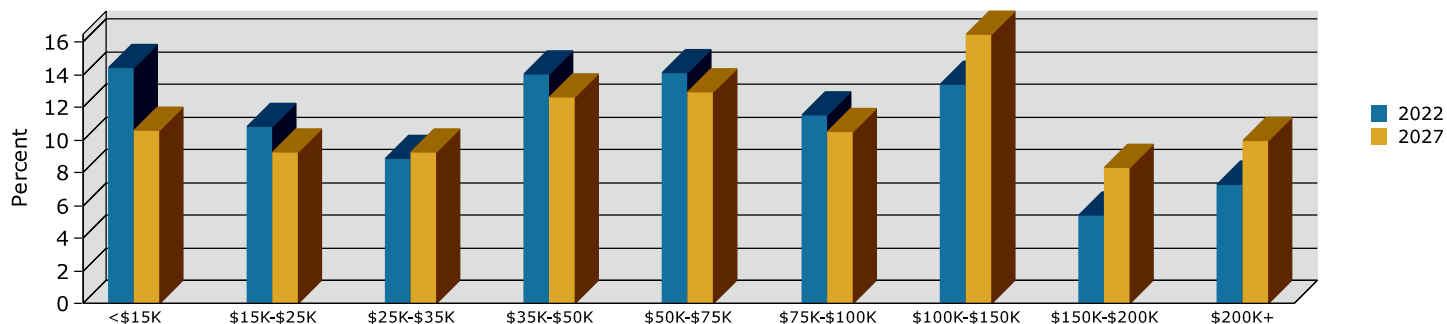
2022 Home Value



2022-2027 Annual Growth Rate



Household Income



Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2010 decennial Census data converted by Esri into 2020 geography.

October 12, 2022

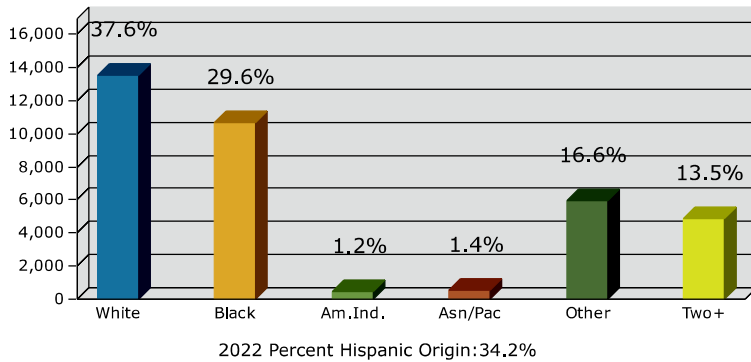


Graphic Profile

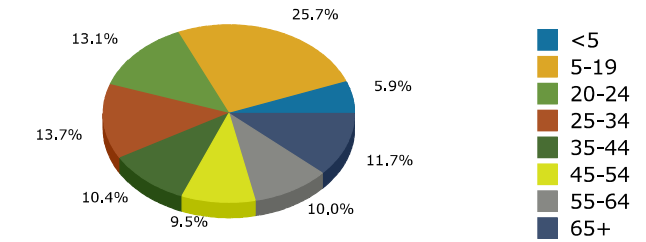
22111 FM 362 Rd, Waller, Texas, 77484
Drive Time: 15 minute radius

Prepared by Esri
Latitude: 30.09711
Longitude: -95.93981

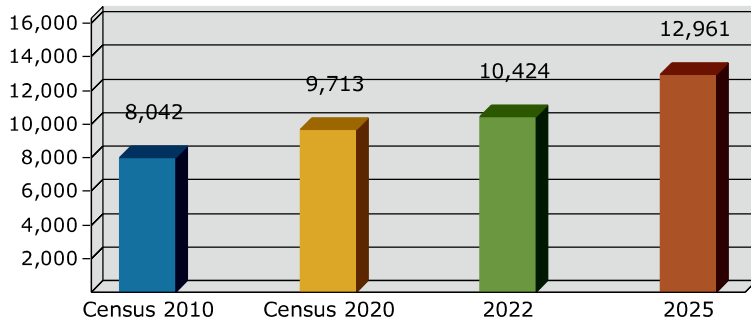
2022 Population by Race



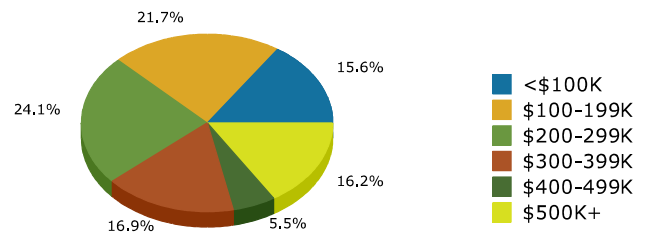
2022 Population by Age



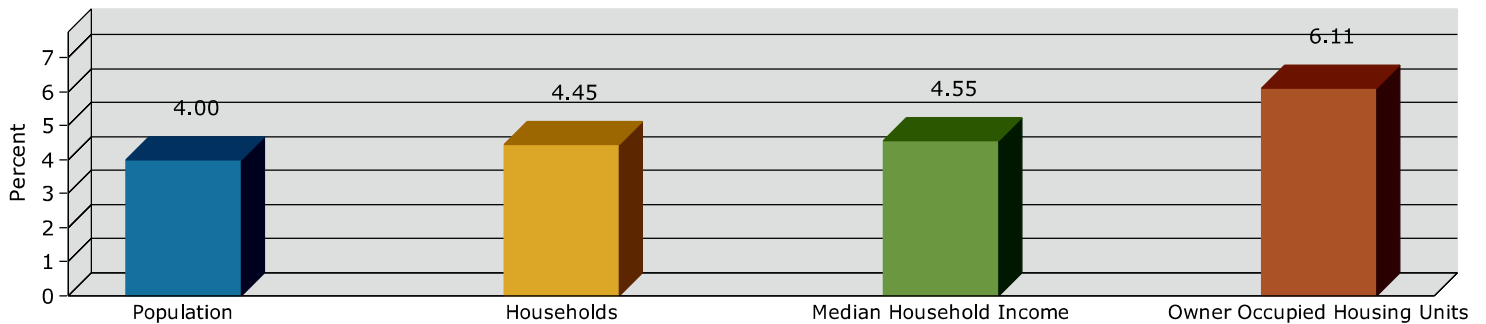
Households



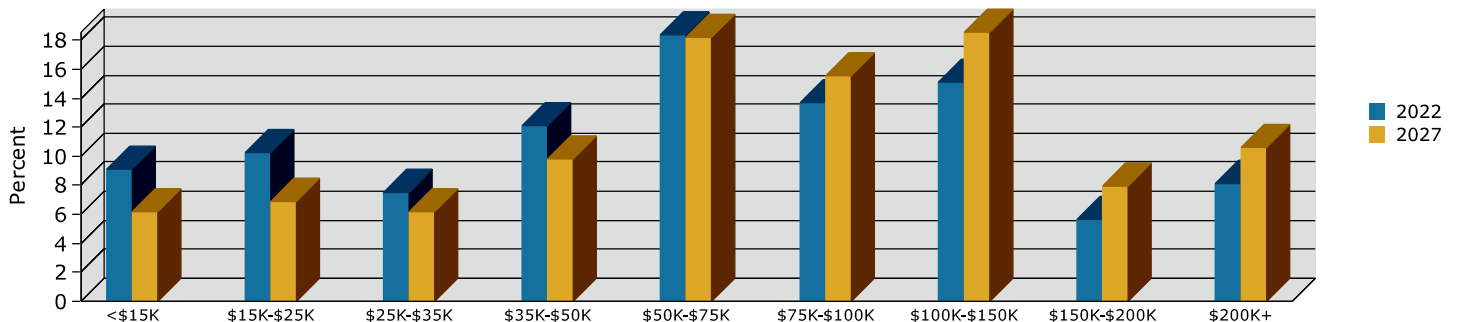
2022 Home Value



2022-2027 Annual Growth Rate



Household Income



Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2010 decennial Census data converted by Esri into 2020 geography.

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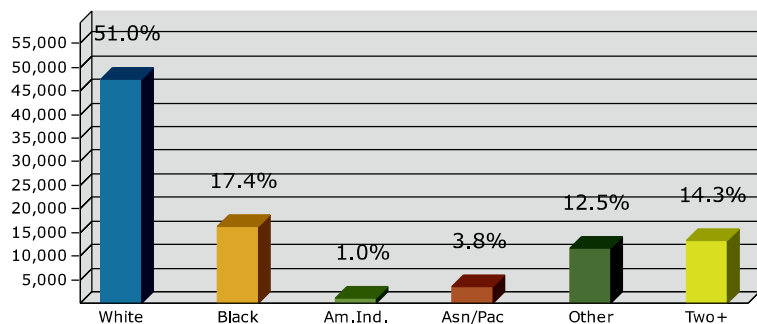


Graphic Profile

22111 FM 362 Rd, Waller, Texas, 77484
Drive Time: 20 minute radius

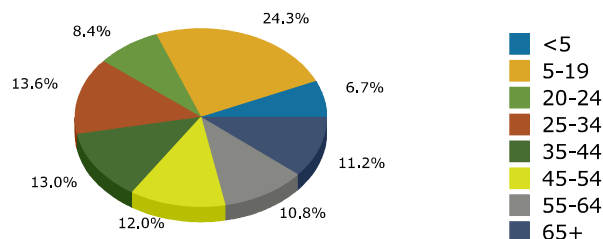
Prepared by Esri
Latitude: 30.09711
Longitude: -95.93981

2022 Population by Race

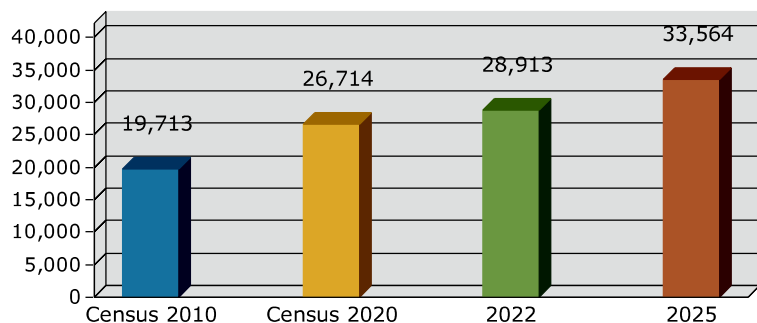


2022 Percent Hispanic Origin: 30.1%

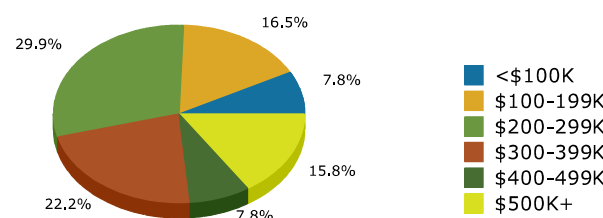
2022 Population by Age



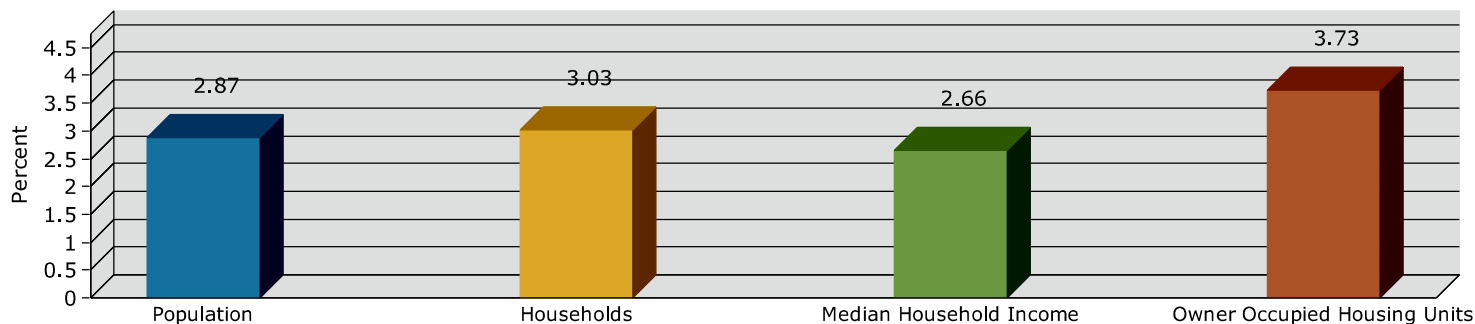
Households



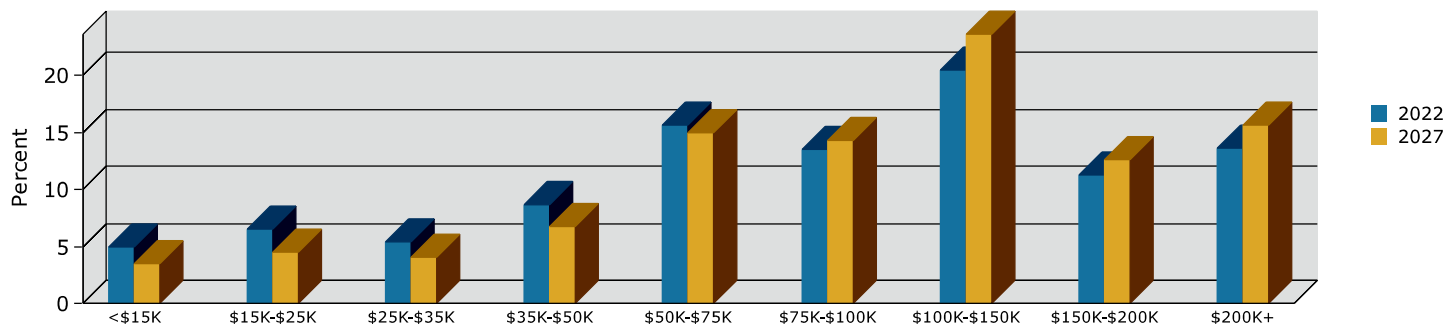
2022 Home Value



2022-2027 Annual Growth Rate



Household Income



Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2010 decennial Census data converted by Esri into 2020 geography.

October 12, 2022



Market Profile

22111 FM 362 Rd, Waller, Texas, 77484

Drive Time: 10, 15, 20 minute radii

Prepared by Esri

Latitude: 30.09711

Longitude: -95.93981

	10 minutes	15 minutes	20 minutes
Population Summary			
2010 Total Population	10,470	26,187	62,108
2020 Total Population	14,582	33,799	86,509
2020 Group Quarters	5,819	5,909	6,035
2022 Total Population	14,723	36,008	93,164
2022 Group Quarters	5,819	5,907	6,035
2027 Total Population	16,106	43,809	107,336
2022-2027 Annual Rate	1.81%	4.00%	2.87%
2022 Total Daytime Population	15,095	34,152	83,053
Workers	5,196	12,858	32,150
Residents	9,899	21,294	50,903
Household Summary			
2010 Households	2,730	8,042	19,713
2010 Average Household Size	2.66	2.84	2.97
2020 Total Households	3,198	9,713	26,714
2020 Average Household Size	2.74	2.87	3.01
2022 Households	3,257	10,424	28,913
2022 Average Household Size	2.73	2.89	3.01
2027 Households	3,763	12,961	33,564
2027 Average Household Size	2.73	2.92	3.02
2022-2027 Annual Rate	2.93%	4.45%	3.03%
2010 Families	1,796	5,690	15,234
2010 Average Family Size	3.20	3.32	3.37
2022 Families	2,045	7,174	22,013
2022 Average Family Size	3.38	3.45	3.47
2027 Families	2,333	9,078	25,644
2027 Average Family Size	3.39	3.46	3.46
2022-2027 Annual Rate	2.67%	4.82%	3.10%
Housing Unit Summary			
2000 Housing Units	2,594	7,092	13,455
Owner Occupied Housing Units	58.4%	61.8%	71.0%
Renter Occupied Housing Units	29.6%	26.5%	18.8%
Vacant Housing Units	12.0%	11.7%	10.2%
2010 Housing Units	3,115	9,088	21,482
Owner Occupied Housing Units	52.3%	57.6%	71.4%
Renter Occupied Housing Units	35.4%	30.9%	20.3%
Vacant Housing Units	12.4%	11.5%	8.2%
2020 Housing Units	3,774	11,059	28,942
Vacant Housing Units	15.3%	12.2%	7.7%
2022 Housing Units	3,847	11,823	31,287
Owner Occupied Housing Units	49.3%	58.6%	71.2%
Renter Occupied Housing Units	35.4%	29.5%	21.2%
Vacant Housing Units	15.3%	11.8%	7.6%
2027 Housing Units	4,444	14,763	36,809
Owner Occupied Housing Units	53.5%	63.2%	72.7%
Renter Occupied Housing Units	31.2%	24.6%	18.5%
Vacant Housing Units	15.3%	12.2%	8.8%
Median Household Income			
2022	\$52,297	\$62,685	\$89,816
2027	\$63,920	\$78,296	\$102,412
Median Home Value			
2022	\$275,418	\$249,914	\$283,822
2027	\$324,582	\$346,633	\$358,786
Per Capita Income			
2022	\$20,093	\$27,689	\$38,241
2027	\$25,543	\$34,145	\$43,689
Median Age			
2010	23.1	27.3	31.6
2022	23.0	28.6	32.8
2027	23.4	29.8	33.1

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households.

Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

October 12, 2022



Market Profile

22111 FM 362 Rd, Waller, Texas, 77484
Drive Time: 10, 15, 20 minute radii

Prepared by Esri
Latitude: 30.09711
Longitude: -95.93981

	10 minutes	15 minutes	20 minutes
2022 Households by Income			
Household Income Base	3,249	10,416	28,905
<\$15,000	14.4%	9.1%	5.0%
\$15,000 - \$24,999	10.8%	10.2%	6.5%
\$25,000 - \$34,999	8.9%	7.5%	5.4%
\$35,000 - \$49,999	14.0%	12.1%	8.7%
\$50,000 - \$74,999	14.2%	18.4%	15.6%
\$75,000 - \$99,999	11.6%	13.7%	13.5%
\$100,000 - \$149,999	13.4%	15.1%	20.5%
\$150,000 - \$199,999	5.4%	5.7%	11.2%
\$200,000+	7.3%	8.2%	13.6%
Average Household Income	\$84,435	\$92,808	\$122,066
2027 Households by Income			
Household Income Base	3,755	12,953	33,556
<\$15,000	10.6%	6.2%	3.5%
\$15,000 - \$24,999	9.3%	6.9%	4.5%
\$25,000 - \$34,999	9.2%	6.2%	4.0%
\$35,000 - \$49,999	12.7%	9.8%	6.8%
\$50,000 - \$74,999	13.0%	18.2%	15.0%
\$75,000 - \$99,999	10.5%	15.6%	14.3%
\$100,000 - \$149,999	16.5%	18.6%	23.6%
\$150,000 - \$199,999	8.3%	8.0%	12.6%
\$200,000+	10.0%	10.6%	15.6%
Average Household Income	\$103,883	\$112,774	\$138,816
2022 Owner Occupied Housing Units by Value			
Total	1,893	6,930	22,283
<\$50,000	6.9%	7.0%	3.3%
\$50,000 - \$99,999	8.7%	8.6%	4.5%
\$100,000 - \$149,999	8.0%	10.3%	6.1%
\$150,000 - \$199,999	7.4%	11.4%	10.4%
\$200,000 - \$249,999	11.0%	12.7%	16.8%
\$250,000 - \$299,999	15.8%	11.4%	13.1%
\$300,000 - \$399,999	18.8%	16.9%	22.2%
\$400,000 - \$499,999	4.1%	5.5%	7.8%
\$500,000 - \$749,999	5.5%	6.3%	8.6%
\$750,000 - \$999,999	3.5%	4.0%	3.4%
\$1,000,000 - \$1,499,999	8.7%	4.3%	2.5%
\$1,500,000 - \$1,999,999	0.5%	0.5%	0.4%
\$2,000,000 +	1.2%	1.0%	0.9%
Average Home Value	\$392,595	\$345,775	\$358,458
2027 Owner Occupied Housing Units by Value			
Total	2,373	9,324	26,767
<\$50,000	1.8%	1.9%	0.9%
\$50,000 - \$99,999	2.6%	1.5%	0.7%
\$100,000 - \$149,999	1.8%	1.5%	0.8%
\$150,000 - \$199,999	5.8%	5.9%	3.5%
\$200,000 - \$249,999	10.7%	11.9%	12.0%
\$250,000 - \$299,999	21.2%	15.4%	14.4%
\$300,000 - \$399,999	25.2%	25.3%	30.2%
\$400,000 - \$499,999	6.7%	11.9%	14.1%
\$500,000 - \$749,999	8.5%	12.9%	14.8%
\$750,000 - \$999,999	3.7%	5.4%	4.5%
\$1,000,000 - \$1,499,999	10.7%	4.6%	2.9%
\$1,500,000 - \$1,999,999	0.5%	0.8%	0.7%
\$2,000,000 +	0.8%	0.9%	0.8%
Average Home Value	\$463,290	\$444,426	\$438,783

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

October 12, 2022



Market Profile

22111 FM 362 Rd, Waller, Texas, 77484
Drive Time: 10, 15, 20 minute radii

Prepared by Esri
Latitude: 30.09711
Longitude: -95.93981

	10 minutes	15 minutes	20 minutes
2010 Population by Age			
Total	10,469	26,187	62,108
0 - 4	5.2%	6.8%	7.4%
5 - 9	4.5%	6.3%	8.1%
10 - 14	4.6%	6.5%	8.3%
15 - 24	43.7%	27.7%	18.7%
25 - 34	8.5%	11.0%	11.6%
35 - 44	8.2%	10.9%	14.8%
45 - 54	9.9%	12.4%	13.8%
55 - 64	7.8%	9.5%	9.5%
65 - 74	4.4%	5.4%	5.0%
75 - 84	2.5%	2.7%	2.2%
85 +	0.9%	0.9%	0.7%
18 +	82.9%	76.2%	71.5%
2022 Population by Age			
Total	14,725	36,009	93,164
0 - 4	3.8%	5.9%	6.7%
5 - 9	4.0%	6.0%	7.2%
10 - 14	4.0%	5.9%	7.3%
15 - 24	47.0%	26.8%	18.1%
25 - 34	10.4%	13.7%	13.6%
35 - 44	6.9%	10.4%	13.0%
45 - 54	6.7%	9.5%	12.0%
55 - 64	7.5%	10.0%	10.8%
65 - 74	6.0%	7.6%	7.5%
75 - 84	2.9%	3.3%	3.0%
85 +	0.7%	0.8%	0.7%
18 +	86.0%	79.0%	74.8%
2027 Population by Age			
Total	16,104	43,808	107,336
0 - 4	4.0%	6.3%	7.0%
5 - 9	4.0%	6.3%	7.3%
10 - 14	4.2%	6.3%	7.3%
15 - 24	44.8%	24.5%	16.7%
25 - 34	9.4%	13.2%	14.7%
35 - 44	8.1%	11.9%	13.7%
45 - 54	6.5%	9.4%	10.9%
55 - 64	7.3%	9.1%	9.9%
65 - 74	6.6%	7.9%	7.9%
75 - 84	4.1%	4.1%	3.8%
85 +	1.0%	0.9%	0.8%
18 +	85.3%	77.6%	74.5%
2010 Population by Sex			
Males	4,990	12,861	30,754
Females	5,480	13,326	31,354
2022 Population by Sex			
Males	7,150	17,707	46,007
Females	7,573	18,301	47,156
2027 Population by Sex			
Males	7,827	21,517	52,907
Females	8,279	22,292	54,428

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

October 12, 2022



Market Profile

22111 FM 362 Rd, Waller, Texas, 77484
Drive Time: 10, 15, 20 minute radii

Prepared by Esri
Latitude: 30.09711
Longitude: -95.93981

	10 minutes	15 minutes	20 minutes
2010 Population by Race/Ethnicity			
Total	10,469	26,188	62,108
White Alone	41.2%	52.1%	67.6%
Black Alone	47.5%	31.5%	17.8%
American Indian Alone	0.5%	0.8%	0.7%
Asian Alone	0.5%	0.7%	1.9%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	8.1%	12.4%	9.6%
Two or More Races	2.2%	2.4%	2.2%
Hispanic Origin	18.4%	26.9%	22.8%
Diversity Index	71.9	76.5	67.7
2020 Population by Race/Ethnicity			
Total	14,582	33,799	86,509
White Alone	27.6%	38.8%	52.8%
Black Alone	48.4%	30.0%	17.3%
American Indian Alone	0.9%	1.2%	1.0%
Asian Alone	0.6%	1.1%	3.6%
Pacific Islander Alone	0.0%	0.0%	0.1%
Some Other Race Alone	13.3%	15.5%	11.5%
Two or More Races	9.2%	13.4%	13.8%
Hispanic Origin	23.8%	32.6%	28.2%
Diversity Index	78.6	84.2	79.6
2022 Population by Race/Ethnicity			
Total	14,724	36,007	93,164
White Alone	26.5%	37.6%	51.0%
Black Alone	48.4%	29.6%	17.4%
American Indian Alone	0.9%	1.2%	1.0%
Asian Alone	0.6%	1.4%	3.7%
Pacific Islander Alone	0.0%	0.0%	0.1%
Some Other Race Alone	14.1%	16.6%	12.5%
Two or More Races	9.5%	13.5%	14.3%
Hispanic Origin	24.8%	34.2%	30.1%
Diversity Index	79.1	84.9	81.0
2027 Population by Race/Ethnicity			
Total	16,107	43,808	107,337
White Alone	25.0%	36.1%	47.5%
Black Alone	47.5%	28.2%	17.6%
American Indian Alone	1.1%	1.3%	1.1%
Asian Alone	0.6%	1.9%	3.9%
Pacific Islander Alone	0.0%	0.1%	0.1%
Some Other Race Alone	15.6%	18.0%	14.2%
Two or More Races	10.2%	14.3%	15.5%
Hispanic Origin	26.6%	36.1%	32.6%
Diversity Index	80.3	85.8	83.0
2010 Population by Relationship and Household Type			
Total	10,470	26,187	62,108
In Households	69.4%	87.1%	94.2%
In Family Households	56.3%	74.3%	84.5%
Householder	17.0%	21.7%	24.7%
Spouse	12.1%	15.7%	19.7%
Child	22.5%	30.3%	34.4%
Other relative	3.2%	4.5%	3.9%
Nonrelative	1.5%	2.1%	1.7%
In Nonfamily Households	13.1%	12.9%	9.8%
In Group Quarters	30.6%	12.9%	5.8%
Institutionalized Population	0.1%	0.5%	0.4%
Noninstitutionalized Population	30.5%	12.4%	5.4%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

October 12, 2022



Market Profile

22111 FM 362 Rd, Waller, Texas, 77484
Drive Time: 10, 15, 20 minute radii

Prepared by Esri
Latitude: 30.09711
Longitude: -95.93981

	10 minutes	15 minutes	20 minutes
2022 Population 25+ by Educational Attainment			
Total	6,053	19,929	56,573
Less than 9th Grade	5.6%	5.8%	3.9%
9th - 12th Grade, No Diploma	7.7%	7.9%	5.6%
High School Graduate	29.9%	29.6%	23.9%
GED/Alternative Credential	4.8%	4.7%	3.6%
Some College, No Degree	29.0%	23.4%	21.3%
Associate Degree	4.4%	6.4%	7.5%
Bachelor's Degree	11.6%	15.1%	24.0%
Graduate/Professional Degree	7.0%	7.1%	10.1%
2022 Population 15+ by Marital Status			
Total	12,972	29,594	73,428
Never Married	66.9%	48.2%	34.9%
Married	24.6%	39.7%	53.2%
Widowed	2.8%	4.0%	4.1%
Divorced	5.7%	8.1%	7.9%
2022 Civilian Population 16+ in Labor Force			
Civilian Population 16+	5,286	15,814	44,847
Population 16+ Employed	93.1%	94.4%	95.6%
Population 16+ Unemployment rate	6.9%	5.6%	4.4%
Population 16-24 Employed	33.8%	21.0%	14.9%
Population 16-24 Unemployment rate	13.6%	12.7%	11.1%
Population 25-54 Employed	48.8%	59.5%	66.0%
Population 25-54 Unemployment rate	2.8%	3.2%	2.7%
Population 55-64 Employed	13.0%	14.5%	14.9%
Population 55-64 Unemployment rate	4.6%	4.8%	4.6%
Population 65+ Employed	4.4%	5.0%	4.2%
Population 65+ Unemployment rate	1.4%	3.1%	4.8%
2022 Employed Population 16+ by Industry			
Total	4,922	14,935	42,877
Agriculture/Mining	5.8%	4.7%	3.8%
Construction	8.5%	8.8%	9.1%
Manufacturing	5.5%	8.2%	9.5%
Wholesale Trade	2.3%	3.3%	4.3%
Retail Trade	14.2%	15.2%	12.5%
Transportation/Utilities	6.0%	6.1%	7.7%
Information	1.0%	1.2%	1.0%
Finance/Insurance/Real Estate	6.1%	4.7%	5.7%
Services	46.6%	44.0%	42.0%
Public Administration	4.0%	4.0%	4.3%
2022 Employed Population 16+ by Occupation			
Total	4,921	14,936	42,878
White Collar	56.5%	54.2%	63.9%
Management/Business/Financial	11.3%	12.6%	18.8%
Professional	12.9%	16.3%	22.5%
Sales	11.1%	9.4%	10.5%
Administrative Support	21.3%	15.8%	12.2%
Services	19.0%	16.7%	13.2%
Blue Collar	24.5%	29.1%	22.9%
Farming/Forestry/Fishing	2.0%	1.5%	0.7%
Construction/Extraction	7.0%	7.6%	6.7%
Installation/Maintenance/Repair	4.1%	4.6%	3.3%
Production	3.9%	6.5%	5.1%
Transportation/Material Moving	7.4%	9.0%	7.1%

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

October 12, 2022



Market Profile

22111 FM 362 Rd, Waller, Texas, 77484
Drive Time: 10, 15, 20 minute radii

Prepared by Esri
Latitude: 30.09711
Longitude: -95.93981

	10 minutes	15 minutes	20 minutes
2010 Households by Type			
Total	2,730	8,040	19,710
Households with 1 Person	23.1%	20.8%	17.1%
Households with 2+ People	76.9%	79.2%	82.9%
Family Households	65.8%	70.8%	77.3%
Husband-wife Families	46.8%	51.1%	61.8%
With Related Children	22.1%	25.2%	34.4%
Other Family (No Spouse Present)	18.9%	19.7%	15.5%
Other Family with Male Householder	5.2%	5.7%	4.7%
With Related Children	2.8%	3.4%	2.9%
Other Family with Female Householder	13.7%	14.0%	10.8%
With Related Children	9.0%	9.5%	7.5%
Nonfamily Households	11.1%	8.4%	5.6%
All Households with Children	34.4%	38.6%	45.2%
Multigenerational Households	5.3%	6.1%	5.3%
Unmarried Partner Households	5.1%	5.4%	4.8%
Male-female	4.5%	4.8%	4.2%
Same-sex	0.7%	0.7%	0.6%
2010 Households by Size			
Total	2,730	8,041	19,714
1 Person Household	23.1%	20.8%	17.1%
2 Person Household	33.8%	32.0%	30.6%
3 Person Household	16.6%	17.1%	18.0%
4 Person Household	14.2%	15.1%	18.6%
5 Person Household	7.0%	8.4%	9.6%
6 Person Household	3.2%	3.7%	3.7%
7 + Person Household	2.1%	2.9%	2.4%
2010 Households by Tenure and Mortgage Status			
Total	2,730	8,044	19,715
Owner Occupied	59.6%	65.1%	77.8%
Owned with a Mortgage/Loan	32.7%	38.3%	56.2%
Owned Free and Clear	27.0%	26.8%	21.7%
Renter Occupied	40.4%	34.9%	22.2%
2022 Affordability, Mortgage and Wealth			
Housing Affordability Index	78	102	124
Percent of Income for Mortgage	27.8%	21.0%	16.7%
Wealth Index	81	91	125
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	3,115	9,088	21,482
Housing Units Inside Urbanized Area	0.0%	9.1%	37.7%
Housing Units Inside Urbanized Cluster	22.1%	24.8%	14.4%
Rural Housing Units	77.9%	66.1%	47.9%
2010 Population By Urban/ Rural Status			
Total Population	10,470	26,187	62,108
Population Inside Urbanized Area	0.0%	9.1%	39.6%
Population Inside Urbanized Cluster	43.6%	32.7%	17.5%
Rural Population	56.4%	58.1%	42.9%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

October 12, 2022



Market Profile

22111 FM 362 Rd, Waller, Texas, 77484
Drive Time: 10, 15, 20 minute radii

Prepared by Esri
Latitude: 30.09711
Longitude: -95.93981

	10 minutes	15 minutes	20 minutes
Top 3 Tapestry Segments			
1.	Southern Satellites (10A)	Southern Satellites (10A)	Boomburbs (1C)
2.	Middleburg (4C)	Down the Road (10D)	Southern Satellites (10A)
3.	College Towns (14B)	Urban Edge Families (7C)	Up and Coming Families (7A)
2022 Consumer Spending			
Apparel & Services: Total \$	\$6,389,228	\$22,301,790	\$80,296,684
Average Spent	\$1,961.69	\$2,139.47	\$2,777.18
Spending Potential Index	81	89	115
Education: Total \$	\$4,708,758	\$15,886,116	\$58,818,986
Average Spent	\$1,445.73	\$1,523.99	\$2,034.34
Spending Potential Index	74	78	104
Entertainment/Recreation: Total \$	\$9,878,468	\$34,589,133	\$123,985,653
Average Spent	\$3,033.00	\$3,318.22	\$4,288.23
Spending Potential Index	83	90	117
Food at Home: Total \$	\$16,609,180	\$58,933,728	\$206,980,975
Average Spent	\$5,099.53	\$5,653.66	\$7,158.75
Spending Potential Index	82	91	116
Food Away from Home: Total \$	\$11,570,036	\$40,768,433	\$146,567,148
Average Spent	\$3,552.36	\$3,911.02	\$5,069.25
Spending Potential Index	82	91	118
Health Care: Total \$	\$19,810,760	\$69,693,693	\$243,280,086
Average Spent	\$6,082.52	\$6,685.89	\$8,414.21
Spending Potential Index	86	94	119
HH Furnishings & Equipment: Total \$	\$6,921,080	\$24,453,939	\$88,589,354
Average Spent	\$2,124.99	\$2,345.93	\$3,064.00
Spending Potential Index	83	92	120
Personal Care Products & Services: Total \$	\$2,692,362	\$9,450,837	\$34,104,576
Average Spent	\$826.64	\$906.64	\$1,179.56
Spending Potential Index	81	89	116
Shelter: Total \$	\$56,887,798	\$200,466,018	\$736,001,413
Average Spent	\$17,466.32	\$19,231.20	\$25,455.73
Spending Potential Index	76	84	111
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$7,437,802	\$26,732,585	\$98,694,233
Average Spent	\$2,283.64	\$2,564.52	\$3,413.49
Spending Potential Index	84	94	126
Travel: Total \$	\$7,321,377	\$25,808,805	\$96,516,110
Average Spent	\$2,247.89	\$2,475.90	\$3,338.16
Spending Potential Index	78	86	116
Vehicle Maintenance & Repairs: Total \$	\$3,518,457	\$12,437,768	\$43,782,163
Average Spent	\$1,080.28	\$1,193.19	\$1,514.27
Spending Potential Index	86	95	120

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

October 12, 2022



Recreation Expenditures

22111 FM 362 Rd, Waller, Texas, 77484
Drive Time: 10 minute radius

Prepared by Esri
Latitude: 30.09711
Longitude: -95.93981

Demographic Summary		2022	2027
Population		14,723	16,106
Households		3,257	3,763
Families		2,045	2,333
Median Age		23.0	23.4
Median Household Income		\$52,297	\$63,920
	Spending Potential Index	Average Amount Spent	Total
TV/Video/Audio	86	\$1,150.81	\$3,748,197
Cable & Satellite Television Services	87	\$795.71	\$2,591,627
Televisions & Video	86	\$251.70	\$819,772
Audio	82	\$99.79	\$325,030
Rental of TV/VCR/Radio/Sound Equipment	117	\$1.47	\$4,777
Repair of TV/Radio/Sound Equipment	102	\$2.15	\$6,991
Entertainment/Recreation Fees and Admissions	74	\$623.94	\$2,032,178
Tickets to Theatre/Operas/Concerts	71	\$65.47	\$213,223
Tickets to Movies	78	\$49.39	\$160,864
Tickets to Parks or Museums	80	\$30.77	\$100,219
Admission to Sporting Events, excl.Trips	77	\$56.40	\$183,694
Fees for Participant Sports, excl.Trips	77	\$101.02	\$329,024
Fees for Recreational Lessons	65	\$104.09	\$339,012
Membership Fees for Social/Recreation/Health Clubs	76	\$215.86	\$703,064
Dating Services	69	\$0.94	\$3,077
Toys/Games/Crafts/Hobbies	84	\$110.50	\$359,901
Toys/Games/Arts/Crafts/Tricycles	83	\$93.35	\$304,056
Playground Equipment	87	\$3.28	\$10,699
Play Arcade Pinball/Video Games	102	\$2.69	\$8,754
Online Gaming Services	85	\$5.90	\$19,215
Stamp & Coin Collecting	90	\$5.27	\$17,177
Recreational Vehicles and Fees	80	\$102.75	\$334,669
Docking and Landing Fees for Boats and Planes	82	\$8.66	\$28,221
Camp Fees	64	\$22.33	\$72,722
Payments on Boats/Trailers/Campers/RVs	94	\$54.46	\$177,362
Rental of Boats/Trailers/Campers/RVs	70	\$17.31	\$56,364
Sports, Recreation and Exercise Equipment	86	\$176.59	\$575,147
Exercise Equipment and Gear, Game Tables	83	\$52.10	\$169,678
Bicycles	76	\$25.83	\$84,121
Camping Equipment	85	\$20.09	\$65,425
Hunting and Fishing Equipment	103	\$56.97	\$185,540
Winter Sports Equipment	71	\$5.93	\$19,302
Water Sports Equipment	71	\$6.67	\$21,712
Other Sports Equipment	79	\$6.36	\$20,724
Rental/Repair of Sports/Recreation/Exercise Equipment	76	\$2.47	\$8,032
Photographic Equipment and Supplies	79	\$41.29	\$134,474
Film	81	\$0.51	\$1,665
Photo Processing	78	\$6.63	\$21,609
Photographic Equipment	75	\$13.58	\$44,243
Photographer Fees/Other Supplies & Equip Rental/Repair	83	\$20.56	\$66,956
Reading	76	\$89.15	\$290,376
Magazine/Newspaper Subscriptions	72	\$29.75	\$96,883
Magazine/Newspaper Single Copies	74	\$4.81	\$15,651
Books	76	\$29.01	\$94,500
Digital Book Readers	81	\$25.59	\$83,342

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100.
Detail may not sum to totals due to rounding.

Source: Esri forecasts for 2022 and 2027; Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics.

October 12, 2022



Recreation Expenditures

22111 FM 362 Rd, Waller, Texas, 77484
Drive Time: 15 minute radius

Prepared by Esri
Latitude: 30.09711
Longitude: -95.93981

Demographic Summary		2022	2027
Population		36,008	43,809
Households		10,424	12,961
Families		7,174	9,078
Median Age		28.6	29.8
Median Household Income		\$62,685	\$78,296
	Spending Potential Index	Average Amount Spent	Total
TV/Video/Audio	95	\$1,262.90	\$13,164,519
Cable & Satellite Television Services	95	\$875.10	\$9,122,022
Televisions & Video	93	\$273.30	\$2,848,869
Audio	91	\$110.69	\$1,153,783
Rental of TV/VCR/Radio/Sound Equipment	115	\$1.45	\$15,103
Repair of TV/Radio/Sound Equipment	113	\$2.37	\$24,742
Entertainment/Recreation Fees and Admissions	82	\$688.22	\$7,173,990
Tickets to Theatre/Operas/Concerts	77	\$70.31	\$732,955
Tickets to Movies	88	\$55.76	\$581,233
Tickets to Parks or Museums	91	\$35.23	\$367,242
Admission to Sporting Events, excl.Trips	83	\$60.81	\$633,927
Fees for Participant Sports, excl.Trips	86	\$113.27	\$1,180,700
Fees for Recreational Lessons	75	\$119.20	\$1,242,544
Membership Fees for Social/Recreation/Health Clubs	82	\$232.68	\$2,425,453
Dating Services	69	\$0.95	\$9,936
Toys/Games/Crafts/Hobbies	92	\$120.85	\$1,259,723
Toys/Games/Arts/Crafts/Tricycles	91	\$101.81	\$1,061,314
Playground Equipment	99	\$3.76	\$39,146
Play Arcade Pinball/Video Games	121	\$3.19	\$33,304
Online Gaming Services	90	\$6.26	\$65,272
Stamp & Coin Collecting	99	\$5.82	\$60,686
Recreational Vehicles and Fees	87	\$111.61	\$1,163,440
Docking and Landing Fees for Boats and Planes	90	\$9.59	\$99,978
Camp Fees	68	\$23.82	\$248,344
Payments on Boats/Trailers/Campers/RVs	102	\$58.80	\$612,965
Rental of Boats/Trailers/Campers/RVs	78	\$19.39	\$202,153
Sports, Recreation and Exercise Equipment	94	\$192.57	\$2,007,361
Exercise Equipment and Gear, Game Tables	93	\$58.13	\$605,955
Bicycles	87	\$29.28	\$305,243
Camping Equipment	101	\$23.75	\$247,593
Hunting and Fishing Equipment	103	\$56.99	\$594,077
Winter Sports Equipment	81	\$6.79	\$70,788
Water Sports Equipment	80	\$7.55	\$78,677
Other Sports Equipment	88	\$7.12	\$74,261
Rental/Repair of Sports/Recreation/Exercise Equipment	85	\$2.78	\$29,009
Photographic Equipment and Supplies	85	\$44.32	\$461,948
Film	89	\$0.56	\$5,852
Photo Processing	85	\$7.20	\$75,079
Photographic Equipment	80	\$14.57	\$151,887
Photographer Fees/Other Supplies & Equip Rental/Repair	88	\$21.98	\$229,130
Reading	82	\$95.88	\$999,402
Magazine/Newspaper Subscriptions	77	\$31.50	\$328,347
Magazine/Newspaper Single Copies	79	\$5.17	\$53,935
Books	84	\$31.89	\$332,440
Digital Book Readers	87	\$27.31	\$284,680

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

Source: Esri forecasts for 2022 and 2027; Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics.

October 12, 2022



Recreation Expenditures

22111 FM 362 Rd, Waller, Texas, 77484
Drive Time: 20 minute radius

Prepared by Esri
Latitude: 30.09711
Longitude: -95.93981

Demographic Summary		2022	2027
Population		93,164	107,336
Households		28,913	33,564
Families		22,013	25,644
Median Age		32.8	33.1
Median Household Income		\$89,816	\$102,412
	Spending Potential Index	Average Amount Spent	Total
TV/Video/Audio	118	\$1,571.45	\$45,435,320
Cable & Satellite Television Services	116	\$1,064.64	\$30,781,999
Televisions & Video	121	\$354.22	\$10,241,610
Audio	122	\$148.54	\$4,294,681
Rental of TV/VCR/Radio/Sound Equipment	119	\$1.50	\$43,313
Repair of TV/Radio/Sound Equipment	121	\$2.55	\$73,716
Entertainment/Recreation Fees and Admissions	115	\$965.11	\$27,904,365
Tickets to Theatre/Operas/Concerts	103	\$94.78	\$2,740,378
Tickets to Movies	122	\$77.27	\$2,234,168
Tickets to Parks or Museums	125	\$48.13	\$1,391,565
Admission to Sporting Events, excl.Trips	117	\$85.60	\$2,474,995
Fees for Participant Sports, excl.Trips	122	\$159.84	\$4,621,416
Fees for Recreational Lessons	113	\$180.99	\$5,232,866
Membership Fees for Social/Recreation/Health Clubs	112	\$317.37	\$9,176,042
Dating Services	83	\$1.14	\$32,936
Toys/Games/Crafts/Hobbies	121	\$158.94	\$4,595,462
Toys/Games/Arts/Crafts/Tricycles	120	\$134.22	\$3,880,577
Playground Equipment	137	\$5.16	\$149,329
Play Arcade Pinball/Video Games	160	\$4.21	\$121,678
Online Gaming Services	116	\$8.04	\$232,468
Stamp & Coin Collecting	124	\$7.31	\$211,411
Recreational Vehicles and Fees	115	\$146.93	\$4,248,144
Docking and Landing Fees for Boats and Planes	117	\$12.45	\$359,948
Camp Fees	89	\$31.28	\$904,468
Payments on Boats/Trailers/Campers/RVs	130	\$75.21	\$2,174,444
Rental of Boats/Trailers/Campers/RVs	112	\$27.99	\$809,285
Sports, Recreation and Exercise Equipment	126	\$257.68	\$7,450,407
Exercise Equipment and Gear, Game Tables	129	\$80.90	\$2,339,115
Bicycles	125	\$42.11	\$1,217,660
Camping Equipment	148	\$35.09	\$1,014,546
Hunting and Fishing Equipment	118	\$65.03	\$1,880,261
Winter Sports Equipment	117	\$9.85	\$284,852
Water Sports Equipment	110	\$10.35	\$299,225
Other Sports Equipment	122	\$9.91	\$286,443
Rental/Repair of Sports/Recreation/Exercise Equipment	129	\$4.22	\$122,007
Photographic Equipment and Supplies	117	\$61.25	\$1,771,044
Film	116	\$0.73	\$21,095
Photo Processing	117	\$9.97	\$288,255
Photographic Equipment	109	\$19.88	\$574,723
Photographer Fees/Other Supplies & Equip Rental/Repair	123	\$30.68	\$886,972
Reading	105	\$123.41	\$3,568,058
Magazine/Newspaper Subscriptions	96	\$39.25	\$1,134,792
Magazine/Newspaper Single Copies	99	\$6.43	\$185,984
Books	112	\$42.69	\$1,234,300
Digital Book Readers	111	\$35.04	\$1,012,982

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100.
Detail may not sum to totals due to rounding.

Source: Esri forecasts for 2022 and 2027; Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics.

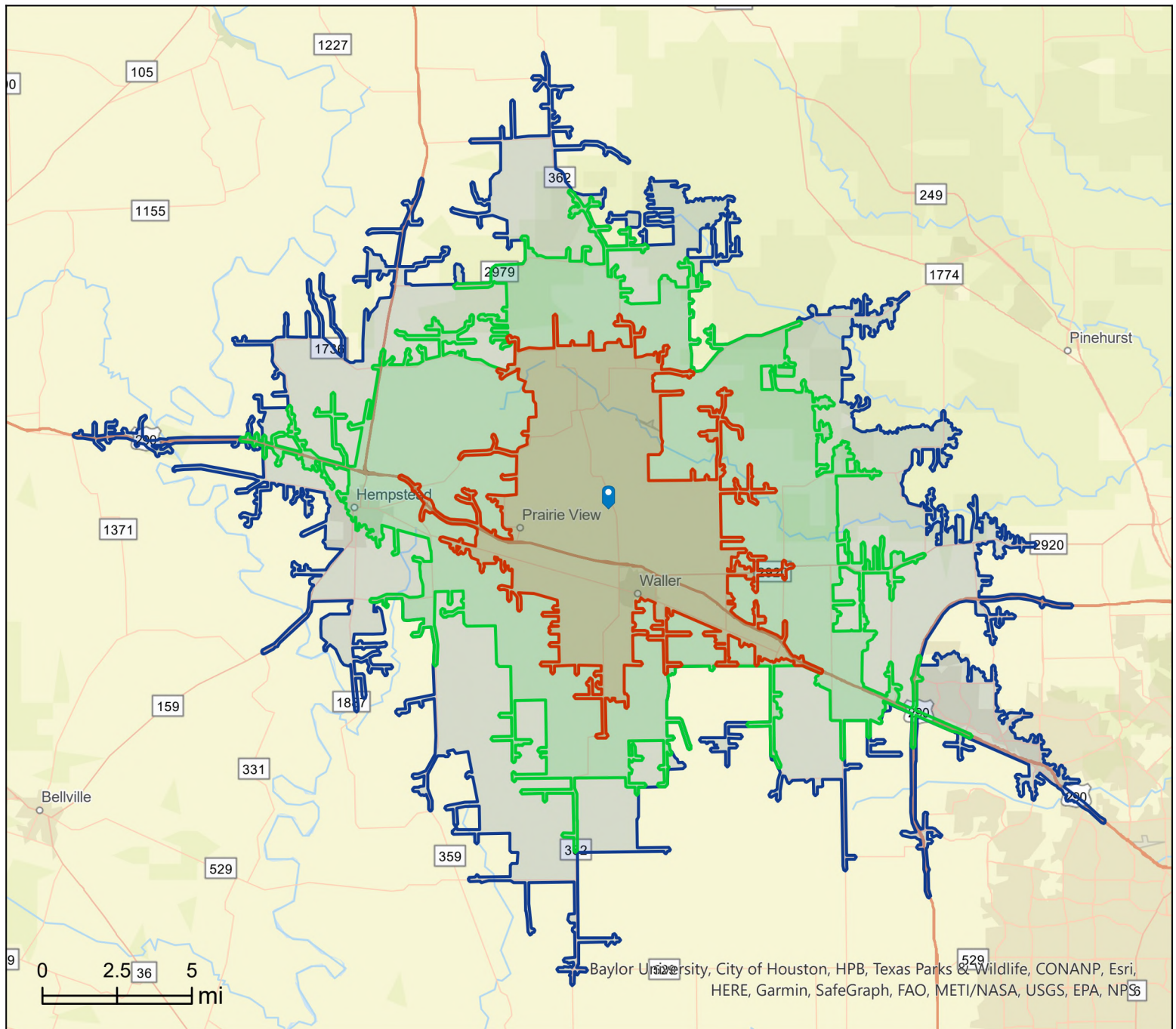
October 12, 2022



Site Details Map

22111 FM 362 Rd, Waller, Texas, 77484
Drive Time: 10, 15, 20 minute radii

Prepared by Esri
Latitude: 30.09711
Longitude: -95.93981



This site is located in:

City: ---
County: Waller County
State: Texas
ZIP Code: 77445
Census Tract: 48473680303
Census Block Group: 484736803031
CBSA: Houston-The Woodlands-Sugar Land, TX Metropolitan Statistical Area

October 12, 2022



Sports and Leisure Market Potential

22111 FM 362 Rd, Waller, Texas, 77484
Drive Time: 10 minute radius

Prepared by Esri
Latitude: 30.09711
Longitude: -95.93981

Demographic Summary		2022	2027
Population		14,723	16,106
Population 18+		12,658	13,742
Households		3,257	3,763
Median Household Income		\$52,297	\$63,920
Product/Consumer Behavior	Expected Number of Adults/HHs	Percent	MPI
Participated in aerobics in last 12 months	772	6.1%	73
Participated in archery in last 12 months	354	2.8%	114
Participated in backpacking in last 12 months	495	3.9%	108
Participated in baseball in last 12 months	256	2.0%	69
Participated in basketball in last 12 months	964	7.6%	113
Participated in bicycling (mountain) in last 12 months	343	2.7%	72
Participated in bicycling (road) in last 12 months	1,171	9.3%	82
Participated in boating (power) in last 12 months	991	7.8%	153
Participated in bowling in last 12 months	1,482	11.7%	145
Participated in canoeing/kayaking in last 12 months	1,032	8.2%	112
Participated in fishing (fresh water) in last 12 months	1,371	10.8%	101
Participated in fishing (salt water) in last 12 months	550	4.3%	123
Participated in football in last 12 months	383	3.0%	98
Participated in Frisbee in last 12 months	511	4.0%	111
Participated in golf in last 12 months	1,115	8.8%	112
Participated in hiking in last 12 months	2,044	16.1%	101
Participated in horseback riding in last 12 months	341	2.7%	130
Participated in hunting with rifle in last 12 months	579	4.6%	131
Participated in hunting with shotgun in last 12 months	529	4.2%	149
Participated in ice skating in last 12 months	408	3.2%	138
Participated in jogging/running in last 12 months	1,421	11.2%	101
Participated in motorcycling in last 12 months	762	6.0%	211
Participated in Pilates in last 12 months	262	2.1%	66
Participated in ping pong in last 12 months	379	3.0%	86
Participated in rock climbing in last 12 months	296	2.3%	132
Participated in roller skating in last 12 months	271	2.1%	138
Participated in skiing (downhill) in last 12 months	459	3.6%	130
Participated in soccer in last 12 months	413	3.3%	83
Participated in softball in last 12 months	265	2.1%	110
Participated in swimming in last 12 months	1,924	15.2%	97
Participated in target shooting in last 12 months	802	6.3%	118
Participated in tennis in last 12 months	536	4.2%	112
Participated in volleyball in last 12 months	305	2.4%	92
Participated in walking for exercise in last 12 months	3,609	28.5%	91
Participated in weight lifting in last 12 months	1,244	9.8%	78
Participated in yoga in last 12 months	1,618	12.8%	123
Participated in Zumba in last 12 months	217	1.7%	53
Spent on sports/recreation equipment in last 12 months: \$1-99	826	6.5%	104
Spent on sports/recreation equipment in last 12 months: \$100-\$249	722	5.7%	99
Spent on sports/recreation equipment in last 12 months: \$250+	1,405	11.1%	129
Attend sports events: basketball game (college)	331	2.6%	162
Attend sports events: football game (college)	501	4.0%	144
Attend sports events: high school sports	265	2.1%	84
Attend sports events: baseball game (MLB regular season)	322	2.5%	77
Attend sports events	1,651	13.0%	103
Listen to sports on radio	972	7.7%	83
Watch sports on TV	6,135	48.5%	83

Data Note: An MPI (Market Potential Index) measures the relative likelihood of the adults or households in the specified trade area to exhibit certain consumer behavior or purchasing patterns compared to the U.S. An MPI of 100 represents the U.S. average.

Source: These data are based upon national propensities to use various products and services, applied to local demographic composition. Usage data were collected by MRI-Simmons in a nationally representative survey of U.S. households. Esri forecasts for 2022 and 2027.

October 12, 2022



Sports and Leisure Market Potential

22111 FM 362 Rd, Waller, Texas, 77484
Drive Time: 10 minute radius

Prepared by Esri
Latitude: 30.09711
Longitude: -95.93981

Product/Consumer Behavior	Expected Number of Adults/HHs	Percent	MPI
Watch on TV: alpine skiing/ski jumping	256	2.0%	73
Watch on TV: auto racing (NASCAR)	861	6.8%	89
Watch on TV: auto racing (not NASCAR)	448	3.5%	90
Watch on TV: baseball (MLB regular season)	1,865	14.7%	82
Watch on TV: baseball (MLB playoffs/World Series)	1,769	14.0%	85
Watch on TV: basketball (college)	1,688	13.3%	104
Watch on TV: basketball (NCAA tournament)	1,274	10.1%	109
Watch on TV: basketball (NBA regular season)	1,600	12.6%	91
Watch on TV: basketball (NBA playoffs/finals)	1,725	13.6%	97
Watch on TV: basketball (WNBA)	265	2.1%	78
Watch on TV: bicycle racing	172	1.4%	74
Watch on TV: bowling	252	2.0%	90
Watch on TV: boxing	499	3.9%	68
Watch on TV: bull riding (pro)	407	3.2%	132
Watch on TV: esports on TV	469	3.7%	129
Watch on TV: extreme sports (summer)	248	2.0%	107
Watch on TV: extreme sports (winter)	309	2.4%	116
Watch on TV: figure skating	526	4.2%	82
Watch on TV: fishing	429	3.4%	99
Watch on TV: football (college)	3,255	25.7%	101
Watch on TV: football (NFL Sunday/Monday/Thursday night games)	2,981	23.6%	75
Watch on TV: football (NFL weekend games)	3,002	23.7%	80
Watch on TV: football (NFL playoffs/Super Bowl)	3,125	24.7%	78
Watch on TV: golf (PGA)	1,141	9.0%	75
Watch on TV: golf (LPGA)	231	1.8%	64
Watch on TV: gymnastics	377	3.0%	73
Watch on TV: high school sports	417	3.3%	82
Watch on TV: horse racing (at track or OTB)	261	2.1%	81
Watch on TV: ice hockey (NHL regular season)	810	6.4%	81
Watch on TV: ice hockey (NHL playoffs/St Stanley Cup)	758	6.0%	79
Watch on TV: mixed martial arts (MMA)	222	1.8%	71
Watch on TV: motorcycle racing	156	1.2%	80
Watch on TV: Olympics (summer)	783	6.2%	76
Watch on TV: Olympics (winter)	811	6.4%	81
Watch on TV: international soccer	411	3.2%	61
Watch on TV: rodeo	203	1.6%	91
Watch on TV: soccer (MLS)	410	3.2%	67
Watch on TV: U.S. men`s soccer national team	360	2.8%	81
Watch on TV: U.S. women`s soccer national team	476	3.8%	88
Watch on TV: soccer (World Cup)	537	4.2%	72
Watch on TV: tennis (men`s)	539	4.3%	63
Watch on TV: tennis (women`s)	547	4.3%	66
Watch on TV: track & field	207	1.6%	59
Watch on TV: volleyball (pro beach)	127	1.0%	55
Watch on TV: ultimate fighting championship (UFC)	460	3.6%	88
Watch on TV: other mixed martial arts (MMA)	222	1.8%	71
Watch on TV: wrestling (WWE)	309	2.4%	62
Interest in sports: college basketball super fan	273	2.2%	72
Interest in sports: college football super fan	708	5.6%	93
Interest in sports: golf super fan	144	1.1%	67
Interest in sports: high school sports super fan	172	1.4%	64
Interest in sports: International soccer super fan	393	3.1%	64
Interest in sports: MLB super fan	386	3.0%	70
Interest in sports: MLS soccer super fan	190	1.5%	51
Interest in sports: NASCAR super fan	133	1.1%	58
Interest in sports: NBA super fan	421	3.3%	71
Interest in sports: NFL super fan	889	7.0%	68
Interest in sports: NHL super fan	182	1.4%	52

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October 12, 2022



Sports and Leisure Market Potential

22111 FM 362 Rd, Waller, Texas, 77484
Drive Time: 10 minute radius

Prepared by Esri
Latitude: 30.09711
Longitude: -95.93981

Product/Consumer Behavior	Expected Number of Adults/HHs	Percent	MPI
Member of AARP	1,317	10.4%	69
Member of church board	317	2.5%	89
Member of fraternal order	232	1.8%	72
Member of religious club	266	2.1%	63
Member of union	354	2.8%	68
Member of veterans club	267	2.1%	88
Participate in indoor gardening or plant care	1,900	15.0%	112
Attended adult education course in last 12 months	1,494	11.8%	120
Visited an aquarium in last 12 months	913	7.2%	135
Went to art gallery in last 12 months	1,104	8.7%	129
Attended auto show in last 12 months	580	4.6%	93
Did baking in last 12 months	4,032	31.9%	109
Barbecued in last 12 months	4,044	31.9%	105
Went to bar/night club in last 12 months	2,316	18.3%	108
Went to beach in last 12 months	3,486	27.5%	93
Played billiards/pool in last 12 months	1,064	8.4%	167
Played bingo in last 12 months	392	3.1%	75
Did birdwatching in last 12 months	1,183	9.3%	160
Played board game in last 12 months	2,993	23.6%	108
Read book in last 12 months	4,356	34.4%	92
Participated in book club in last 12 months	287	2.3%	64
Went on overnight camping trip in last 12 months	1,900	15.0%	115
Played cards in last 12 months	2,766	21.9%	117
Played chess in last 12 months	752	5.9%	158
Played computer game (offline w/software)/12 months	1,272	10.0%	124
Played computer game (online w/o software)/12 months	1,716	13.6%	91
Cooked for fun in last 12 months	3,368	26.6%	108
Did crossword puzzle in last 12 months	1,418	11.2%	88
Danced/went dancing in last 12 months	1,261	10.0%	123
Attended dance performance in last 12 months	408	3.2%	103
Dined out in last 12 months	6,597	52.1%	103
Flew a drone in last 12 months	619	4.9%	182
Attended state/county fair in last 12 months	1,826	14.4%	141
Participated in fantasy sports league last 12 months	659	5.2%	113
Did furniture refinishing in last 12 months	683	5.4%	119
Gambled at casino in last 12 months	1,496	11.8%	104
Gambled in Las Vegas in last 12 months	320	2.5%	74
Participate in indoor gardening/plant care	1,900	15.0%	112
Participated in genealogy in last 12 months	800	6.3%	128
Attended horse races in last 12 months	175	1.4%	70
Participated in karaoke in last 12 months	801	6.3%	181
Bought lottery ticket in last 12 months	3,791	29.9%	92
Played lottery 6+ times in last 30 days	1,268	10.0%	97
Bought lottery ticket in last 12 months: Daily Drawing	347	2.7%	80
Bought lottery ticket in last 12 months: Instant Game	1,968	15.5%	84
Bought lottery ticket in last 12 months: Mega Millions	2,016	15.9%	93
Bought lottery ticket in last 12 months: Powerball	1,703	13.5%	73
Attended a movie in last 6 months	6,841	54.0%	113
Attended movie in last 90 days: once/week or more	172	1.4%	96
Attended movie in last 90 days: 2-3 times a month	145	1.1%	49
Attended movie in last 90 days: once a month	635	5.0%	104
Attended movie in last 90 days: < once a month	5,249	41.5%	126
Movie genre seen at theater/6 months: action	2,591	20.5%	120

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Sports and Leisure Market Potential

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Drive Time: 10 minute radius

Prepared by Esri
Latitude: 30.09711
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Product/Consumer Behavior	Expected Number of Adults/HHs	Percent	MPI
Movie genre seen at theater/6 months: adventure	2,937	23.2%	123
Movie genre seen at theater/6 months: animation genre	1,388	11.0%	105
Movie genre seen at theater/6 months: biography genre	1,107	8.7%	110
Movie genre seen at theater/6 months: comedy	2,208	17.4%	104
Movie genre seen at theater/6 months: crime	862	6.8%	80
Movie genre seen at theater/6 months: drama	2,078	16.4%	92
Movie genre seen at theater/6 months: family	1,286	10.2%	126
Movie genre seen at theater/6 months: fantasy	1,790	14.1%	130
Movie genre seen at theater/6 months: horror	612	4.8%	85
Movie genre seen at theater/6 months: romance	747	5.9%	84
Movie genre seen at theater/6 months: science fiction	1,576	12.5%	140
Movie genre seen at theater/6 months: thriller	1,103	8.7%	95
Went to museum in last 12 months	1,623	12.8%	102
Attended classical music/opera performance/12 months	376	3.0%	89
Attended country music performance in last 12 months	712	5.6%	115
Attended rock music performance in last 12 months	797	6.3%	79
Played musical instrument in last 12 months	1,251	9.9%	121
Did painting/drawing in last 12 months	1,747	13.8%	137
Did photo album/scrapbooking in last 12 months	426	3.4%	77
Did photography in last 12 months	1,143	9.0%	86
Did Sudoku puzzle in last 12 months	1,416	11.2%	121
Participated in tailgating in last 12 months	820	6.5%	203
Went to live theater in last 12 months	1,379	10.9%	108
Visited a theme park in last 12 months	1,628	12.9%	90
Visited a theme park 5+ times in last 12 months	258	2.0%	63
Participated in trivia games in last 12 months	818	6.5%	83
Played video/electronic game (console) last 12 months	2,093	16.5%	141
Played video/electronic game (portable) last 12 months	856	6.8%	113
Visited an indoor water park in last 12 months	354	2.8%	116
Did woodworking in last 12 months	1,071	8.5%	151
Went to zoo in last 12 months	1,557	12.3%	109
Bought 1-2 DVDs/30 Days	432	3.4%	113
Bought 3+ DVDs/30 Days	399	3.2%	134
Rented DVDs (movie or other video) in last 30 days: 1	312	2.5%	105
Rented DVDs (movie or other video) in last 30 days: 2	318	2.5%	113
Rented DVDs (movie or other video) in last 30 days: 3+	449	3.5%	94
Rented movie or other video/30 days: action/adventure	2,390	18.9%	99
Rented movie or other video/30 days: classics	765	6.0%	112
Rented movie or other video/30 days: comedy	2,080	16.4%	103
Rented movie or other video/30 days: drama	1,747	13.8%	114
Rented movie or other video/30 days: family/children	1,123	8.9%	119
Rented movie or other video/30 days: foreign	356	2.8%	134
Rented movie or other video/30 days: horror	853	6.7%	118
Rented movie or other video/30 days: musical	262	2.1%	84
Rented movie or other video/30 days: news/documentary	636	5.0%	127
Rented movie or other video/30 days: romance	721	5.7%	100
Rented movie or other video/30 days: science fiction	881	7.0%	109
Rented movie or other video/30 days: TV show	1,105	8.7%	128
Rented movie or other video/30 days: western	369	2.9%	134

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Sports and Leisure Market Potential

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Drive Time: 10 minute radius

Prepared by Esri
Latitude: 30.09711
Longitude: -95.93981

Product/Consumer Behavior	Expected Number of Adults/HHs	Percent	MPI
Rented/purchased DVD/Blu-ray/30 days: from amazon.com	1,452	11.5%	96
Rented DVD/Blu-ray/30 days: from netflix.com	1,070	8.5%	107
Rented/purchased DVD/Blu-ray/30 days: from Redbox	1,188	9.4%	106
Bought any children`s toy/game in last 12 months	4,050	32.0%	88
Spent on toys/games for child last 12 months: \$1-49	596	4.7%	69
Spent on toys/games for child last 12 months: \$50-99	442	3.5%	113
Spent on toys/games for child last 12 months: \$100-199	804	6.4%	87
Spent on toys/games for child last 12 months: \$200-499	1,059	8.4%	83
Spent on toys/games for child last 12 months: \$500+	673	5.3%	97
Bought infant toy in last 12 months	809	6.4%	95
Bought pre-school toy in last 12 months	915	7.2%	105
Bought for child last 12 months: boy action figure	939	7.4%	101
Bought for child last 12 months: girl action figure	372	2.9%	93
Bought for child last 12 months: action game	374	3.0%	116
Bought for child last 12 months: bicycle	729	5.8%	94
Bought for child last 12 months: board game	1,664	13.1%	91
Bought for child last 12 months: builder set	734	5.8%	107
Bought for child last 12 months: car	879	6.9%	90
Bought for child last 12 months: construction toy	663	5.2%	84
Bought for child last 12 months: fashion doll	498	3.9%	92
Bought for child last 12 months: large/baby doll	798	6.3%	96
Bought for child last 12 months: doll accessories	623	4.9%	123
Bought for child last 12 months: doll clothing	559	4.4%	119
Bought for child last 12 months: educational toy	1,485	11.7%	89
Bought for child last 12 months: electronic doll/animal	340	2.7%	103
Bought for child last 12 months: electronic game	647	5.1%	92
Bought for child last 12 months: mechanical toy	470	3.7%	92
Bought for child last 12 months: model kit/set	429	3.4%	94
Bought for child last 12 months: plush doll/animal	1,213	9.6%	103
Bought for child last 12 months: water toy	1,078	8.5%	99
Bought for child last 12 months: word game	280	2.2%	92

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Sports and Leisure Market Potential

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Product/Consumer Behavior	Expected Number of Adults/HHs	Percent	MPI
Bought digital book in last 12 months	2,240	17.7%	102
Bought hardcover book in last 12 months	3,052	24.1%	99
Bought paperback book in last 12 months	3,972	31.4%	100
Bought 1-3 books in last 12 months	2,488	19.7%	96
Bought 4-6 books in last 12 months	1,150	9.1%	85
Bought 7+ books in last 12 months	2,591	20.5%	107
Bought book (fiction) in last 12 months	3,548	28.0%	98
Bought book (non-fiction) in last 12 months	3,473	27.4%	102
Bought biography in last 12 months	805	6.4%	77
Bought children`s book in last 12 months	1,296	10.2%	103
Bought cookbook in last 12 months	916	7.2%	107
Bought history book in last 12 months	1,025	8.1%	85
Bought mystery book in last 12 months	1,055	8.3%	72
Bought novel in last 12 months	1,885	14.9%	100
Bought religious book (Not Bible) in last 12 months	658	5.2%	88
Bought romance book in last 12 months	751	5.9%	108
Bought science fiction book in last 12 months	1,149	9.1%	147
Bought personal/business self-help book last 12 months	1,046	8.3%	106
Bought travel book in last 12 months	119	0.9%	49
Purchased greeting card in last 12 months	6,252	49.4%	91
Bought book from Barnes & Noble store in last 12 months	1,364	10.8%	100
Bought book from other book store in last 12 months	1,453	11.5%	130
Bought book from Amazon Online in last 12 months	3,466	27.4%	89
Bought book from Barnes & Noble Online in last 12 months	262	2.1%	86
Bought book from iTunes/Apple Books in last 12 months	188	1.5%	86
Listened to Audiobook in last 6 months	1,211	9.6%	120

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October 12, 2022



Sports and Leisure Market Potential

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Demographic Summary		2022	2027
Population		36,008	43,809
Population 18+		28,436	33,997
Households		10,424	12,961
Median Household Income		\$62,685	\$78,296
Product/Consumer Behavior	Expected Number of Adults/HHs	Percent	MPI
Participated in aerobics in last 12 months	1,903	6.7%	80
Participated in archery in last 12 months	777	2.7%	111
Participated in backpacking in last 12 months	973	3.4%	94
Participated in baseball in last 12 months	729	2.6%	87
Participated in basketball in last 12 months	1,967	6.9%	103
Participated in bicycling (mountain) in last 12 months	830	2.9%	77
Participated in bicycling (road) in last 12 months	2,639	9.3%	82
Participated in boating (power) in last 12 months	1,815	6.4%	125
Participated in bowling in last 12 months	2,695	9.5%	117
Participated in canoeing/kayaking in last 12 months	1,983	7.0%	95
Participated in fishing (fresh water) in last 12 months	3,349	11.8%	110
Participated in fishing (salt water) in last 12 months	1,210	4.3%	121
Participated in football in last 12 months	901	3.2%	102
Participated in Frisbee in last 12 months	979	3.4%	95
Participated in golf in last 12 months	2,277	8.0%	101
Participated in hiking in last 12 months	4,168	14.7%	91
Participated in horseback riding in last 12 months	697	2.5%	119
Participated in hunting with rifle in last 12 months	1,246	4.4%	126
Participated in hunting with shotgun in last 12 months	1,072	3.8%	135
Participated in ice skating in last 12 months	687	2.4%	103
Participated in jogging/running in last 12 months	2,848	10.0%	90
Participated in motorcycling in last 12 months	1,302	4.6%	161
Participated in Pilates in last 12 months	604	2.1%	68
Participated in ping pong in last 12 months	905	3.2%	91
Participated in rock climbing in last 12 months	584	2.1%	116
Participated in roller skating in last 12 months	563	2.0%	128
Participated in skiing (downhill) in last 12 months	709	2.5%	90
Participated in soccer in last 12 months	1,139	4.0%	102
Participated in softball in last 12 months	567	2.0%	105
Participated in swimming in last 12 months	4,200	14.8%	94
Participated in target shooting in last 12 months	1,768	6.2%	116
Participated in tennis in last 12 months	1,001	3.5%	93
Participated in volleyball in last 12 months	642	2.3%	86
Participated in walking for exercise in last 12 months	7,856	27.6%	89
Participated in weight lifting in last 12 months	2,913	10.2%	81
Participated in yoga in last 12 months	2,907	10.2%	99
Participated in Zumba in last 12 months	694	2.4%	75
Spent on sports/recreation equipment in last 12 months: \$1-99	1,722	6.1%	97
Spent on sports/recreation equipment in last 12 months: \$100-\$249	1,577	5.5%	96
Spent on sports/recreation equipment in last 12 months: \$250+	2,731	9.6%	112
Attend sports events: basketball game (college)	603	2.1%	131
Attend sports events: football game (college)	869	3.1%	112
Attend sports events: high school sports	662	2.3%	93
Attend sports events: baseball game (MLB regular season)	680	2.4%	72
Attend sports events	3,525	12.4%	98
Listen to sports on radio	2,214	7.8%	84
Watch sports on TV	14,805	52.1%	89

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Sports and Leisure Market Potential

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Product/Consumer Behavior	Expected Number of Adults/HHs	Percent	MPI
Watch on TV: alpine skiing/ski jumping	657	2.3%	84
Watch on TV: auto racing (NASCAR)	2,211	7.8%	101
Watch on TV: auto racing (not NASCAR)	1,153	4.1%	103
Watch on TV: baseball (MLB regular season)	4,236	14.9%	82
Watch on TV: baseball (MLB playoffs/World Series)	3,992	14.0%	86
Watch on TV: basketball (college)	3,518	12.4%	97
Watch on TV: basketball (NCAA tournament)	2,605	9.2%	99
Watch on TV: basketball (NBA regular season)	3,575	12.6%	90
Watch on TV: basketball (NBA playoffs/finals)	3,737	13.1%	93
Watch on TV: basketball (WNBA)	706	2.5%	93
Watch on TV: bicycle racing	405	1.4%	77
Watch on TV: bowling	595	2.1%	95
Watch on TV: boxing	1,408	5.0%	85
Watch on TV: bull riding (pro)	889	3.1%	128
Watch on TV: esports on TV	873	3.1%	107
Watch on TV: extreme sports (summer)	607	2.1%	117
Watch on TV: extreme sports (winter)	666	2.3%	111
Watch on TV: figure skating	1,281	4.5%	89
Watch on TV: fishing	1,058	3.7%	108
Watch on TV: football (college)	7,196	25.3%	100
Watch on TV: football (NFL Sunday/Monday/Thursday night games)	7,422	26.1%	83
Watch on TV: football (NFL weekend games)	7,179	25.2%	86
Watch on TV: football (NFL playoffs/Super Bowl)	7,478	26.3%	83
Watch on TV: golf (PGA)	2,723	9.6%	80
Watch on TV: golf (LPGA)	600	2.1%	75
Watch on TV: gymnastics	963	3.4%	83
Watch on TV: high school sports	958	3.4%	83
Watch on TV: horse racing (at track or OTB)	628	2.2%	87
Watch on TV: ice hockey (NHL regular season)	1,755	6.2%	79
Watch on TV: ice hockey (NHL playoffs/St Stanley Cup)	1,738	6.1%	81
Watch on TV: mixed martial arts (MMA)	655	2.3%	93
Watch on TV: motorcycle racing	433	1.5%	99
Watch on TV: Olympics (summer)	1,879	6.6%	81
Watch on TV: Olympics (winter)	1,854	6.5%	83
Watch on TV: international soccer	1,141	4.0%	76
Watch on TV: rodeo	539	1.9%	107
Watch on TV: soccer (MLS)	1,231	4.3%	89
Watch on TV: U.S. men`s soccer national team	902	3.2%	91
Watch on TV: U.S. women`s soccer national team	1,103	3.9%	90
Watch on TV: soccer (World Cup)	1,458	5.1%	87
Watch on TV: tennis (men`s)	1,278	4.5%	66
Watch on TV: tennis (women`s)	1,321	4.6%	70
Watch on TV: track & field	593	2.1%	75
Watch on TV: volleyball (pro beach)	322	1.1%	62
Watch on TV: ultimate fighting championship (UFC)	1,195	4.2%	102
Watch on TV: other mixed martial arts (MMA)	655	2.3%	93
Watch on TV: wrestling (WWE)	933	3.3%	83
Interest in sports: college basketball super fan	675	2.4%	79
Interest in sports: college football super fan	1,685	5.9%	98
Interest in sports: golf super fan	360	1.3%	75
Interest in sports: high school sports super fan	402	1.4%	66
Interest in sports: International soccer super fan	1,053	3.7%	76
Interest in sports: MLB super fan	969	3.4%	78
Interest in sports: MLS soccer super fan	654	2.3%	78
Interest in sports: NASCAR super fan	360	1.3%	70
Interest in sports: NBA super fan	1,010	3.6%	76
Interest in sports: NFL super fan	2,288	8.0%	78
Interest in sports: NHL super fan	488	1.7%	62

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Sports and Leisure Market Potential

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Product/Consumer Behavior	Expected Number of Adults/HHs	Percent	MPI
Member of AARP	3,455	12.2%	80
Member of church board	832	2.9%	104
Member of fraternal order	573	2.0%	79
Member of religious club	703	2.5%	75
Member of union	799	2.8%	68
Member of veterans club	678	2.4%	100
Participate in indoor gardening or plant care	3,865	13.6%	102
Attended adult education course in last 12 months	2,787	9.8%	100
Visited an aquarium in last 12 months	1,720	6.0%	113
Went to art gallery in last 12 months	1,873	6.6%	98
Attended auto show in last 12 months	1,443	5.1%	103
Did baking in last 12 months	8,130	28.6%	98
Barbecued in last 12 months	8,509	29.9%	98
Went to bar/night club in last 12 months	4,633	16.3%	96
Went to beach in last 12 months	7,539	26.5%	89
Played billiards/pool in last 12 months	1,843	6.5%	129
Played bingo in last 12 months	963	3.4%	82
Did birdwatching in last 12 months	1,924	6.8%	116
Played board game in last 12 months	6,096	21.4%	98
Read book in last 12 months	9,769	34.4%	92
Participated in book club in last 12 months	772	2.7%	76
Went on overnight camping trip in last 12 months	3,999	14.1%	108
Played cards in last 12 months	5,496	19.3%	104
Played chess in last 12 months	1,214	4.3%	113
Played computer game (offline w/software)/12 months	2,462	8.7%	107
Played computer game (online w/o software)/12 months	3,787	13.3%	89
Cooked for fun in last 12 months	6,651	23.4%	95
Did crossword puzzle in last 12 months	3,131	11.0%	86
Danced/went dancing in last 12 months	2,319	8.2%	101
Attended dance performance in last 12 months	817	2.9%	92
Dined out in last 12 months	14,010	49.3%	97
Flew a drone in last 12 months	1,002	3.5%	131
Attended state/county fair in last 12 months	3,458	12.2%	119
Participated in fantasy sports league last 12 months	1,311	4.6%	100
Did furniture refinishing in last 12 months	1,391	4.9%	108
Gambled at casino in last 12 months	3,000	10.6%	92
Gambled in Las Vegas in last 12 months	862	3.0%	88
Participate in indoor gardening/plant care	3,865	13.6%	102
Participated in genealogy in last 12 months	1,553	5.5%	110
Attended horse races in last 12 months	439	1.5%	78
Participated in karaoke in last 12 months	1,262	4.4%	127
Bought lottery ticket in last 12 months	8,897	31.3%	96
Played lottery 6+ times in last 30 days	3,014	10.6%	103
Bought lottery ticket in last 12 months: Daily Drawing	777	2.7%	80
Bought lottery ticket in last 12 months: Instant Game	4,990	17.5%	95
Bought lottery ticket in last 12 months: Mega Millions	4,611	16.2%	95
Bought lottery ticket in last 12 months: Powerball	4,644	16.3%	89
Attended a movie in last 6 months	14,089	49.5%	103
Attended movie in last 90 days: once/week or more	384	1.4%	95
Attended movie in last 90 days: 2-3 times a month	478	1.7%	71
Attended movie in last 90 days: once a month	1,292	4.5%	94
Attended movie in last 90 days: < once a month	10,149	35.7%	108
Movie genre seen at theater/6 months: action	5,258	18.5%	108

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October 12, 2022



Sports and Leisure Market Potential

22111 FM 362 Rd, Waller, Texas, 77484
Drive Time: 15 minute radius

Prepared by Esri
Latitude: 30.09711
Longitude: -95.93981

Product/Consumer Behavior	Expected Number of Adults/HHs	Percent	MPI
Movie genre seen at theater/6 months: adventure	6,057	21.3%	113
Movie genre seen at theater/6 months: animation genre	3,157	11.1%	106
Movie genre seen at theater/6 months: biography genre	2,064	7.3%	91
Movie genre seen at theater/6 months: comedy	4,754	16.7%	99
Movie genre seen at theater/6 months: crime	2,128	7.5%	88
Movie genre seen at theater/6 months: drama	4,706	16.5%	93
Movie genre seen at theater/6 months: family	2,742	9.6%	120
Movie genre seen at theater/6 months: fantasy	3,608	12.7%	117
Movie genre seen at theater/6 months: horror	1,460	5.1%	90
Movie genre seen at theater/6 months: romance	1,706	6.0%	86
Movie genre seen at theater/6 months: science fiction	3,051	10.7%	121
Movie genre seen at theater/6 months: thriller	2,473	8.7%	95
Went to museum in last 12 months	3,144	11.1%	88
Attended classical music/opera performance/12 months	801	2.8%	85
Attended country music performance in last 12 months	1,440	5.1%	104
Attended rock music performance in last 12 months	1,918	6.7%	85
Played musical instrument in last 12 months	2,400	8.4%	103
Did painting/drawing in last 12 months	3,293	11.6%	115
Did photo album/scrapbooking in last 12 months	1,040	3.7%	83
Did photography in last 12 months	2,581	9.1%	86
Did Sudoku puzzle in last 12 months	2,682	9.4%	102
Participated in tailgating in last 12 months	1,255	4.4%	138
Went to live theater in last 12 months	2,541	8.9%	89
Visited a theme park in last 12 months	3,812	13.4%	93
Visited a theme park 5+ times in last 12 months	814	2.9%	88
Participated in trivia games in last 12 months	1,890	6.6%	85
Played video/electronic game (console) last 12 months	3,901	13.7%	117
Played video/electronic game (portable) last 12 months	1,689	5.9%	100
Visited an indoor water park in last 12 months	680	2.4%	99
Did woodworking in last 12 months	1,884	6.6%	119
Went to zoo in last 12 months	3,255	11.4%	101
Bought 1-2 DVDs/30 Days	912	3.2%	107
Bought 3+ DVDs/30 Days	751	2.6%	112
Rented DVDs (movie or other video) in last 30 days: 1	622	2.2%	93
Rented DVDs (movie or other video) in last 30 days: 2	746	2.6%	118
Rented DVDs (movie or other video) in last 30 days: 3+	1,220	4.3%	114
Rented movie or other video/30 days: action/adventure	5,357	18.8%	99
Rented movie or other video/30 days: classics	1,500	5.3%	98
Rented movie or other video/30 days: comedy	4,459	15.7%	98
Rented movie or other video/30 days: drama	3,554	12.5%	103
Rented movie or other video/30 days: family/children	2,318	8.2%	110
Rented movie or other video/30 days: foreign	614	2.2%	103
Rented movie or other video/30 days: horror	1,878	6.6%	116
Rented movie or other video/30 days: musical	536	1.9%	77
Rented movie or other video/30 days: news/documentary	1,202	4.2%	107
Rented movie or other video/30 days: romance	1,589	5.6%	98
Rented movie or other video/30 days: science fiction	1,776	6.2%	98
Rented movie or other video/30 days: TV show	1,983	7.0%	102
Rented movie or other video/30 days: western	730	2.6%	118

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October 12, 2022



Sports and Leisure Market Potential

22111 FM 362 Rd, Waller, Texas, 77484
Drive Time: 15 minute radius

Prepared by Esri
Latitude: 30.09711
Longitude: -95.93981

Product/Consumer Behavior	Expected Number of Adults/HHs	Percent	MPI
Rented/purchased DVD/Blu-ray/30 days: from amazon.com	2,947	10.4%	87
Rented DVD/Blu-ray/30 days: from netflix.com	2,128	7.5%	95
Rented/purchased DVD/Blu-ray/30 days: from Redbox	2,773	9.8%	111
Bought any children`s toy/game in last 12 months	9,886	34.8%	96
Spent on toys/games for child last 12 months: \$1-49	1,609	5.7%	83
Spent on toys/games for child last 12 months: \$50-99	1,032	3.6%	117
Spent on toys/games for child last 12 months: \$100-199	1,910	6.7%	92
Spent on toys/games for child last 12 months: \$200-499	2,719	9.6%	95
Spent on toys/games for child last 12 months: \$500+	1,460	5.1%	94
Bought infant toy in last 12 months	1,940	6.8%	101
Bought pre-school toy in last 12 months	2,036	7.2%	104
Bought for child last 12 months: boy action figure	2,190	7.7%	105
Bought for child last 12 months: girl action figure	830	2.9%	92
Bought for child last 12 months: action game	860	3.0%	119
Bought for child last 12 months: bicycle	1,810	6.4%	103
Bought for child last 12 months: board game	4,113	14.5%	100
Bought for child last 12 months: builder set	1,574	5.5%	102
Bought for child last 12 months: car	2,151	7.6%	99
Bought for child last 12 months: construction toy	1,609	5.7%	91
Bought for child last 12 months: fashion doll	1,240	4.4%	102
Bought for child last 12 months: large/baby doll	1,883	6.6%	101
Bought for child last 12 months: doll accessories	1,294	4.6%	113
Bought for child last 12 months: doll clothing	1,185	4.2%	112
Bought for child last 12 months: educational toy	3,553	12.5%	94
Bought for child last 12 months: electronic doll/animal	785	2.8%	105
Bought for child last 12 months: electronic game	1,663	5.8%	105
Bought for child last 12 months: mechanical toy	1,224	4.3%	106
Bought for child last 12 months: model kit/set	1,047	3.7%	102
Bought for child last 12 months: plush doll/animal	2,599	9.1%	98
Bought for child last 12 months: water toy	2,513	8.8%	103
Bought for child last 12 months: word game	690	2.4%	101

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October 12, 2022



Sports and Leisure Market Potential

22111 FM 362 Rd, Waller, Texas, 77484
Drive Time: 15 minute radius

Prepared by Esri
Latitude: 30.09711
Longitude: -95.93981

Product/Consumer Behavior	Expected Number of Adults/HHs	Percent	MPI
Bought digital book in last 12 months	4,719	16.6%	96
Bought hardcover book in last 12 months	6,577	23.1%	95
Bought paperback book in last 12 months	8,417	29.6%	95
Bought 1-3 books in last 12 months	5,506	19.4%	95
Bought 4-6 books in last 12 months	2,676	9.4%	88
Bought 7+ books in last 12 months	5,324	18.7%	98
Bought book (fiction) in last 12 months	7,658	26.9%	94
Bought book (non-fiction) in last 12 months	7,264	25.5%	95
Bought biography in last 12 months	1,866	6.6%	79
Bought children`s book in last 12 months	2,804	9.9%	99
Bought cookbook in last 12 months	1,815	6.4%	94
Bought history book in last 12 months	2,230	7.8%	82
Bought mystery book in last 12 months	2,695	9.5%	82
Bought novel in last 12 months	3,844	13.5%	91
Bought religious book (Not Bible) in last 12 months	1,656	5.8%	98
Bought romance book in last 12 months	1,607	5.7%	103
Bought science fiction book in last 12 months	2,153	7.6%	123
Bought personal/business self-help book last 12 months	2,131	7.5%	96
Bought travel book in last 12 months	343	1.2%	63
Purchased greeting card in last 12 months	14,187	49.9%	92
Bought book from Barnes & Noble store in last 12 months	2,747	9.7%	90
Bought book from other book store in last 12 months	2,821	9.9%	112
Bought book from Amazon Online in last 12 months	7,655	26.9%	88
Bought book from Barnes & Noble Online in last 12 months	574	2.0%	84
Bought book from iTunes/Apple Books in last 12 months	405	1.4%	83
Listened to Audiobook in last 6 months	2,321	8.2%	102

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Sports and Leisure Market Potential

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Demographic Summary		2022	2027
Population		93,164	107,336
Population 18+		69,654	79,952
Households		28,913	33,564
Median Household Income		\$89,816	\$102,412
Product/Consumer Behavior	Expected Number of Adults/HHs	Percent	MPI
Participated in aerobics in last 12 months	5,580	8.0%	96
Participated in archery in last 12 months	1,907	2.7%	112
Participated in backpacking in last 12 months	2,725	3.9%	108
Participated in baseball in last 12 months	1,859	2.7%	91
Participated in basketball in last 12 months	4,769	6.8%	101
Participated in bicycling (mountain) in last 12 months	2,645	3.8%	101
Participated in bicycling (road) in last 12 months	7,608	10.9%	97
Participated in boating (power) in last 12 months	4,104	5.9%	115
Participated in bowling in last 12 months	6,192	8.9%	110
Participated in canoeing/kayaking in last 12 months	4,841	7.0%	95
Participated in fishing (fresh water) in last 12 months	8,217	11.8%	110
Participated in fishing (salt water) in last 12 months	2,982	4.3%	122
Participated in football in last 12 months	2,232	3.2%	104
Participated in Frisbee in last 12 months	2,549	3.7%	101
Participated in golf in last 12 months	6,051	8.7%	110
Participated in hiking in last 12 months	11,570	16.6%	104
Participated in horseback riding in last 12 months	1,494	2.1%	104
Participated in hunting with rifle in last 12 months	2,781	4.0%	115
Participated in hunting with shotgun in last 12 months	2,284	3.3%	117
Participated in ice skating in last 12 months	1,600	2.3%	98
Participated in jogging/running in last 12 months	8,123	11.7%	105
Participated in motorcycling in last 12 months	2,596	3.7%	131
Participated in Pilates in last 12 months	1,752	2.5%	80
Participated in ping pong in last 12 months	2,447	3.5%	101
Participated in rock climbing in last 12 months	1,568	2.3%	127
Participated in roller skating in last 12 months	1,370	2.0%	127
Participated in skiing (downhill) in last 12 months	1,561	2.2%	80
Participated in soccer in last 12 months	2,881	4.1%	106
Participated in softball in last 12 months	1,205	1.7%	91
Participated in swimming in last 12 months	11,429	16.4%	105
Participated in target shooting in last 12 months	4,384	6.3%	117
Participated in tennis in last 12 months	2,828	4.1%	108
Participated in volleyball in last 12 months	1,752	2.5%	96
Participated in walking for exercise in last 12 months	21,418	30.7%	99
Participated in weight lifting in last 12 months	8,691	12.5%	99
Participated in yoga in last 12 months	7,247	10.4%	100
Participated in Zumba in last 12 months	2,134	3.1%	94
Spent on sports/recreation equipment in last 12 months: \$1-99	4,676	6.7%	107
Spent on sports/recreation equipment in last 12 months: \$100-\$249	4,133	5.9%	103
Spent on sports/recreation equipment in last 12 months: \$250+	6,913	9.9%	116
Attend sports events: basketball game (college)	1,293	1.9%	115
Attend sports events: football game (college)	2,316	3.3%	121
Attend sports events: high school sports	1,840	2.6%	106
Attend sports events: baseball game (MLB regular season)	1,933	2.8%	84
Attend sports events	9,593	13.8%	109
Listen to sports on radio	5,902	8.5%	92
Watch sports on TV	39,795	57.1%	98

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October 12, 2022



Sports and Leisure Market Potential

22111 FM 362 Rd, Waller, Texas, 77484
Drive Time: 20 minute radius

Prepared by Esri
Latitude: 30.09711
Longitude: -95.93981

Product/Consumer Behavior	Expected Number of Adults/HHs	Percent	MPI
Watch on TV: alpine skiing/ski jumping	1,706	2.4%	89
Watch on TV: auto racing (NASCAR)	5,538	8.0%	104
Watch on TV: auto racing (not NASCAR)	2,979	4.3%	108
Watch on TV: baseball (MLB regular season)	11,665	16.7%	93
Watch on TV: baseball (MLB playoffs/World Series)	10,811	15.5%	95
Watch on TV: basketball (college)	9,316	13.4%	104
Watch on TV: basketball (NCAA tournament)	6,663	9.6%	103
Watch on TV: basketball (NBA regular season)	9,356	13.4%	97
Watch on TV: basketball (NBA playoffs/finals)	9,666	13.9%	98
Watch on TV: basketball (WNBA)	1,695	2.4%	91
Watch on TV: bicycle racing	1,215	1.7%	95
Watch on TV: bowling	1,379	2.0%	89
Watch on TV: boxing	3,825	5.5%	94
Watch on TV: bull riding (pro)	1,915	2.7%	112
Watch on TV: esports on TV	1,969	2.8%	98
Watch on TV: extreme sports (summer)	1,402	2.0%	110
Watch on TV: extreme sports (winter)	1,483	2.1%	101
Watch on TV: figure skating	3,370	4.8%	95
Watch on TV: fishing	2,576	3.7%	108
Watch on TV: football (college)	19,288	27.7%	109
Watch on TV: football (NFL Sunday/Monday/Thursday night games)	20,751	29.8%	95
Watch on TV: football (NFL weekend games)	20,100	28.9%	98
Watch on TV: football (NFL playoffs/Super Bowl)	21,263	30.5%	96
Watch on TV: golf (PGA)	7,677	11.0%	92
Watch on TV: golf (LPGA)	1,606	2.3%	81
Watch on TV: gymnastics	2,524	3.6%	88
Watch on TV: high school sports	2,874	4.1%	102
Watch on TV: horse racing (at track or OTB)	1,568	2.3%	88
Watch on TV: ice hockey (NHL regular season)	4,984	7.2%	91
Watch on TV: ice hockey (NHL playoffs/St Stanley Cup)	4,913	7.1%	93
Watch on TV: mixed martial arts (MMA)	1,657	2.4%	96
Watch on TV: motorcycle racing	1,052	1.5%	98
Watch on TV: Olympics (summer)	5,046	7.2%	89
Watch on TV: Olympics (winter)	4,775	6.9%	87
Watch on TV: international soccer	3,401	4.9%	92
Watch on TV: rodeo	1,266	1.8%	103
Watch on TV: soccer (MLS)	3,826	5.5%	114
Watch on TV: U.S. men`s soccer national team	2,385	3.4%	98
Watch on TV: U.S. women`s soccer national team	3,015	4.3%	101
Watch on TV: soccer (World Cup)	4,117	5.9%	100
Watch on TV: tennis (men`s)	3,989	5.7%	85
Watch on TV: tennis (women`s)	3,870	5.6%	84
Watch on TV: track & field	1,596	2.3%	82
Watch on TV: volleyball (pro beach)	1,024	1.5%	80
Watch on TV: ultimate fighting championship (UFC)	2,866	4.1%	100
Watch on TV: other mixed martial arts (MMA)	1,657	2.4%	96
Watch on TV: wrestling (WWE)	2,341	3.4%	85
Interest in sports: college basketball super fan	1,634	2.3%	78
Interest in sports: college football super fan	4,482	6.4%	107
Interest in sports: golf super fan	968	1.4%	82
Interest in sports: high school sports super fan	1,017	1.5%	68
Interest in sports: International soccer super fan	2,878	4.1%	85
Interest in sports: MLB super fan	2,517	3.6%	83
Interest in sports: MLS soccer super fan	1,776	2.5%	86
Interest in sports: NASCAR super fan	955	1.4%	76
Interest in sports: NBA super fan	2,348	3.4%	72
Interest in sports: NFL super fan	6,329	9.1%	88
Interest in sports: NHL super fan	1,239	1.8%	64

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October 12, 2022



Sports and Leisure Market Potential

22111 FM 362 Rd, Waller, Texas, 77484
Drive Time: 20 minute radius

Prepared by Esri
Latitude: 30.09711
Longitude: -95.93981

Product/Consumer Behavior	Expected Number of Adults/HHs	Percent	MPI
Member of AARP	9,022	13.0%	85
Member of church board	1,989	2.9%	101
Member of fraternal order	1,515	2.2%	85
Member of religious club	1,812	2.6%	79
Member of union	2,303	3.3%	80
Member of veterans club	1,814	2.6%	109
Participate in indoor gardening or plant care	9,401	13.5%	101
Attended adult education course in last 12 months	6,790	9.7%	99
Visited an aquarium in last 12 months	4,085	5.9%	110
Went to art gallery in last 12 months	4,556	6.5%	97
Attended auto show in last 12 months	3,596	5.2%	105
Did baking in last 12 months	20,633	29.6%	101
Barbecued in last 12 months	21,899	31.4%	103
Went to bar/night club in last 12 months	11,922	17.1%	101
Went to beach in last 12 months	20,309	29.2%	98
Played billiards/pool in last 12 months	4,037	5.8%	115
Played bingo in last 12 months	2,684	3.9%	94
Did birdwatching in last 12 months	3,771	5.4%	92
Played board game in last 12 months	16,211	23.3%	107
Read book in last 12 months	26,170	37.6%	100
Participated in book club in last 12 months	2,399	3.4%	97
Went on overnight camping trip in last 12 months	10,106	14.5%	111
Played cards in last 12 months	13,533	19.4%	104
Played chess in last 12 months	2,838	4.1%	108
Played computer game (offline w/software)/12 months	6,070	8.7%	107
Played computer game (online w/o software)/12 months	9,866	14.2%	95
Cooked for fun in last 12 months	16,670	23.9%	97
Did crossword puzzle in last 12 months	8,020	11.5%	90
Danced/went dancing in last 12 months	5,363	7.7%	95
Attended dance performance in last 12 months	2,012	2.9%	92
Dined out in last 12 months	36,051	51.8%	102
Flew a drone in last 12 months	2,163	3.1%	116
Attended state/county fair in last 12 months	7,872	11.3%	111
Participated in fantasy sports league last 12 months	3,682	5.3%	115
Did furniture refinishing in last 12 months	3,529	5.1%	112
Gambled at casino in last 12 months	7,481	10.7%	94
Gambled in Las Vegas in last 12 months	2,546	3.7%	106
Participate in indoor gardening/plant care	9,401	13.5%	101
Participated in genealogy in last 12 months	3,721	5.3%	108
Attended horse races in last 12 months	1,077	1.5%	78
Participated in karaoke in last 12 months	2,872	4.1%	118
Bought lottery ticket in last 12 months	22,363	32.1%	99
Played lottery 6+ times in last 30 days	6,946	10.0%	97
Bought lottery ticket in last 12 months: Daily Drawing	1,812	2.6%	76
Bought lottery ticket in last 12 months: Instant Game	12,572	18.0%	97
Bought lottery ticket in last 12 months: Mega Millions	11,738	16.9%	99
Bought lottery ticket in last 12 months: Powerball	12,539	18.0%	98
Attended a movie in last 6 months	35,480	50.9%	106
Attended movie in last 90 days: once/week or more	965	1.4%	98
Attended movie in last 90 days: 2-3 times a month	1,617	2.3%	98
Attended movie in last 90 days: once a month	3,537	5.1%	106
Attended movie in last 90 days: < once a month	24,940	35.8%	108
Movie genre seen at theater/6 months: action	13,069	18.8%	110

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October 12, 2022



Sports and Leisure Market Potential

22111 FM 362 Rd, Waller, Texas, 77484
Drive Time: 20 minute radius

Prepared by Esri
Latitude: 30.09711
Longitude: -95.93981

Product/Consumer Behavior	Expected Number of Adults/HHs	Percent	MPI
Movie genre seen at theater/6 months: adventure	15,118	21.7%	115
Movie genre seen at theater/6 months: animation genre	8,556	12.3%	117
Movie genre seen at theater/6 months: biography genre	5,453	7.8%	98
Movie genre seen at theater/6 months: comedy	12,402	17.8%	106
Movie genre seen at theater/6 months: crime	5,880	8.4%	99
Movie genre seen at theater/6 months: drama	12,687	18.2%	102
Movie genre seen at theater/6 months: family	6,786	9.7%	121
Movie genre seen at theater/6 months: fantasy	8,957	12.9%	118
Movie genre seen at theater/6 months: horror	3,649	5.2%	92
Movie genre seen at theater/6 months: romance	4,603	6.6%	94
Movie genre seen at theater/6 months: science fiction	6,927	9.9%	112
Movie genre seen at theater/6 months: thriller	6,135	8.8%	96
Went to museum in last 12 months	8,493	12.2%	97
Attended classical music/opera performance/12 months	2,232	3.2%	96
Attended country music performance in last 12 months	3,595	5.2%	106
Attended rock music performance in last 12 months	5,490	7.9%	99
Played musical instrument in last 12 months	6,064	8.7%	106
Did painting/drawing in last 12 months	7,305	10.5%	104
Did photo album/scrapbooking in last 12 months	3,056	4.4%	100
Did photography in last 12 months	7,135	10.2%	98
Did Sudoku puzzle in last 12 months	6,558	9.4%	102
Participated in tailgating in last 12 months	2,772	4.0%	125
Went to live theater in last 12 months	6,858	9.8%	98
Visited a theme park in last 12 months	10,679	15.3%	107
Visited a theme park 5+ times in last 12 months	2,595	3.7%	115
Participated in trivia games in last 12 months	5,125	7.4%	94
Played video/electronic game (console) last 12 months	9,090	13.1%	111
Played video/electronic game (portable) last 12 months	4,194	6.0%	101
Visited an indoor water park in last 12 months	1,724	2.5%	103
Did woodworking in last 12 months	4,408	6.3%	113
Went to zoo in last 12 months	8,451	12.1%	107
Bought 1-2 DVDs/30 Days	2,295	3.3%	109
Bought 3+ DVDs/30 Days	1,591	2.3%	97
Rented DVDs (movie or other video) in last 30 days: 1	1,778	2.6%	109
Rented DVDs (movie or other video) in last 30 days: 2	1,849	2.7%	119
Rented DVDs (movie or other video) in last 30 days: 3+	3,020	4.3%	115
Rented movie or other video/30 days: action/adventure	14,446	20.7%	109
Rented movie or other video/30 days: classics	3,757	5.4%	100
Rented movie or other video/30 days: comedy	11,603	16.7%	104
Rented movie or other video/30 days: drama	8,977	12.9%	106
Rented movie or other video/30 days: family/children	6,013	8.6%	116
Rented movie or other video/30 days: foreign	1,265	1.8%	87
Rented movie or other video/30 days: horror	4,242	6.1%	107
Rented movie or other video/30 days: musical	1,447	2.1%	85
Rented movie or other video/30 days: news/documentary	2,965	4.3%	108
Rented movie or other video/30 days: romance	4,120	5.9%	104
Rented movie or other video/30 days: science fiction	4,519	6.5%	101
Rented movie or other video/30 days: TV show	4,975	7.1%	105
Rented movie or other video/30 days: western	1,645	2.4%	109

Data Note: An MPI (Market Potential Index) measures the relative likelihood of the adults or households in the specified trade area to exhibit certain consumer behavior or purchasing patterns compared to the U.S. An MPI of 100 represents the U.S. average.

Source: These data are based upon national propensities to use various products and services, applied to local demographic composition. Usage data were collected by MRI-Simmons in a nationally representative survey of U.S. households. Esri forecasts for 2022 and 2027.

October 12, 2022



Sports and Leisure Market Potential

22111 FM 362 Rd, Waller, Texas, 77484
Drive Time: 20 minute radius

Prepared by Esri
Latitude: 30.09711
Longitude: -95.93981

Product/Consumer Behavior	Expected Number of Adults/HHs	Percent	MPI
Rented/purchased DVD/Blu-ray/30 days: from amazon.com	8,426	12.1%	102
Rented DVD/Blu-ray/30 days: from netflix.com	5,660	8.1%	103
Rented/purchased DVD/Blu-ray/30 days: from Redbox	7,371	10.6%	120
Bought any children`s toy/game in last 12 months	26,707	38.3%	106
Spent on toys/games for child last 12 months: \$1-49	4,755	6.8%	100
Spent on toys/games for child last 12 months: \$50-99	2,463	3.5%	114
Spent on toys/games for child last 12 months: \$100-199	5,017	7.2%	99
Spent on toys/games for child last 12 months: \$200-499	7,625	10.9%	109
Spent on toys/games for child last 12 months: \$500+	4,107	5.9%	108
Bought infant toy in last 12 months	5,007	7.2%	106
Bought pre-school toy in last 12 months	5,014	7.2%	104
Bought for child last 12 months: boy action figure	5,306	7.6%	103
Bought for child last 12 months: girl action figure	1,977	2.8%	90
Bought for child last 12 months: action game	2,028	2.9%	114
Bought for child last 12 months: bicycle	4,824	6.9%	112
Bought for child last 12 months: board game	11,633	16.7%	115
Bought for child last 12 months: builder set	4,265	6.1%	113
Bought for child last 12 months: car	5,971	8.6%	112
Bought for child last 12 months: construction toy	4,373	6.3%	101
Bought for child last 12 months: fashion doll	3,129	4.5%	105
Bought for child last 12 months: large/baby doll	4,769	6.8%	104
Bought for child last 12 months: doll accessories	2,932	4.2%	105
Bought for child last 12 months: doll clothing	2,900	4.2%	112
Bought for child last 12 months: educational toy	9,230	13.3%	100
Bought for child last 12 months: electronic doll/animal	1,860	2.7%	102
Bought for child last 12 months: electronic game	4,373	6.3%	113
Bought for child last 12 months: mechanical toy	2,906	4.2%	103
Bought for child last 12 months: model kit/set	2,687	3.9%	107
Bought for child last 12 months: plush doll/animal	6,942	10.0%	107
Bought for child last 12 months: water toy	6,743	9.7%	113
Bought for child last 12 months: word game	1,710	2.5%	102

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October 12, 2022



Sports and Leisure Market Potential

22111 FM 362 Rd, Waller, Texas, 77484
Drive Time: 20 minute radius

Prepared by Esri
Latitude: 30.09711
Longitude: -95.93981

Product/Consumer Behavior	Expected Number of Adults/HHs	Percent	MPI
Bought digital book in last 12 months	12,458	17.9%	103
Bought hardcover book in last 12 months	17,367	24.9%	102
Bought paperback book in last 12 months	21,735	31.2%	100
Bought 1-3 books in last 12 months	13,960	20.0%	98
Bought 4-6 books in last 12 months	7,446	10.7%	100
Bought 7+ books in last 12 months	14,004	20.1%	105
Bought book (fiction) in last 12 months	20,695	29.7%	104
Bought book (non-fiction) in last 12 months	18,930	27.2%	101
Bought biography in last 12 months	5,281	7.6%	91
Bought children`s book in last 12 months	7,456	10.7%	108
Bought cookbook in last 12 months	4,594	6.6%	97
Bought history book in last 12 months	6,269	9.0%	94
Bought mystery book in last 12 months	7,522	10.8%	94
Bought novel in last 12 months	9,962	14.3%	96
Bought religious book (Not Bible) in last 12 months	4,471	6.4%	108
Bought romance book in last 12 months	3,864	5.5%	101
Bought science fiction book in last 12 months	4,885	7.0%	114
Bought personal/business self-help book last 12 months	5,822	8.4%	107
Bought travel book in last 12 months	1,111	1.6%	83
Purchased greeting card in last 12 months	36,673	52.7%	97
Bought book from Barnes & Noble store in last 12 months	7,284	10.5%	97
Bought book from other book store in last 12 months	7,212	10.4%	117
Bought book from Amazon Online in last 12 months	21,384	30.7%	100
Bought book from Barnes & Noble Online in last 12 months	1,636	2.3%	98
Bought book from iTunes/Apple Books in last 12 months	1,113	1.6%	93
Listened to Audiobook in last 6 months	5,790	8.3%	104

Data Note: An MPI (Market Potential Index) measures the relative likelihood of the adults or households in the specified trade area to exhibit certain consumer behavior or purchasing patterns compared to the U.S. An MPI of 100 represents the U.S. average.

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